

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Color Loco, L.L.C.		10/31/2006	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elmer's Products, Inc.		
<b>Street Address:</b>	One Easton Oval, Suite 200		
<b>City:</b>	Columbus		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43219		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78660543	COLOR LOCO	
Serial Number:	78751963	HIGHWRITER	
Serial Number:	78751983	CARRY ON CREATING	
Serial Number:	78887643	APPEAR-N-ART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(717)237-5300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	717-232-8000		
<b>Email:</b>	trademarks@mwn.com		
<b>Correspondent Name:</b>	Holly J. Lawrence		
<b>Address Line 1:</b>	100 Pine Street, P.O. Box 1166		
<b>Address Line 4:</b>	Harrisburg, PENNSYLVANIA 17108-1166		
<b>ATTORNEY DOCKET NUMBER:</b>	22402-0001		
<b>NAME OF SUBMITTER:</b>	Holly J. Lawrence		

CH \$115.00 78660543

Signature:	/Holly J. Lawrence/
Date:	12/21/2006
Total Attachments: 3 source=A880738#page1.tif source=A880738#page2.tif source=A880738#page3.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, **Color Loco, L.L.C.**, a limited liability company organized and existing under and by virtue of the laws of Michigan and having its principal place of business at 3630 Plaza Drive, #6, Ann Arbor, Michigan 48108, ("ASSIGNOR"), owns the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto, including any and all foreign counterparts of such trademarks (the "Properties").

WHEREAS **Elmer's Products, Inc.**, a corporation organized and existing under and by virtue of the laws of Delaware and having an address at One Easton Oval, Suite 200, Columbus, Ohio 34219 ("ASSIGNEE"), is desirous of acquiring the entire right, title and interest in, to and under the Properties.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the ASSIGNOR hereby sells, assigns, and transfers unto ASSIGNEE the entire right, title and interest in and to the Properties, including the trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registration, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for ASSIGNEE'S own use and enjoyment, and for the use and enjoyment of ASSIGNEE'S successors, assigns, or other legal representatives.

THE ASSIGNOR hereby covenants that ASSIGNOR shall, at the cost and expense of ASSIGNEE and upon ASSIGNEE's reasonable request, take all further actions and execute all additional documents necessary or desirable to perfect the interest of ASSIGNEE in and to the Properties, and shall not enter into any agreement in conflict with this Assignment;

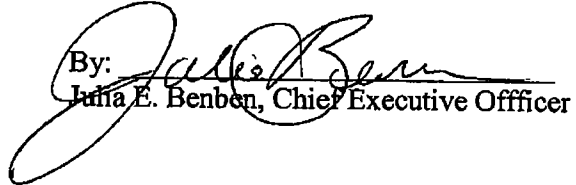
THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office, and any Official of any country or countries foreign to the United States, whose duty is to issue patents, trademarks or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.

THIS ASSIGNMENT is being made in conjunction with a transaction in which the ASSIGNEE is a successor to the ongoing and existing business of the ASSIGNOR.

IN WITNESS WHEREOF, the ASSIGNOR has caused this Assignment to be duly executed by its duly authorized officer on the date set forth below.

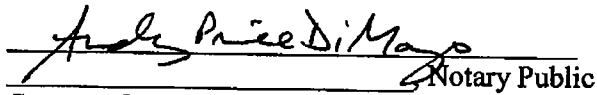
DATED AS OF: October 31, 2006

ASSIGNOR:  
COLOR LOCO, L.L.C.

By:   
Julia E. Benben, Chief Executive Officer

County of Washtenaw )  
State of Michigan )

Subscribed and Sworn to me  
this 30th day of October, 2006.

  
Notary Public

County of \_\_\_\_\_, Michigan  
Acting in \_\_\_\_\_ county

My Commission Expires:

AUDREY PRICE DIMARZO  
NOTARY PUBLIC, STATE OF MI  
COUNTY OF WASHTENAW  
MY COMMISSION EXPIRES May 8, 2011  
ACTING IN COUNTY OF Washtenaw

**SCHEDULE A**

<b><u>Pending Trademark Applications</u></b>	<b><u>Application No.</u></b>	<b><u>Filing Date</u></b>
Color Loco	78/660,543	6/29/2005
Highwriter	78/751,963	11/11/2005
Carry On Creating	78/751,983	11/11/2005
Appear-N-Art	78/887,643	5/19/2006