

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Land O'Lakes Purina Feed LLC		12/22/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pro-Pet, LLC		
<b>Street Address:</b>	1400 McKinley Road		
<b>City:</b>	St. Mary's		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45885		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1405183	COUNTRY SQUIRE	
Registration Number:	2812684	EAT'EM-UP	
Registration Number:	2752528	EAT'EM-UP	
Registration Number:	1553141	RIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(651)481-2832		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	651-481-2272		
<b>Email:</b>	drforster@landolakes.com		
<b>Correspondent Name:</b>	Land O'Lakes, Inc.		
<b>Address Line 1:</b>	4001 Lexington Avenue N.		
<b>Address Line 2:</b>	Debra Forster, MS2500		
<b>Address Line 4:</b>	Arden Hills, MINNESOTA 55126		
<b>ATTORNEY DOCKET NUMBER:</b>	MUNCIE TM ASSIGN		

CH \$115.00 1405183

NAME OF SUBMITTER:	Colleen M. Dorsey
Signature:	/CMD/
Date:	12/22/2006
Total Attachments: 2 source=TM Assign LOLPF - Pro Pet#page1.tif source=TM Assign LOLPF - Pro Pet#page2.tif	



Exhibit A

Mark	Country	Status	Reg. Date	Serial or Registration Number	Current Owner
COUNTRY					
SQUIRE	USA	Registered	8/12/1986	1,405,183	LOLPF
EAT EM UP	USA	Registered	2/10/2004	2,812,684	LOLPF
EAT EM UP	USA	Registered	8/19/2003	2,752,528	LOLPF
EAT EM UP	Taiwan	Registered	10/1/1999	870,948	LOLPF
EAT EM UP	Columbia	Registered	2/27/1997	194,882	LOLPF
RIGHT	USA	Registered	8/22/1989	1,553,141	LOLPF
RIGHT	Columbia	Registered	2/28/1997	194,867	LOLPF
RIGHT	Taiwan	Registered	8/1/1995	685,599	LOLPF

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