

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Jennie-O Turkey Store, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Minnesota
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____
Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 07/12/2006

- Assignment
- Security Agreement
- Other Corrective - Doc. ID #700289913
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Jennie-O Turkey Store, LLC
Internal Address: _____
Street Address: 2505 Willmar Ave SW
City: Willmar
State: Minnesota
Country: USA Zip: 56201

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Minnesota

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
See attached

B. Trademark Registration No.(s)
See attached

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kevin C. Jones
Internal Address: Law Department
Street Address: 1 Hormel Place
City: Austin
State: Minnesota Zip: 55912
Phone Number: 507-437-5248
Fax Number: 507-437-5135
Email Address: kcjones@hormel.com

6. Total number of applications and registrations involved:

58

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ previously paid

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information: N/A

a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number _____
Authorized User Name _____

9. Signature:



Signature

12-22-2006

Date

Kevin C. Jones

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **50**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Trademark Application Serial Numbers and Registration Numbers

Property Type	Number	Word Mark
Serial Number:	76164983	GOBBLESTIX
Serial Number:	78445436	NATURAL CHOICE
Registration Number:	2795630	JENNIE-O TURKEY STORE
Serial Number:	78404589	JENNIE-O TURKEY STORE
Registration Number:	2778419	JENNIE-O TURKEY STORE
Registration Number:	2728798	JENNIE-O TURKEY STORE
Serial Number:	78404591	JENNIE-O TURKEY STORE
Registration Number:	2728389	PREP CHEF LESS WORK MORE ART.
Registration Number:	2780718	TWO BIG RIBZ
Serial Number:	76285817	THE BEEF STORE
Serial Number:	76400943	THE CHICKEN STORE
Registration Number:	2815542	TURKEY FOR THE WAY YOU LIVE TODAY
Serial Number:	76133620	GOBBLETHINS
Serial Number:	75746036	CLASSIC PATTIES
Serial Number:	76164984	MAKE IT GREAT FOR LESS
Serial Number:	75713181	CREATIVE CUTS
Serial Number:	76164989	THE GREEN AWNING MEANS GREAT EATING
Serial Number:	76167776	THE GREEN AWNING MEANS GREAT EATING
Serial Number:	74373847	BACKYARD GRILL
Registration Number:	2095876	BREAKFAST LOVER'S
Registration Number:	2658253	CREATIVE CUTS
Registration Number:	1748877	NORWESTERN FRESH DELI MEATS
Registration Number:	1865952	GOLDEN GLO
Registration Number:	2876863	GRAND CHAMPION
Registration Number:	2159328	IT'S TODAY'S MEAT
Registration Number:	2179415	J. O. BIGGENS
Registration Number:	1484750	JENNIE-O
Registration Number:	1472521	JENNIE-O
Registration Number:	1938823	JENNIE-O
Registration Number:	1943847	JENNIE-O
Registration Number:	2221797	
Registration Number:	1882821	JEROME'S
Registration Number:	2553382	LET'S DO MEXICANI
Registration Number:	2541184	LET'S DO ITALIANI
Registration Number:	0843325	MISS COUNTY FAIR

Registration Number:	1353068	NW NORWESTERN
Registration Number:	2078489	NATURAL CHOICE
Registration Number:	1351915	NORWESTERN
Registration Number:	2823473	PREP CHEF
Registration Number:	1913555	SMART 'N TASTY
Registration Number:	0740292	TASTERITE
Registration Number:	1308238	THANKSGIVING DAY BREAST
Registration Number:	2582752	THE GREEN AWNING MEANS GREAT EATING
Registration Number:	2287638	THE GREAT AMERICAN SANDWICH
Registration Number:	2680221	THE GREAT AMERICAN SANDWICH
Registration Number:	1919991	THE TURKEY STORE
Registration Number:	2587178	THE TURKEY STORE
Registration Number:	2287868	TURKEY GRILLERS
Registration Number:	1882622	EASY FEAST
Registration Number:	1907891	GOLD PLATE
Registration Number:	1908713	THE OPERATOR FRIENDLY TURKEY
Registration Number:	1858214	GOBBLESTIX
Registration Number:	0736006	OVENRITE
Registration Number:	1828435	
Registration Number:	0731828	DYNRITE
Registration Number:	0735006	GOLDEN-GLO
Registration Number:	2007212	JEROME'S CRUMBLES
Registration Number:	1977430	SEASONED CUTS

10/02/2006

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

09/01/2006
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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the Assignee Entity Information noted in the Original Assignment previously recorded on Reel 002804 Frame 0798. Assignor(s) hereby confirms the Brief: Assigns the entire Interest and the goodwill.
EFFECTIVE DATE:	04/27/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jennie-O Turkey Store, Inc.		07/12/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Jennie-O Turkey Store, LLC
Street Address:	2505 Willmar Ave SW
City:	Willmar
State/Country:	MINNESOTA
Postal Code:	55912
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 68

Property Type	Number	Word Mark
Serial Number:	78164983	GOBBLESTIX
Serial Number:	78445435	NATURAL CHOICE
Registration Number:	2795630	JENNIE-O TURKEY STORE
Serial Number:	78404588	JENNIE-O TURKEY STORE
Registration Number:	2778419	JENNIE-O TURKEY STORE
Registration Number:	2728798	JENNIE-O TURKEY STORE
Serial Number:	78404591	JENNIE-O TURKEY STORE
Registration Number:	2726369	PREP CHEF LESS WORK. MORE ART.
Registration Number:	2780716	TWO BIB RIBZ
Serial Number:	78285817	THE BEEF STORE
Serial Number:	78400943	THE CHICKEN STORE

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Registration Number:	2815542	TURKEY FOR THE WAY YOU LIVE TODAY
Serial Number:	76133620	GOBBLETHINS
Serial Number:	75746036	CLASSIC PATTIES
Serial Number:	76184984	MAKE IT GREAT FOR LESS
Serial Number:	75713191	CREATIVE CUTS
Serial Number:	76184986	THE GREEN AWNING MEANS GREAT EATING
Serial Number:	76157776	THE GREEN AWNING MEANS GREAT EATING
Serial Number:	74373647	BACKYARD GRILL
Registration Number:	2096876	BREAKFAST LOVER'S
Registration Number:	2658253	CREATIVE CUTS
Registration Number:	1748877	NORWESTERN FRESH DELI MEATS
Registration Number:	1665852	GOLDEN GLO
Registration Number:	2676663	GRAND CHAMPION
Registration Number:	2159328	IT'S TODAY'S MEAT
Registration Number:	2178415	J. O. BIGGENS
Registration Number:	1484750	JENNIE-O
Registration Number:	1472521	JENNIE-O
Registration Number:	1839823	JENNIE-O
Registration Number:	1943847	JENNIE-O
Registration Number:	2221797	
Registration Number:	1882821	JEROME'S
Registration Number:	2553392	LET'S DO MEXICANI
Registration Number:	2541184	LET'S DO ITALIANI
Registration Number:	0843325	MISS COUNTY FAIR
Registration Number:	1353066	NW NORWESTERN
Registration Number:	2079489	NATURAL CHOICE
Registration Number:	1351915	NORWESTERN
Registration Number:	2623473	PREP CHEF
Registration Number:	1913555	SMART 'N TASTY
Registration Number:	0740292	TASTERITE
Registration Number:	1306238	THANKSGIVING DAY BREAST
Registration Number:	2582752	THE GREEN AWNING MEANS GREAT EATING
Registration Number:	2287638	THE GREAT AMERICAN SANDWICH
Registration Number:	2680221	THE GREAT AMERICAN SANDWICH
Registration Number:	1919861	THE TURKEY STORE

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Registration Number:	2587178	THE TURKEY STORE
Registration Number:	2287868	TURKEY GRILLERS
Registration Number:	1882822	EASY FEAST
Registration Number:	1907891	GOLD PLATE
Registration Number:	1908713	THE OPERATOR FRIENDLY TURKEY
Registration Number:	1858214	GOBBLESTIX
Registration Number:	0736006	OVENRITE
Registration Number:	1828435	
Registration Number:	0731828	DYNRITE
Registration Number:	0735006	GOLDEN-GLO
Registration Number:	2007212	JEROME'S CRUMBLES
Registration Number:	1977430	SEASONED CUTS

CORRESPONDENCE DATA

Fax Number: (507)437-5135
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 507-437-5248
 Email: kcjones@hormel.com
 Correspondent Name: Kevin C. Jones
 Address Line 1: 1 Hormel Place
 Address Line 4: Austin, MINNESOTA 55012

NAME OF SUBMITTER:	Kevin C. Jones
Signature:	/Kevin C. Jones/
Date:	09/01/2006

Total Attachments: 7

source=Amendment to Trademark and Copyright Assignment - JOTS#page1.tif
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 source=Amendment to Trademark and Copyright Assignment - JOTS#page3.tif
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AMENDMENT TO TRADEMARK AND COPYRIGHT ASSIGNMENT

This Amendment to Trademark and Copyright Assignment is effective as of April 27, 2003, by and between Jennie-O Turkey Store, Inc. ("JOTS") and Jennie-O Turkey Store, LLC ("LLC").

WHEREAS, JOTS and LLC entered into a Trademark and Copyright Assignment effective April 27, 2003 (the "Assignment"), and both parties wish to amend this Assignment.

THEREFORE, the parties hereto agree to the following:

- 1. The third paragraph in the Assignment shall be amended to read:

"WHEREAS, Jennie-O Turkey Store, LLC ("LLC"), Minnesota limited liability company having its principal place of business at 2505 Willmar Avenue SW, Willmar, Minnesota 56201, desires to acquire JOTS's rights and goodwill in the Marks and JOTS's rights, title and interest in the Works;"

- 2. All other terms and conditions of the Assignment shall remain the same.

IN WITNESS WHEREOF, the parties have executed this Amendment to Trademark and Copyright Assignment as of the date first written above.

JENNIE-O TURKEY STORE, INC.

Michael D. Tolbert
Signature

Michael D. Tolbert
Print Name

Director, Chairman of the Board & President
Title

JENNIE-O TURKEY STORE, LLC.

Kevin C. Jones
Signature

Kevin C. Jones
Print Name

Governor & Secretary
Title

Dated: 7/12/2006

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TRADEMARK AND COPYRIGHT ASSIGNMENT

WHEREAS, Jennie-O Turkey Store, Inc. ("JOTS"), a Minnesota Corporation having its principal place of business at 2505 Wilmar Avenue SW, Wilmar, MN 56301, has adopted the marks designated in Schedule "A" ("the Marks"), and has used the Marks continuously and is still using the Marks; and

WHEREAS, JOTS is the owner of copyrights in and to original works of authorship used in connection with manufacturing, distributing, advertising, and promoting products sold under the Marks, including without limitation product labels; packaging materials; advertising, promotional and public relations materials; and textual, musical, graphical and audiovisual materials distributed or otherwise made available on the Internet or other global computer networks (the "Works"); and

WHEREAS, Jennie-O Turkey Store, LLC ("LLC") a Minnesota corporation having its principal place of business at 2505 Wilmar Avenue SW, Wilmar, MN 56301, desires to acquire JOTS's rights and goodwill in the Marks and JOTS's rights, title and interest in the Works;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, JOTS agrees as follows:

1. **DEFINITION OF TERRITORY.** For purposes of this Assignment, the term "Territory" shall be defined as the United States.
2. **TRADEMARK ASSIGNMENT.** JOTS hereby assigns unto LLC all of its right, title and interest in and to the Marks within the Territory, together with the goodwill of the business symbolized by the Marks, and the applications and registrations identified in Schedule "A," effective April 27, 2003.
3. **COPYRIGHT ASSIGNMENT.** JOTS hereby unconditionally sells, transfers, assigns and sets over to LLC, JOTS's right, title and interest in and to the Works within the Territory, including, without limitation, the copyrights and registrations of such Works identified in Schedule "B" and all renewals and extensions thereof, effective April 27, 2003.
4. **GENERAL PROVISIONS**
 - 4.1 LLC has the unconditional right at any time after the effective date of this Assignment to renew, sell, license or otherwise dispose of any and all rights in the Marks or Works and to retain the entire proceeds thereof for LLC's exclusive benefit. LLC further has the unconditional right at any time after the effective date of this Assignment to demand, sue and recover for any and all acts of dilution or infringement of the trademarks, copyrights or other rights in the Marks or Works, whether such acts of dilution or infringement occurred prior to, at, or after the effective date of this Assignment. LLC shall have the right to retain for its exclusive benefit any and all recoveries arising from such acts of dilution or infringement.

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PAGE 008/012

Fax Server

4.2 JOTS represents and warrants that (a) JOTS has full power and authority to assign the rights granted herein, (b) JOTS owns all rights in the Marks and Works necessary to support the conveyances made herein, (c) JOTS has not previously assigned, transferred or otherwise encumbered the rights granted herein, (d) the Marks do not infringe any patent, trademark, copyright, right of publicity or any other similar right of any person or entity, and (e) the Works are original works of authorship and do not infringe any patent, trademark, copyright, right of publicity or any other similar right of any person or entity.

4.3 If, after giving effect to the conveyances made herein, JOTS retains any rights in and to the Marks or Works, including, without limitation, any moral rights, artist's rights or similar rights, JOTS hereby waives all such rights, including, without limitation, the moral rights of attribution and integrity, for all Marks and Works for all possible uses or purposes.

4.4 This Assignment shall be binding on the successors, assigns and legal representatives of JOTS and shall inure to the benefit of LLC and its successors, assigns and legal representatives.

JENNIE-O TURKEY STORE, INC.

By: *Jeffrey Etinger*

Name: Jeffrey Etinger

Title: President

STATE OF MINNESOTA

COUNTY OF KANDIYOHI

This instrument was acknowledged before me on June 23, 2003, by Jeffrey Etinger, President of Jennie-O Turkey Store, Inc., a Minnesota corporation, on behalf of said Company.

Mary E. Raddatz
Notary Public

Seal:

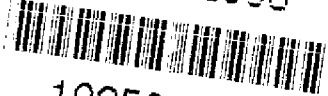


TRADEMARK

REEL: 003450 FRAME: 0732

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

08-26-2003



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TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK
OFFICE OF PUBLIC RECORDS

2003 AUG 14 AM 10:38

FINANCE SECTION

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 8-14-03

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Association

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from

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FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D. C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D. C. 20231

TRADEMARK
REEL: 003450 FRAME: 0733

FORM PTO-1618B

Expires 06/30/99

OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office

TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property). Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="76/164,983"/>	<input type="text" value="76/404,589"/>	<input type="text" value="76/404,591"/>	<input type="text" value="1,852,022"/>	<input type="text" value="1,748,677"/>	<input type="text" value="2,159,328"/>
<input type="text" value="76/445,435"/>	<input type="text" value="76/357,074"/>	<input type="text" value="76/169,965"/>	<input type="text" value="2,095,876"/>	<input type="text" value="1,665,952"/>	<input type="text" value="2,179,415"/>
<input type="text" value="76/357,260"/>	<input type="text" value="76/404,617"/>	<input type="text" value="76/218,030"/>	<input type="text" value="2,658,253"/>	<input type="text" value="2,676,863"/>	<input type="text" value="1,464,750"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed Deposit Account \$

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Melanie J. Gilbert
Name of Person Signing

Melanie J. Gilbert
Signature

8/13/03
Date Signed

TRADEMARK

REEL: 003450 FRAME: 0734

FORM PTO-1618C

Expires 06/30/99
OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Name Jennie-O Turkey Store, Inc.

Execution Date
Month Day Year
04-27-2003

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization Minnesota

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name Jennie-O Turkey Store, LLC

DBA/KA/TA

Composed of

Address (line 1) 2505 Willmar Avenue SW

Address (line 2)

Address (line 3) Willmar

City

MN

State/Country

56201

Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization Minnesota

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from

Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property). Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

76/285,817	76/164,989	
76/400,943	76/157,776	
76/404,169		
76/133,820		
75/746,036		
76/164,984		
75/713,191		

1,472,521	843,325	1,306,238
1,939,823	1,353,066	2,582,752
1,943,947	2,079,489	2,287,638
2,221,797	1,351,915	2,680,221
1,662,621	2,623,473	1,919,991
2,553,392	1,913,555	2,567,178
2,541,184	740,292	2,267,868

FORM PTO-1618C

Expires 06/30/99
OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Name Jennie-O Turkey Store, Inc.

Execution Date
Month Day Year
04-27-2003

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization Minnesota

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name Jennie-O Turkey Store, LLC

DBA/AKA/TA

Composed of

Address (line 1) 2505 Willmar Avenue SW

Address (line 2)

Address (line 3) Willmar

City

MN

State/Country

56201

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization Minnesota

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,662,622	735,006	
1,907,891	2,007,212	
1,906,713	1,977,430	
1,859,214		
735,005		
1,828,435		
731,926		

TRADEMARK

REEL: 003450 FRAME: 0736

TRADEMARK AND COPYRIGHT ASSIGNMENT

WHEREAS, Jennie-O Turkey Store, Inc. ("JOTS"), a Minnesota Corporation having its principal place of business at 2505 Willmar Avenue SW, Willmar, MN 56201, has adopted the marks designated in Schedule "A" ("the Marks"), and has used the Marks continuously and is still using the Marks; and

WHEREAS, JOTS is the owner of copyrights in and to original works of authorship used in connection with manufacturing, distributing, advertising, and promoting products sold under the Marks, including without limitation product labels; packaging materials; advertising, promotional and public relations materials; and textual, musical, graphical and audiovisual materials distributed or otherwise made available on the Internet or other global computer networks (the "Works"); and

WHEREAS, Jennie-O Turkey Store, LLC ("LLC") a Minnesota corporation having its principal place of business at 2505 Willmar Avenue SW, Willmar, MN 56201, desires to acquire JOTS's rights and goodwill in the Marks and JOTS's rights, title and interest in the Works;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, JOTS agrees as follows:

1. DEFINITION OF TERRITORY. For purposes of this Assignment, the term "Territory" shall be defined as the United States.
2. TRADEMARK ASSIGNMENT. JOTS hereby assigns unto LLC all of its right, title and interest in and to the Marks within the Territory, together with the goodwill of the business symbolized by the Marks, and the applications and registrations identified in Schedule "A," effective April 27, 2003.
3. COPYRIGHT ASSIGNMENT. JOTS hereby unconditionally sells, transfers, assigns and sets over to LLC, JOTS's right, title and interest in and to the Works within the Territory, including, without limitation, the copyrights and registrations of such Works identified in Schedule "B" and all renewals and extensions thereof, effective April 27, 2003.

4. GENERAL PROVISIONS

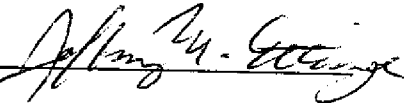
4.1 LLC has the unconditional right at any time after the effective date of this Assignment to renew, sell, license or otherwise dispose of any and all rights in the Marks or Works and to retain the entire proceeds thereof for LLC's exclusive benefit. LLC further has the unconditional right at any time after the effective date of this Assignment to demand, sue and recover for any and all acts of dilution or infringement of the trademarks, copyrights or other rights in the Marks or Works, whether such acts of dilution or infringement occurred prior to, at, or after the effective date of this Assignment. LLC shall have the right to retain for its exclusive benefit any and all recoveries arising from such acts of dilution or infringement.

4.2 JOTS represents and warrants that (a) JOTS has full power and authority to assign the rights granted herein, (b) JOTS owns all rights in the Marks and Works necessary to support the conveyances made herein, (c) JOTS has not previously assigned, transferred or otherwise encumbered the rights granted herein, (d) the Marks do not infringe any patent, trademark, copyright, right of publicity or any other similar right of any person or entity, and (e) the Works are original works of authorship and do not infringe any patent, trademark, copyright, right of publicity or any other similar right of any person or entity.

4.3 If, after giving effect to the conveyances made herein, JOTS retains any rights in and to the Marks or Works, including, without limitation, any moral rights, artist's rights or similar rights, JOTS hereby waives all such rights, including, without limitation, the moral rights of attribution and integrity, for all Marks and Works for all possible uses or purposes.

4.4 This Assignment shall be binding on the successors, assigns and legal representatives of JOTS and shall inure to the benefit of LLC and its successors, assigns and legal representatives.

JENNIE-O TURKEY STORE, INC.

By: 

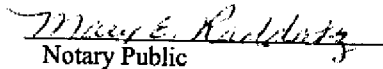
Name: Jeffrey Ettinger

Title: President

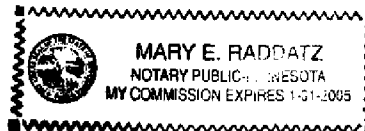
STATE OF MINNESOTA

COUNTY OF KANDYOH

This instrument was acknowledged before me on June 23, 2003, by Jeffrey Ettinger, President of Jennie-O Turkey Store, Inc., a Minnesota corporation, on behalf of said Company.


Notary Public

Seal:



Schedule A
Marks

SCHEDULE A**DOMESTIC INTELLECTUAL PROPERTY****Trademarks**

TRADEMARK	REGISTRATION NO.
BACKYARD GRILL	1,852,022
BREAKFAST LOVER'S	2,095,876
CREATIVE CUTS	2,658,253
FRESH NORWESTERN DELI MEATS & Design	1,748,677
GOLDEN GLO	1,665,952
GRAND CHAMPION	2,676,863
IT'S TODAY'S MEAT	2,159,328
J. O. BIGGENS	2,179,415
JENNIE-O	1,464,750
Turkey Design	1,472,521
JENNIE-O & Design	1,939,823
JENNIE-O	1,943,947
Turkey Design Mark	2,221,797
JEROME'S	1,662,621
LET'S DO MEXICAN!	2,553,392
LET'S DO ITALIAN!	2,541,184
MISS COUNTY FAIR	843,325
NW NORWESTERN (Stylized Letters)	1,353,066
NATURAL CHOICE	2,079,489
NORWESTERN (Stylized Letters)	1,351,915
PREP CHEF	2,623,473
SMART 'N TASTY	1,913,555
TASTERITE (Stylized Letters)	740,292
THANKSGIVING DAY BREAST & Design	1,306,238
THE GREEN AWNING MEANS GREAT EATING	2,582,752
THE GREAT AMERICAN SANDWICH	2,287,638
THE GREAT AMERICAN SANDWICH	2,680,221
THE TURKEY STORE	1,919,991
THE TURKEY STORE & Design Mark	2,567,178
TURKEY GRILLERS	2,267,868

EASY FEAST	1,662,622 <i>Abandoned</i>
GOLD PLATE	1,907,891 <i>Abandoned</i>
THE OPERATOR FRIENDLY TURKEY	1,906,713 <i>Abandoned</i>
GOBBLESTIX	1,859,214 <i>Abandoned</i>
OVENRITE	735,005 <i>Abandoned</i>
Design Mark	1,828,435 <i>Abandoned</i>
DYNRITE & Design	731,926 <i>Abandoned</i>
GOLDEN GLO (stylized letters)	735,006 <i>Abandoned</i>
JEROME'S CRUMBLES	2,007,212 <i>Abandoned</i>
SEASONED CUTS	1,977,430 <i>Abandoned</i>
TRADEMARK	SERIAL NO.
GOBBLESTIX	76/164,983
NATURAL CHOICE	76/445,435
JENNIE-O TURKEY STORE	76/357,260
JENNIE-O TURKEY STORE & Design	76/404,589
JENNIE-O TURKEY STORE & Design	76/357,074
JENNIE-O TURKEY STORE & Design	76/404,617
JENNIE-O TURKEY STORE & Design	76/404,591
PREP CHEF & Design	76/169,965
TWO BIB RIBZ	76/218,030
THE BEEF STORE	76/285,817
THE CHICKEN STORE	76/400,943
TURKEY FOR THE WAY YOU LIVE TODAY	76/404,169
GOBBLETHINS	76/133,820 <i>Abandoned</i>
CLASSIC PATTIES	75/746,036 <i>Abandoned</i>
MAKE IT GREAT FOR LESS	76/164,984 <i>Abandoned</i>
CREATIVE CUTS	75/713,191 <i>Abandoned</i>
THE GREEN AWNING MEANS GREAT EATING	76/164,989 <i>Abandoned</i>
THE GREEN AWNING MEANS GREAT EATING	76/157,776 <i>Abandoned</i>

**Schedule B
Works**

THE TURKEY STORE COMPANY COOKBOOK

Registration No. TX-4-867-672.

Information filed 10/2/2006 and Notice of Non-Recordation

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

NOVEMBER 22, 2006

PTAS

700289913A

700289913A

KEVIN C. JONES
1 HORMEL PLACE
AUSTIN, MINNESOTA 55912UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700289913

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT
571-272-3350.

1. THE DOCUMENT SUBMITTED TO CORRECT ERRORS IN THE PREVIOUSLY RECORDED DOCUMENT IS NOT ACCEPTABLE. TO CORRECT AN ERROR IN THE RECORDED DOCUMENT, A CORRECTIVE COVER SHEET ALONG WITH THE ORIGINAL COVER SHEET, MUST BE ACCOMPANIED BY THE CORRECT ASSIGNMENT DOCUMENT OR A

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9/7/06 8:59

PAGE 009/012

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Schedule A
Marks

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9/7/06 8:59

PAGE 010/012

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SCHEDULE A**DOMESTIC INTELLECTUAL PROPERTY****Trademarks**

TRADEMARK	REGISTRATION NO.
BACKYARD GRILL	1,852,072
BREAKFAST LOVER'S	2,095,876
CREATIVE CUTS	2,658,253
FRESH NORWESTERN DELI MEATS & Design	1,748,677
GOLDEN GLO	1,665,952
GRAND CHAMPION	2,676,863
IT'S TODAY'S MEAT	2,159,328
J. O. BIGGENS	2,179,415
JENNIE-O	1,464,750
Turkey Design	1,472,521
JENNIE-O & Design	1,939,823
JENNIE-O	1,943,947
Turkey Design Mark	2,221,797
JEROME'S	1,662,621
LET'S DO MEXICANI!	2,553,392
LET'S DO ITALIANI!	2,541,184
MISS COUNTY FAIR	843,325
NW NORWESTERN (Stylized Letters)	1,353,066
NATURAL CHOICE	2,079,489
NORWESTERN (Stylized Letters)	1,351,915
PREP CHEF	2,623,473
SMART 'N TASTY	1,913,555
TASTERITE (Stylized Letters)	740,292
THANKSGIVING DAY BREAST & Design	1,306,238
THE GREEN AWNING MEANS GREAT EATING	2,582,752
THE GREAT AMERICAN SANDWICH	2,287,638
THE GREAT AMERICAN SANDWICH	2,680,221
THE TURKEY STORE	1,919,991
THE TURKEY STORE & Design Mark	2,567,178
TURKEY GRILLERS	2,267,868

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**Schedule B
Works**

THE TURKEY STORE COMPANY COOKBOOK

Registration No. TX-4-867-672

TRADEMARK

REEL: 003450 FRAME: 0748

MAR 1 2004


UNITED STATES PATENT AND TRADEMARK OFFICE

 UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
 DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARCH 05, 2004

PTAS

 JENNIE-O TURKEY STORE, LLC
 MELANIE J. GILBERT
 2505 WILLMAR AVENUE SW
 WILLMAR, MN 56201


102534214A

**UNITED STATES PATENT AND TRADEMARK OFFICE
 NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT**

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/14/2003

 REEL/FRAME: 002804/0798
 NUMBER OF PAGES: 10

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

JENNIE-O TURKEY STORE, INC.

 DOC DATE: 04/27/2003
 CITIZENSHIP: MINNESOTA
 ENTITY: CORPORATION

ASSIGNEE:

 JENNIE-O TURKEY STORE, LLC
 2505 WILLMAR AVENUE SW
 WILLMAR, MINNESOTA 56201

 CITIZENSHIP: MINNESOTA
 ENTITY: CORPORATION

 APPLICATION NUMBER: 76164983
 REGISTRATION NUMBER:

 FILING DATE: 11/14/2000
 ISSUE DATE:

MARK: GOBBLESTIX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 76445435
REGISTRATION NUMBER:

FILING DATE: 08/30/2002
ISSUE DATE:

MARK: NATURAL CHOICE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76357260
REGISTRATION NUMBER: 2795630

FILING DATE: 01/09/2002
ISSUE DATE: 12/16/2003

MARK: JENNIE-O TURKEY STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76404589
REGISTRATION NUMBER:

FILING DATE: 05/06/2002
ISSUE DATE:

MARK: JENNIE-O TURKEY STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76357074
REGISTRATION NUMBER: 2778419

FILING DATE: 01/09/2002
ISSUE DATE: 10/28/2003

MARK: JENNIE-O TURKEY STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76404617
REGISTRATION NUMBER: 2726798

FILING DATE: 05/08/2002
ISSUE DATE: 06/17/2003

MARK: JENNIE-O TURKEY STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76404591
REGISTRATION NUMBER:

FILING DATE: 05/06/2002
ISSUE DATE:

MARK: JENNIE-O TURKEY STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76169965
REGISTRATION NUMBER: 2726369

FILING DATE: 11/22/2000
ISSUE DATE: 06/17/2003

MARK: PREP CHEF LESS WORK. MORE ART.

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76218030
REGISTRATION NUMBER: 2760716

FILING DATE: 03/01/2001
ISSUE DATE: 09/09/2003

MARK: TWO BIB RIBZ

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76285817
REGISTRATION NUMBER:

FILING DATE: 07/16/2001
ISSUE DATE:

MARK: THE BEEF STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK

REEL: 003450 FRAME: 0750

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APPLICATION NUMBER: 76400943
REGISTRATION NUMBER:

FILING DATE: 04/29/2002
ISSUE DATE:

MARK: THE CHICKEN STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76404169
REGISTRATION NUMBER: 2815542

FILING DATE: 05/07/2002
ISSUE DATE: 02/17/2004

MARK: TURKEY FOR THE WAY YOU LIVE TODAY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76133820
REGISTRATION NUMBER:

FILING DATE: 09/22/2000
ISSUE DATE:

MARK: GOBBLETHINS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75746036
REGISTRATION NUMBER:

FILING DATE: 07/08/1999
ISSUE DATE:

MARK: CLASSIC PATTIES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76164984
REGISTRATION NUMBER:

FILING DATE: 11/14/2000
ISSUE DATE:

MARK: MAKE IT GREAT FOR LESS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75713191
REGISTRATION NUMBER:

FILING DATE: 05/24/1999
ISSUE DATE:

MARK: CREATIVE CUTS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76164989
REGISTRATION NUMBER:

FILING DATE: 11/14/2000
ISSUE DATE:

MARK: THE GREEN AWNING MEANS GREAT EATING

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76157776
REGISTRATION NUMBER:

FILING DATE: 11/01/2000
ISSUE DATE:

MARK: THE GREEN AWNING MEANS GREAT EATING

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74373647
REGISTRATION NUMBER: 1852022

FILING DATE: 03/19/1993
ISSUE DATE: 08/30/1994

MARK: BACKYARD GRILL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 75039860
REGISTRATION NUMBER: 2095876

FILING DATE: 01/03/1996
ISSUE DATE: 09/09/1997

MARK: BREAKFAST LOVER'S

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76234322
REGISTRATION NUMBER: 2658253

FILING DATE: 04/02/2001
ISSUE DATE: 12/10/2002

MARK: CREATIVE CUTS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74201482
REGISTRATION NUMBER: 1748677

FILING DATE: 09/09/1991
ISSUE DATE: 01/26/1993

MARK: NORWESTERN FRESH DELI MEATS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74114560
REGISTRATION NUMBER: 1665952

FILING DATE: 11/13/1990
ISSUE DATE: 11/26/1991

MARK: GOLDEN GLO

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76303728
REGISTRATION NUMBER: 2676863

FILING DATE: 08/23/2001
ISSUE DATE: 01/21/2003

MARK: GRAND CHAMPION

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75044738
REGISTRATION NUMBER: 2159328

FILING DATE: 01/17/1996
ISSUE DATE: 05/19/1998

MARK: IT'S TODAY'S MEAT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75207854
REGISTRATION NUMBER: 2179415

FILING DATE: 12/04/1996
ISSUE DATE: 08/04/1998

MARK: J. O. BIGGENS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73647041
REGISTRATION NUMBER: 1464750

FILING DATE: 02/27/1987
ISSUE DATE: 11/10/1987

MARK: JENNIE-O

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73646923
REGISTRATION NUMBER: 1472521

FILING DATE: 02/27/1987
ISSUE DATE: 01/12/1988

MARK: JENNIE-O

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

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APPLICATION NUMBER: 74610935
REGISTRATION NUMBER: 1939823

FILING DATE: 12/14/1994
ISSUE DATE: 12/05/1995

MARK: JENNIE-O

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74610936
REGISTRATION NUMBER: 1943947

FILING DATE: 12/14/1994
ISSUE DATE: 12/26/1995

MARK: JENNIE-O

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75459062
REGISTRATION NUMBER: 2221797

FILING DATE: 03/30/1998
ISSUE DATE: 02/02/1999

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 74114558
REGISTRATION NUMBER: 1662621

FILING DATE: 11/13/1990
ISSUE DATE: 10/29/1991

MARK: JEROME'S

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75789969
REGISTRATION NUMBER: 2553392

FILING DATE: 09/01/1999
ISSUE DATE: 03/26/2002

MARK: LET'S DO MEXICAN!

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75789953
REGISTRATION NUMBER: 2541184

FILING DATE: 09/01/1999
ISSUE DATE: 02/19/2002

MARK: LET'S DO ITALIAN!

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 72254936
REGISTRATION NUMBER: 0843325

FILING DATE: 09/22/1966
ISSUE DATE: 01/30/1968

MARK: MISS COUNTY FAIR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73358737
REGISTRATION NUMBER: 1353066

FILING DATE: 04/07/1982
ISSUE DATE: 08/06/1985

MARK: NW NORWESTERN

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74381047
REGISTRATION NUMBER: 2079489

FILING DATE: 04/14/1993
ISSUE DATE: 07/15/1997

MARK: NATURAL CHOICE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 73358764
REGISTRATION NUMBER: 1351915

FILING DATE: 04/07/1982
ISSUE DATE: 07/30/1985

MARK: NORWESTERN

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 76169968
REGISTRATION NUMBER: 2623473

FILING DATE: 11/22/2000
ISSUE DATE: 09/24/2002

MARK: PREP CHEF

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74546004
REGISTRATION NUMBER: 1913555

FILING DATE: 07/05/1994
ISSUE DATE: 08/22/1995

MARK: SMART 'N TASTY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 72121793
REGISTRATION NUMBER: 0740292

FILING DATE: 06/12/1961
ISSUE DATE: 11/06/1962

MARK: TASTERITE

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73417180
REGISTRATION NUMBER: 1306238

FILING DATE: 03/14/1983
ISSUE DATE: 11/20/1984

MARK: THANKSGIVING DAY BREAST

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75666059
REGISTRATION NUMBER: 2582752

FILING DATE: 03/23/1999
ISSUE DATE: 06/18/2002

MARK: THE GREEN AWNING MEANS GREAT EATING

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75520652
REGISTRATION NUMBER: 2287638

FILING DATE: 07/17/1998
ISSUE DATE: 10/19/1999

MARK: THE GREAT AMERICAN SANDWICH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76323893
REGISTRATION NUMBER: 2680221

FILING DATE: 10/11/2001
ISSUE DATE: 01/28/2003

MARK: THE GREAT AMERICAN SANDWICH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74546003
REGISTRATION NUMBER: 1919991

FILING DATE: 07/05/1994
ISSUE DATE: 09/19/1995

MARK: THE TURKEY STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK

REEL: 003450 FRAME: 0754

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APPLICATION NUMBER: 76234132
REGISTRATION NUMBER: 2567178

FILING DATE: 04/02/2001
ISSUE DATE: 05/07/2002

MARK: THE TURKEY STORE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75356405
REGISTRATION NUMBER: 2267868

FILING DATE: 09/10/1997
ISSUE DATE: 08/03/1999

MARK: TURKEY GRILLERS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74114559
REGISTRATION NUMBER: 1662622

FILING DATE: 11/13/1990
ISSUE DATE: 10/29/1991

MARK: EASY FEAST

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74478401
REGISTRATION NUMBER: 1907891

FILING DATE: 01/11/1994
ISSUE DATE: 07/25/1995

MARK: GOLD PLATE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74478419
REGISTRATION NUMBER: 1906713

FILING DATE: 01/11/1994
ISSUE DATE: 07/18/1995

MARK: THE OPERATOR FRIENDLY TURKEY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74272651
REGISTRATION NUMBER: 1859214

FILING DATE: 05/05/1992
ISSUE DATE: 10/18/1994

MARK: GOBBLESTIX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 72121791
REGISTRATION NUMBER: 0735005

FILING DATE: 06/12/1961
ISSUE DATE: 07/24/1962

MARK: OVENRITE

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74409561
REGISTRATION NUMBER: 1828435

FILING DATE: 07/06/1993
ISSUE DATE: 03/29/1994

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 72122877
REGISTRATION NUMBER: 0731926

FILING DATE: 06/26/1961
ISSUE DATE: 05/22/1962

MARK: DYNRITE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

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APPLICATION NUMBER: 72121792
REGISTRATION NUMBER: 0735006

FILING DATE: 06/12/1961
ISSUE DATE: 07/24/1962

MARK: GOLDEN-GLO

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74662503
REGISTRATION NUMBER: 2007212

FILING DATE: 04/18/1995
ISSUE DATE: 10/08/1996

MARK: JEROME'S CRUMBLES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74538444
REGISTRATION NUMBER: 1977430

FILING DATE: 06/16/1994
ISSUE DATE: 05/28/1996

MARK: SEASONED CUTS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SHARON BROOKS, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

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**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

SEPTEMBER 07, 2006

KEVIN C. JONES
1 HORMEL PLACE
AUSTIN, MN 55912

PTAS

900057105A

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UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 900057105

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.9 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT
571-272-3350.

1. ORIGINALLY FILED COVER SHEET IS NEEDED FOR COMPARISON.

LAZENA MARTIN, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

Law Department

*Hormel Foods Corporate Services, LLC
1 Hormel Place
Austin MN 55912-3680*

October 2, 2006

VIA FACSIMILE - 571-273-0140

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
PO Box 1450
Alexandria, Virginia 22313-1450

RE: Assignment of Trademarks - Document ID No. 900057105

Dear Sir or Madam:

We received the attached Notice of Non-Recordation of Document on September 7, 2006 and wish to provide the documents requested in this Notice. The documents are as follows:

1. Recordation Form Coversheet/ Trademark Assignment dated September 1, 2006
2. Notice of Recordation of Assignment Document dated August 14, 2003
3. Notice of Non-Recordation of Document

Kindly process the attached. Please contact me should you have any questions. Thank you.

Sincerely,

Kara R. Mallory

Kara R. Mallory
Paralegal

Att.

Writer's Direct Dial: (507) 437-5048

Writer's Email: kmallory@hormel.com

Law Department Facsimile: (507) 437-5135

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PAGE 001/012

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Company: 1 HORMEL PLACE
Fax Number: 15074375135
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6	Document 2, Batch 734517

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Assignment Division
Office of Public Records

In re:	Trademark Assignment - Document ID No. 700289913)
Date Filed:	October 2, 2006)
Date of Notice:	November 22, 2006)
Contact Name:	Kevin C. Jones)
Contact Tel. No.:	507-437-5248)
Contact Email:	kcjones@hormel.com)
Examiner:	Lazena Martin)
Law Office:	Assignment Services Branch)
	Public Records Division)

RESPONSE

VIA FACSIMILE - 571-273-0140

Mail Stop Assignment Recordation Services
 Director of the US Patent and Trademark Office
 PO Box 1450
 Alexandria, VA 22313-1450

Attn.: Lazena Martin, Examiner

Dear Ms. Martin:

This is in response to a Notice of Non-Recordation of Document dated November 22, 2006, which indicated the coversheet submitted for recording is not acceptable because in order to correct an error in the recorded document, a corrective cover sheet along with the original cover sheet, must be accompanied by the correct assignment document or corrections.

Per the Notice of Non-Recordation Document, the original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) within 30 days from the date of this Notice as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the returned papers, if they desire to have the benefit of the date of deposit in the United States Postal Service.

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REMARKS

Essentially we wish to correct the entity of the receiving party, Jennie-O Turkey Store, LLC from a Minnesota Corporation to a Minnesota *Limited Liability Company*.

Attached are the following documents as requested:


1. New Cover Sheet with Resubmission Document ID # 700289913;
2. Previously submitted information.

SUMMARY

On the basis of the foregoing evidence and explanation, it is respectfully requested that the Examiner accept the recordation documentation.

Respectfully submitted,

Hormel Foods, LLC



By: Kevin C. Jones
Attorney/Correspondent
Hormel Foods Corporation
1 Hormel Place
Austin, MN 55912-3680
(507) 437-5248

Information originally filed 8/14/2003