

12-13-2006



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new **FINANCE SECTION**

12.11.06

1. Name of conveying party(ies):
AutoVin, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Indiana
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: ADESA, Inc.
 Internal _____
 Address: _____
 Street Address: 13085 Hamilton Crossing Blvd., Suite 500
 City: Carmel
 State: IN
 Country: US Zip: 46032

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship US (a Delaware Corporation)
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) December 5, 2006

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
75/713,926; 75/612,144; 75/612,145; 75/713,930

B. Trademark Registration No.(s)
2,462,333; 2,331,772; 2,554,587

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
See Schedule A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Russell E. Fowler
 Internal Address: Maginot, Moore & Beck
Chase Tower
 Street Address: 111 Monument Circle
Suite 3250
 City: Indianapolis
 State: IN Zip: 46204
 Phone Number: 317-638-2922
 Fax Number: 317-638-2139
 Email Address: refowler@maginot.com

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 280.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
 Expiration Date _____

b. Deposit Account Number 13 0018
 Authorized User Name _____

9. Signature: Russ Fowler December 6, 2006

Signature Date

Russell E. Fowler Total number of pages including cover sheet, attachments, and document: 4

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FD 18524
02 FD 18525

TRADEMARK ASSIGNMENT

WHEREAS, AUTOVIN, INC. (hereinafter "Assignor"), an Indiana corporation, having a place of business at 13085 Hamilton Crossing Blvd, Suite 500, Carmel, Indiana 46032, owns full and exclusive right, title and interest to the trademarks and associated trademark registrations set forth on the attached **Schedule A** and all associated intellectual property rights (collectively, the "Trademarks");

WHEREAS, ADESA, INC. (hereinafter "Assignee") (formerly known as "ADESA Corp.") a Delaware corporation, having its principal place of business at 13085 Hamilton Crossing Blvd., Carmel, IN 46032, became the sole owner of Assignor on or about August 28, 2002;

WHEREAS, Assignor and Assignee desire Assignee to be the formal owner of the Trademarks, and wish to formally memorialize Assignee's full and exclusive right, title and interest in the Trademarks, along with the good will of the business associated with the Trademarks;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby formally assigns and transfers to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Trademarks for the United States and all foreign countries, including but not limited to the trademarks and trademark registrations disclosed in the attached **Schedule A**, the goodwill associated therewith, and any associated trademarks in use throughout the world, along with the right to recover for past, present and future infringements thereof, including without limitation, damages and profits.

THIS ASSIGNMENT inures to the benefit of Assignee successors and assigns, and is binding upon Assignor, and successors, legal representatives or assigns.

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IN TESTIMONY WHEREOF, I hereunto set my hand as of the date indicated below.

AUTOVIN, INC.

By: 

Name: Scott Anderson

Title: Assistant Treasurer

Date: December 5, 2006

STATE OF INDIANA)
)
COUNTY OF HAMILTON)

On this 5th day of December, 2006, before me Molly Murnane, the undersigned Notary Public, personally appeared Scott Anderson, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same.


Notary Public

ACCEPTED AND AGREED TO:

ADESA, INC.

By: 

Name: Scott Anderson

Title: Controller

Date: December 5, 2006

SCHEDULE A

<u>Mark</u>	<u>U.S. Serial No.</u>	<u>U.S. Reg. No.</u>	<u>Reg. Date</u>
AUTOLOT	75/609590	2,462,333	June 19, 2001
AUTOVIN	75/609587	2,331,772	March 21, 2000
DOPPLER DISPATCH	75/713931	2,554,587	April 2, 2002
AUTOCHECK	75/713926	N/A	N/A
LEASECHECK	75/612144	N/A	N/A
LOTCHECK	75/612145	N/A	N/A
SITECHECK	75/713930	N/A	N/A