

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Applied Biotech, Inc.		12/18/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Inverness Medical Switzerland GmbH
Street Address:	Bundesplatz 1
City:	Zug
State/Country:	SWITZERLAND
Postal Code:	CH-6300
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2327319	ADC
Registration Number:	2670131	CHECKCUP
Registration Number:	2892357	SURESTRIP

CORRESPONDENCE DATA

Fax Number: (781)647-3939

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 781-314-4062

Email: Jean.Maxwell@invmed.com

Correspondent Name: Jean M. Maxwell, TM Paralegal/Adm.

Address Line 1: Inverness Medical Innovations, Inc.

Address Line 2: 51 Sawyer Road, Suite 200

Address Line 4: Waltham, MASSACHUSETTS 02453

ATTORNEY DOCKET NUMBER:

3 MARKS FR ABI TO IMS

DOMESTIC REPRESENTATIVE

900065574

TRADEMARK
REEL: 003451 FRAME: 0301

CH \$90.00 2327319

Name: Paul T. Hempel
Address Line 1: Inverness Medical Innovations, Inc.
Address Line 2: 51 Sawyer Rd., Suite 200
Address Line 4: Waltham, MASSACHUSETTS 02453

NAME OF SUBMITTER:

Jean M. Maxwell

Signature:

/jeanmmaxwell/

Date:

12/27/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, **Applied Biotech, Inc.**, a corporation organized and existing under the laws of the State of **California**, having a place of business at **10237 Flanders Court, San Diego, California 92121, USA** (the "Assignor"), has adopted and used and is using the trademarks (the "Marks") identified on Exhibit A hereto, and is the owner of the registrations for such Marks in the United States Patent and Trademark Office and other foreign trademark offices identified on said Exhibit A; and

WHEREAS, **Inverness Medical Switzerland GmbH**, a corporation organized and existing under the laws of the country of **Switzerland**, having a place of business at **Bundesplatz 1, CH-6300 Zug, Switzerland** (the "Assignee"), is desirous of acquiring said Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, sell and transfer unto said Assignee all right, title and interest in and to the said Marks, together with (a) the registrations for said Marks, (b) the goodwill of the business symbolized by and associated with said Marks and the registrations thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement of, dilution of, damage to, or injury to said Marks, the registrations thereof, or such associated goodwill.

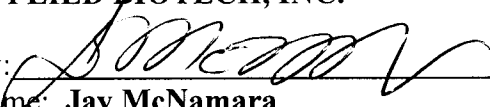
Assignor further authorizes the Commissioner for Trademarks of the United States Patent and Trademark Office and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this 18 day of December, 2006.

Approved
As To Form


Legal Department
J Fister

APPLIED BIOTECH, INC.

By: 
Name: **Jay McNamara**
Title: **Assistant Secretary**

IN WITNESS WHEREOF, the Assignee, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this 18 day of December, 2006.

INVERNESS MEDICAL SWITZERLAND GMBH

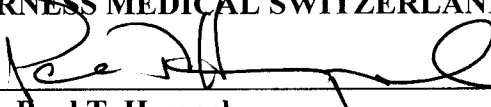
By: 
Name: **Paul T. Hempel**
Title: **Managing Director**

Exhibit A

Trademark	Registered owner [W]	Country	Classes	File Date	File No.	Reg. Date	Reg. No.	Renewal
ADC (and Design)	Applied Biotech, Inc.	USA	05	05/13/1998	75/484599	03/07/2000	2327319	03/07/2010
CHECKCUP	Applied Biotech, Inc.	USA	05	07/16/2001	76/285416	12/31/2002	2670131	12/31/2012
SURESTEP	Applied Biotech, Inc.	PERU		05/27/2003	0146293- 2002	05/27/2003	89980	05/27/2013
SURESTRIP	Applied Biotech, Inc.	USA	05	02/05/2002	76/366917	10/12/2004	2892357	10/12/2014