

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Concord Confections Ltd.		12/28/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Concord Brands Ltd.
Street Address:	2900-10180 101 Street
City:	Edmonton, Alberta
State/Country:	CANADA
Postal Code:	T5J 3V
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 70

Property Type	Number	Word Mark
Registration Number:	1548538	ALLIGATOR EGGS
Registration Number:	2347915	AMERICA'S FAVORITE SOUR GUM
Registration Number:	2191447	ARCTIC CHEWS
Registration Number:	1774351	BALL-DOZERS
Registration Number:	0818812	BIG CHOICE
Registration Number:	0854780	BIG SHOT
Registration Number:	0872792	BIG WAD
Registration Number:	1202237	BLEEP-BLIP'S
Registration Number:	2153179	BLOX
Registration Number:	2984842	BLOX
Registration Number:	2684810	BUBBLE BLOX
Registration Number:	1481780	BUBBLE BUNNY
Registration Number:	0833025	BUBBLE GUM FUN
Registration Number:	1084163	BUBBLE MACHINE

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Registration Number:	0748252	BUBBLE POPS
Registration Number:	2700123	CHECKERED FLAG
Registration Number:	1004339	CHEWOLA
Registration Number:	1727904	CONCORD
Registration Number:	2638407	COTTON CANDY
Registration Number:	0868234	CRAZY FRUIT
Registration Number:	1763086	CRY BABY
Registration Number:	2519792	CRY BABY
Registration Number:	1740048	CRY BABY TEARS
Registration Number:	1740049	CRY BABY TEARS
Registration Number:	1297920	DOGGIE MAN
Registration Number:	1658380	DUBBLE BUBBLE
Registration Number:	3120419	DUBBLES
Registration Number:	2572364	EASTER BASKET EGGS
Registration Number:	2867331	EAT YOUR VEGGIES
Registration Number:	1719566	EGG HUNT FUN
Registration Number:	0633280	EL BUBBLE
Registration Number:	2262631	
Registration Number:	1593261	FRESH MOUTH
Registration Number:	1146357	
Registration Number:	1192595	FRUIT HEADS
Registration Number:	709157	FRUIT STIX
Registration Number:	2965617	FUN GUM
Registration Number:	832622	FUN WITH GUM
Registration Number:	1868952	FUN ZONE
Registration Number:	1478908	GIVE-A-HEART
Registration Number:	2216764	GOLD ROCKS
Registration Number:	1165731	JOE BLO
Registration Number:	1603944	KID GUMBALL
Registration Number:	689189	MAGIC
Registration Number:	829879	MAGIC FLAVORS
Registration Number:	3050087	MEGA-MOUTH
Registration Number:	2965618	NIK-L-NIP
Registration Number:	1807806	OFFICE PLEASURES
Registration Number:	1849519	OH BABY

Registration Number:	2505036	ORIGINAL DUBBLE BUBBLE
Registration Number:	2502389	PEN PALS
Registration Number:	629667	PINK OWL
Registration Number:	1946825	PUD
Registration Number:	1948105	PUD
Registration Number:	1483732	PUMPKIN FACE
Registration Number:	3045941	PUMPKIN SEEDLINGS
Registration Number:	2056203	RASCALS
Registration Number:	820866	RAZZLES
Registration Number:	2095007	RAZZLES
Registration Number:	659600	SATELLITES
Registration Number:	2096040	SEEDLINGS
Registration Number:	1148090	SPIDER-EGGS
Registration Number:	961030	SUPERSTAR
Registration Number:	629668	SWELL
Registration Number:	835182	SWELL BRAND
Registration Number:	1718447	TEAR JERKERS
Registration Number:	1947125	TONGUE SPLASHERS
Registration Number:	3009944	WOWEE
Registration Number:	3009943	WOWEE WHISTLE
Serial Number:	76503227	WACK-O-WAX

CORRESPONDENCE DATA

Fax Number: (617)646-8646
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 617-646-8000
Email: drwtrademarks@wolfgreenfield.com
Correspondent Name: Douglas R. Wolf, Wolf Greenfield & Sacks
Address Line 1: 600 Atlantic Avenue
Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER: C1185.40000US00

DOMESTIC REPRESENTATIVE

Name: Douglas R. Wolf, Wolf, Greenfield & Sack
Address Line 1: 600 Atlantic Avenue
Address Line 4: Boston, MASSACHUSETTS 02210

NAME OF SUBMITTER: Douglas R. Wolf

TRADEMARK

REEL: 003452 FRAME: 0023

Signature:	/drw/
Date:	12/28/2006
Total Attachments: 3 source=C1185.40000US00 executed ass CCLTD to CBLTD#page1.tif source=C1185.40000US00 executed ass CCLTD to CBLTD#page2.tif source=C1185.40000US00 executed ass CCLTD to CBLTD#page3.tif	

ASSIGNMENT

WHEREAS, Concord Confections Ltd., a corporation of Canada having an office and place of business at 345 Courtland Avenue, Concord, Ontario, Canada L4K 5A6 has adopted and owns the following marks at common law and subject of the following trademark applications and registrations ("Marks"):

SEE SCHEDULE A

WHEREAS, Concord Brands Ltd., a corporation of Canada, having an office and place of business at 2900-10180 101 Street, Edmonton, Alberta, Canada T5J 3V is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Concord Confections Ltd. hereby assigns to Concord Brands Ltd., all its rights, title and interest in and to the Marks, together with the business and the goodwill of the business symbolized by the Marks and including all rights to sue and recover for past infringement of the Marks.

Concord Confections Ltd.

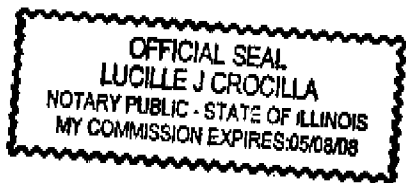
12-28-06
Date

By: [Signature]
Name: BREND BOWEN
Title: TREASURER

STATE OF Illinois
COUNTY OF Cook

Subscribed to and sworn before me this 28th day of December 2006

SEAL



[Signature]
Notary Public
My Commission Expires 5/8/08

SCHEDULE A

Country	Mark (Mark Style)	Application No.	Registration No.
Canada	BUBBLE GUM FUN (BLOCK)	1276480	
Canada	DUBBLES (BLOCK)	1266262	
Canada	MEGA-MOUTH (BLOCK)	1260719	
U.S.A.	ALLIGATOR EGGS (BLOCK)		1548538
U.S.A.	AMERICA'S FAVORITE SOUR GUM (BLOCK)		2347915
U.S.A.	ARCTIC CHEWS (BLOCK)		2191447
U.S.A.	BALL-DOZERS (BLOCK)		1774351
U.S.A.	BIG CHOICE (BLOCK)		0818812
U.S.A.	BIG CHOICE (BLOCK)		854780
U.S.A.	BIG WAD (Word Mark (Stylized))		872792
U.S.A.	BLEEP-BLIP'S (Word Mark (Stylized))		1202237
U.S.A.	BLOX (BLOCK)		2153179
U.S.A.	BLOX (Word Mark (Stylized))		2984842
U.S.A.	BUBBLE BOX (BLOCK)		2684810
U.S.A.	BUBBLE BUNNY (BLOCK)		1481780
U.S.A.	BUBBLE GUM FUN (BLOCK)		0833025
U.S.A.	BUBBLE MACHINE (BLOCK)		1084163
U.S.A.	BUBBLE POPS (BLOCK)		0748252
U.S.A.	CHECKERED FLAG (BLOCK)		2700123
U.S.A.	CHEWOLA (Word Mark (Stylized))		1004339
U.S.A.	CONCORD (BLOCK)		1727904
U.S.A.	COTTON CANDY (Word Mark (Stylized))		2638407
U.S.A.	CRAZY FRUIT (BLOCK)		0868234
U.S.A.	CRY BABY (BLOCK)		1763086
U.S.A.	CRY BABY (BLOCK)		2519792
U.S.A.	CRY BABY TEARS (BLOCK)		1740048
U.S.A.	CRY BABY TEARS (Design plus character(s))		1740049
U.S.A.	DOGGIE MAN (BLOCK)		1297920
U.S.A.	DUBBLE BUBBLE (BLOCK)		1658380
U.S.A.	DUBBLES (BLOCK)		3120419
U.S.A.	EARTH SHAKER CAPSULE (Miscellaneous Design)		1146357
U.S.A.	EASTER BASKET EGGS (BLOCK)		2572364
U.S.A.	EAT YOUR VEGGIES (BLOCK)		2867331
U.S.A.	EGG HUNT FUN (BLOCK)		1719566
U.S.A.	EL BUBBLE (BLOCK)		0633280
U.S.A.	ERASER DESIGN (Miscellaneous Design)		2262631
U.S.A.	FRESH MOUTH (BLOCK)		1593261

U.S.A.	FRUIT HEADS (BLOCK)		
U.S.A.	FRUIT STIX (BLOCK)		1192595
U.S.A.	FUN GUM (BLOCK)		709157
U.S.A.	FUN WITH GUM (BLOCK)		2965617
U.S.A.	FUN ZONE (BLOCK)		832622
U.S.A.	GIVE-A-HEART (BLOCK)		1868952
U.S.A.	GOLD ROCKS (BLOCK)		1478908
U.S.A.	JOE BLO (BLOCK)		2216764
U.S.A.	KID GUMBALL (BLOCK)		1165731
U.S.A.	MAGIC (BLOCK)		1603944
U.S.A.	MAGIC FLAVORS (BLOCK)		689189
U.S.A.	MEGA-MOUTH (BLOCK)		829879
U.S.A.	NIK-L-NIP (BLOCK)		3050087
U.S.A.	OFFICE PLEASURES (BLOCK)		2965618
U.S.A.	OH BABY (BLOCK)		1807806
			1849519
U.S.A.	ORIGINAL DUBBLE BUBBLE & DESIGN (COLOR) (Design plus character(s))		
U.S.A.	PEN PALS (BLOCK)		2505036
U.S.A.	PINK OWL (BLOCK)		2502389
U.S.A.	PUD (BLOCK)		629667
U.S.A.	PUD (BLOCK)		1946825
U.S.A.	PUMPKIN FACE (BLOCK)		1948105
U.S.A.	PUMPKIN SEEDLINGS (BLOCK)		1483732
U.S.A.	RASCALS (BLOCK)		3045941
			2058203
U.S.A.	RAZZLES & DESIGN (Design plus character(s))		
U.S.A.	RAZZLES (BLOCK)		820866
U.S.A.	SATELLITES (BLOCK)		2095007
U.S.A.	SEEDLINGS (BLOCK)		659600
U.S.A.	SPIDER-EGGS (BLOCK)		2096040
U.S.A.	SUPERSTAR (BLOCK)		1148090
U.S.A.	SWELL (BLOCK)		961030
			629668
U.S.A.	SWELL BRAND & DESIGN (Design plus character(s))		
U.S.A.	TEAR JERKERS (BLOCK)		835182
U.S.A.	TONGUE SPLASHERS (BLOCK)		1718447
U.S.A.	WACK-O-WAX (BLOCK)		1947125
U.S.A.	WOWEE (BLOCK)	76/503227	
U.S.A.	WOWEE WHISTLE (BLOCK)		3009944
United States Customs	DUBBLE BUBBLE (BLOCK)		3009943
United States Customs	ORIGINAL DUBBLE BUBBLE & DESIGN (Design plus character(s))		1658380
			2505036