

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BZ Results, LLC	FORMERLY B & Z Productions, L.L.C.	12/12/2006	LIMITED LIABILITY COMPANY: RHODE ISLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ADP, Inc.		
<b>Street Address:</b>	1950 Hassell Road		
<b>City:</b>	Hoffman Estates		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60195		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78446952	BZ RESULTS	
Serial Number:	78514751	BZ TRAINING	
Serial Number:	78446934	BZ	
Serial Number:	78452571	BZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)213-0260		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6508121300		
<b>Email:</b>	patrademarks@manatt.com		
<b>Correspondent Name:</b>	Manatt, Phelps & Phillips, LLP		
<b>Address Line 1:</b>	1001 Page Mill Road		
<b>Address Line 2:</b>	Building 2		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94304		
<b>ATTORNEY DOCKET NUMBER:</b>	25908030BZ RESULTS		

CH \$115.00 78446952

NAME OF SUBMITTER:	Christine Brown, Paralegal
Signature:	/Christine Brown/
Date:	12/28/2006
Total Attachments: 1 source=BZ#page1.tif	

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WHEREAS, BZ Results, L.L.C, f/k/a B & Z Productions, L.L.C., a Rhode Island limited liability company, with offices at 2000 Nooseneck Hill Road, Coventry, Rhode Island 02816 ("Assignor"), has adopted, used, is using, and is the owner of the following trademarks ("the Marks") for which an application has been filed in the United States Patent and Trademark Office:

Trademark	Serial No.
BZ RESULTS	78/446952
BZ TRAINING	78/514751
BZ	78/446934
BZ & Design	78/452571

WHEREAS, ADP, INC., a Delaware corporation, with offices at 1950 Hassell Road, Hoffman Estates, Illinois 60195 ("Assignee"), desires to acquire the Marks and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to the Marks in the United States and in other countries and jurisdictions of the world, and its related U.S. pending applications and registrations, together with the good will of the business symbolized by the Marks. Assignor and Assignee hereby consent to and request recordation of this Assignment and further authorize and request that all official documents and communications relating to said trademarks issue and deliver to Assignee, its attorneys, agents, successors or assigns.

Signed this 12 day of December, 2006

BZ Results, LLC, f/k/a B&Z Productions, L.L.C.

By:

Name: Sean Wolfington  
Title:

State of PA  
County of Delaware

On Dec 12, 2006 before me, Sean Wolfington personally appeared in person, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

Witness my hand and official seal.

Noreen M. Johnson  
Notary  
7/27/2009  
My Commission Expires

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Noreen M. Johnson, Notary Public  
Radnor Twp., Delaware County  
My Commission Expires July 27, 2009  
Member, Pennsylvania Association of Notaries