

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rex Hill, Inc.		12/29/2006	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	A to Z Wineworks, LLC		
Street Address:	30835 N. Hwy. 99W		
City:	Newberg		
State/Country:	OREGON		
Postal Code:	97132		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2743338	WE KNOW PINOT	
CORRESPONDENCE DATA			
Fax Number:	(503)972-3873		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503.802.2173		
Email:	trademark@tonkon.com		
Correspondent Name:	Christopher D. Erickson		
Address Line 1:	888 SW 5th Avenue, Suite 1600		
Address Line 4:	Portland, OREGON 97204		
NAME OF SUBMITTER:	Shandra Rissmann		
Signature:	/slr/		
Date:	12/29/2006		
Total Attachments: 1 source=Rex Inc to A-Z#page1.tif			

OP \$40.00 2743338

TRADEMARK ASSIGNMENT

Rex Hill, Inc., an Oregon corporation ("Assignor"), is the owner of the following marks (1) currently registered on the Principal Register in the United States Patent and Trademark Office; (2) currently registered with the State of Oregon (collectively referred to as the "Marks"):

United States Patent and Trademark Office:

Mark	Registration No.
WE KNOW PINOT	2743338

State of Oregon:

Marks	Registration No.
JACOB-HART VINEYARD (stylized)	T33661

A to Z Wineworks, LLC, an Oregon limited liability company ("Assignee"), having its principal office at 30835 N. Hwy. 99W, Newberg, OR 97132, desires to acquire the Marks and the business associated with the Marks, which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, together with (i) the business associated with the Marks, which business is ongoing and existing; (ii) the goodwill associated with the Marks; and (iii) Assignor's right title and interest in and to all suits, causes of action and claims recoverable by law or in equity arising from past, present or future infringement or use of the Marks, and in and to profits arising from past infringement.

EFFECTIVE: December 29, 2006

ASSIGNOR:
Rex Hill, Inc.

By: *Jan Jacobson*
Name: JAN JACOBSEN
Title: Pres

033530100001\733336 V001