

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Row Eleven Wine Co., LLC		11/01/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Maven Management, LLC		
Street Address:	2452 80th Avenue NE		
City:	Medina		
State/Country:	WASHINGTON		
Postal Code:	98039		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78677358	BANDON	
CORRESPONDENCE DATA			
Fax Number:	(707)526-4707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-526-4200		
Email:	jmbehmke@cmprlaw.com		
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street, Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401		
ATTORNEY DOCKET NUMBER:	6658.0002		
NAME OF SUBMITTER:	Jay M. Behmke		
Signature:	/JMB-163603/		
Date:	12/29/2006		

OP \$40.00 78677358

TRADEMARK ASSIGNMENT
USPTO SERIAL NO. 78677358

WHEREAS, ROW ELEVEN WINE CO., LLC, a California limited liability company, having an address at 135 Third Street, Suite 100, San Rafael, CA 94901 ("Assignor"), has intended to use the mark BANDON for wine (the "Trade Mark") in interstate commerce and has filed an application with the United States Patent and Trademark office on July 25, 2005 based on its bona fide intent to use such mark in commerce, which application has been given Serial No. 78677358, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act (15 USC § 1051(c) or (d));

WHEREAS, Assignor desires to assign and MAVEN MANAGEMENT, LLC, a California limited liability company, having an address at 2452 80th Avenue NE, Medina, WA 98039, ("Assignee"), desires to receive all of the right, title and interest in and to the Trade Mark and the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the Trade Mark in the above identified application as part of the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060).

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trade Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed November 1, 2006

ASSIGNOR:

ROW ELEVEN WINE CO., LLC

By: 

Richard de los Reyes, Manager

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10:57 AM
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