

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RWB ENTERTAINMENT, INC.		12/21/2006	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	The Rindlaub Partnership		
Composed Of:	COMPOSED OF John Rindlaub (U.S. Citizen) and Sarah Rindlaub (U.S. Citizen)		
Street Address:	8441 S.E. 68th St., #217		
City:	Mercer Island		
State/Country:	WASHINGTON		
Postal Code:	98040		
Entity Type:	PARTNERSHIP: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78794770	THE CONTENT COMPANY	
CORRESPONDENCE DATA			
Fax Number:	(925)648-4358		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(925)648-4839		
Email:	tom@allmarktrademark.com		
Correspondent Name:	Thomas P. Philbrick		
Address Line 1:	ALLMARK TRADEMARK		
Address Line 2:	4041 Sugar Maple Drive, Suite A		
Address Line 4:	Danville, CALIFORNIA 94506		
ATTORNEY DOCKET NUMBER:	1710-007		
NAME OF SUBMITTER:	Thomas P. Philbrick		
Signature:	/Thomas P. Philbrick/		

OP \$40.00 78794770

Date:

12/29/2006

Total Attachments: 1

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Trademark Assignment

WHEREAS, RWB ENTERTAINMENT, INC., a corporation of the state of Washington, with its principal place of business at 1 Lake Louise Dr. S.E., Unit 18, Bellingham, WA 98229 ("Assignor"), owns and has a *bona fide* intent to use the Mark THE CONTENT COMPANY ("the Mark") in connection with the following goods and/or services: "Entertainment in the nature of on-going television programs in the field of reality shows, drama and comedy; Motion picture film production; Music production services; Television production," in International Class 41; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the mark in commerce in connection with the above-described goods and/or services, Application Serial No. 78794770 filed on January 19, 2006; and

WHEREAS, The Rindlaub Partnership, a Washington Partnership having as its partners, John Rindlaub and Sarah Rindlaub, both U.S. Citizens, with their principal place of business at 8441 S.E. 68th St., #217, Mercer Island, WA 98040 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and the pending Application;

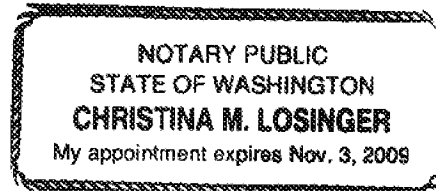
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark.

Dated effective as of: December 19, 2006
State of: WASHINGTON
County of: WITATUM

Gregory S. Walsh
Gregory S. Walsh (Officer of Assignor)

SUBSCRIBED and SWORN to before me this 19th of December, 2006.

Christina M. Losinger
Signature of Notary Public
Print Name of Notary Public: Christina M. Losinger
My Commission Expires: Nov 3, 2009



Dated effective as of: December 21, 2006
State of: Washington
County of: King

John Rindlaub
John Rindlaub (Partner of Assignee)
Sarah Rindlaub
Sarah Rindlaub (Partner of Assignee)

SUBSCRIBED and SWORN to before me this 21st of December, 2006.

Pamela M. Rozum
Signature of Notary Public
Print Name of Notary Public: Pamela M. Rozum
My Commission Expires: Aug. 14, 2010

