

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert John Godley		01/03/2007	individual: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	RG2 LLC		
Street Address:	120 Little Street		
City:	Belleville		
State/Country:	NEW JERSEY		
Postal Code:	07109		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78934154	PSYCHO BUNNY	
Serial Number:	78931437		
CORRESPONDENCE DATA			
Fax Number:	(212)704-5987		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2127046125		
Email:	trademarks@troutmansanders.com		
Correspondent Name:	Karl M. Zielaznicki, Esq.		
Address Line 1:	600 Peachtree St., NE, Suite 5200		
Address Line 2:	Troutman Sanders LLP c/o TM Docket Clerk		
Address Line 4:	Atlanta, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	041605.000001		
NAME OF SUBMITTER:	Karl M. Zielaznicki, Esq.		
Signature:	/kmz/		

OP \$65.00 78934154

Date:

01/03/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made by Robert John Godley, a UK citizen, with a mailing address at 134 West 95th Street, Apt. 2, New York, NY 10025 ("Assignor"), in favor of, RG2 LLC, a New Jersey limited liability company, with a mailing address at 120 Little Street, Belleville, NJ 07109 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and related applications set forth on Schedule A hereto (collectively, the "Trademarks");

WHEREAS, Assignor desires to transfer all right, title and interest to the Trademarks to Assignee; and

WHEREAS, Assignee is desirous of confirming this transfer and recording this same with the US Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks including, without limitation, the applications set forth on Schedule A hereto which is herein incorporated by reference; the goodwill of Assignor's business connected with the use thereof and symbolized thereby; that portion of Assignor's business in connection with which Assignor had a *bona fide* intention to use any of the Trademarks and all causes of action for any and all past infringements of the Trademarks including, without limitation, the right to collect and retain any proceeds therefrom.

Assignor expressly agrees to execute, acknowledge and deliver, such documents and other instruments as may be requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance and delivery of the Trademarks to Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 3 day of January, 2007.

By: 
Robert John Godley

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SCHEDULE A

US Trademark Applications

Mark	Appln. No.
PSYCHO BUNNY	78934154
PSYCHO BUNNY logo	78931437

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FROM: RSTEARPT

RECORDED: 01/03/2007

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