

12-13-2006

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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FINANCE SECTION

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

12.12.06

1. Name of conveying party(ies):

All Night Media, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Plaid Enterprises, Inc.

Internal

Address: _____

Street Address: 3225 Westech Drive

City: Norcross

State: Georgia

Country: USA Zip: 30092

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) November 21, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

None

B. Trademark Registration No.(s)

See Attached Sheet

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

12/12/2006 BYRNE 00000178 1771415 See Attached Sheet

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dan R. Musick

Internal Address: _____

Street Address: 3225 Westech Drive

City: Norcross

State: GA Zip: 30092

Phone Number: 678-291-8239

Fax Number: 678-291-8362

Email Address: dmsusick@plaidonline.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Dan R. Musick
Signature

December 4, 2006
Date

Dan R. Musick

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003453 FRAME: 0837

SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
ALL NIGHT MEDIA	1,771,415	5/18/93
INSTANT ART	2,750,048	8/12/03
SAY IT WITH STAMPS!	2,278,443	9/14/99
STAMP-A-STORY	1,743,119	12/29/92

ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATIONS

WHEREAS, All Night Media, Inc., a Delaware corporation (ASSIGNOR), has adopted, used and is using the trademarks set forth on the attached Schedule A (the "Trademarks"), which were registered in the United States Patent and Trademark Office as set forth on the attached Schedule A (the "Registrations"); and

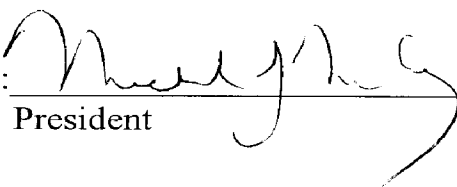
WHEREAS, Plaid Enterprises, Inc., a Delaware corporation (ASSIGNEE), is desirous of acquiring said Trademarks and the Registrations;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby convey, sell, transfer, assign and deliver unto ASSIGNEE and its successors and assigns forever, all the right, title, interest and claims in, to, relating to and arising under the Trademarks and the Registrations thereof, and any and all renewals and extensions of same under the laws now or hereafter in force and effect in the United States or in any country throughout the world, together with the goodwill of the business connected with the use of and symbolized by said Trademarks and Registrations, and the right to sue and collect damages for all past infringements of the Trademarks and Registrations.

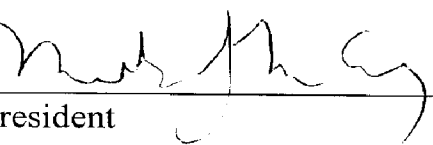
IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed as of November 21, 2006.

ALL NIGHT MEDIA, INC.

PLAID ENTERPRISES, INC.

BY: 

President

BY: 

President

STATE OF GEORGIA

COUNTY OF GWINNETT

I, Cathrine P Bonds, a Notary Public in the State and County aforesaid, duly commissioned and qualified, do certify that Michael J. McCooey, who is personally known to me, or who proved to me on the basis of satisfactory evidence, and who, upon oath, acknowledged himself to be the President of All Night Media, Inc., a corporation, and the President of Plaid Enterprises, Inc., a corporation, this day appeared before me personally and did acknowledge that he as such officer, being authorized to do so, did sign, seal and deliver the foregoing instrument of his own free will and accord for the purposes therein named and expressed by signing in the name of the corporation by himself as such officer.

In witness whereof, I have hereunto set my hand and official seal, this 21st

day of November, 2006.

Cathrine P. Bonds
NOTARY PUBLIC

Notary Public, DeKalb County, Georgia
My Commission Expires Feb. 14, 2008

My Commission Expires: