# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Greene, Tweed of Delaware, Inc.		04/21/2006	CORPORATION: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Pollack Laboratories, Inc.
Street Address:	2089 North Line St.
City:	Lansdale
State/Country:	PENNSYLVANIA
Postal Code:	19446
Entity Type:	CORPORATION: PENNSYLVANIA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76511723	ENVIROCAM

# **CORRESPONDENCE DATA**

Fax Number: (215)279-9394

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jordan.lavine@flastergreenberg.com

Correspondent Name: Jordan A. LaVine

Address Line 1: 1628 John F. Kennedy Blvd., 15th Floor Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	P0515.0732
NAME OF SUBMITTER:	Jordan A. LaVine
Signature:	/Jordan A. LaVine/
Date:	01/03/2007

Total Attachments: 4

TRADEMARK REEL: 003454 FRAME: 0021

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#### TRADEMARK ASSIGNMENT

This Trademark Assignment (the "<u>Assignment</u>") is entered into this 21th day of April, 2006 by and between Greene, Tweed of Delaware, Inc., a Delaware corporation ("<u>Assignor</u>"), and Pollack Laboratories, Inc., a Pennsylvania corporation ("<u>Assignee</u>").

WHEREAS, Assignor is the owner of the trademarks set forth on <u>Schedule 1</u> attached hereto and incorporated herein by this reference, including all applications or registrations therefor in the countries indicated (the "<u>Marks</u>");

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including all trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.
- 2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office or any other agency having jurisdiction over the ownership of the Marks.

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IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:	ASSIGNEE:
GREENE, TWEED OF DELAWARE, INC.	POLLACK LABORATORIES, INC.
By: Name:	By: Otcharl offail Name: Michael Pollack
Title:	Title: President

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:	ASSIGNEE:
GREENE, TWEED OF DELAWARE, INC.	POLLACK LABORATORIES, INC.
(I) (I)	
By: What	By:
To O'Brien	Name: Michael Pollack
Title General Counsel & Secretary	Title: President

# SCHEDULE "A"

<u>Trademark</u>	Country	<u>Status</u>
Envirocam	United States	Serial No. 76/511,723, pending
Envirocam	European Community	Registered, Reg. No. 003191798
Envirocam	Japan	Registered, Reg. No. 4729323
Envirocam	Singapore	Registered, Reg. No. T03/7581B
Envirocam	Taiwan	Registered, Reg. No. 1091472

**RECORDED: 01/03/2007**