

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rivalry Books, Inc.		01/01/2007	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Booklab, Inc.		
Doing Business As:	DBA Booklab, Inc.		
Street Address:	16 via Mira Monte		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89011		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3181837	BOOKLAB	
CORRESPONDENCE DATA			
Fax Number:	(858)200-7398		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7024131327		
Email:	jslosar@booklab.com		
Correspondent Name:	Jeff Slosar		
Address Line 1:	16 via Mira Monte		
Address Line 4:	Henderson, NEVADA 89011		
NAME OF SUBMITTER:	Jeff Slosar		
Signature:	/JMS/		
Date:	01/04/2007		
Total Attachments: 0			

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