

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------------|--|----------------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Deluxe Enterprise Operations, Inc. | | 01/04/2007 | CORPORATION: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Chiswick, Inc. | | |
| Street Address: | 33 Union Avenue | | |
| City: | Sudbury | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 01776 | | |
| Entity Type: | CORPORATION: MASSACHUSETTS | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2549516 | FASTERSHIPPIN | |
| Registration Number: | 2539528 | FASTERSHIPPIN FREIGHTSAVIN | |
| Registration Number: | 2628907 | FLOOR MATTERS | |
| Registration Number: | 2683112 | FLOOR MATTERS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (978)449-3419 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 978.449.3348 | | |
| Email: | heather.labrecque@deluxe.com | | |
| Correspondent Name: | Heather B. LaBrecque | | |
| Address Line 1: | 500 Main Street | | |
| Address Line 4: | Groton, MASSACHUSETTS 01471 | | |
| ATTORNEY DOCKET NUMBER: | DEO TO CHISWICK ASSIGNMNT | | |
| NAME OF SUBMITTER: | Heather B. LaBrecque | | |

CH \$115.00 2549516

Signature:

/hlabrecque/

Date:

01/04/2007

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Deluxe Enterprise Operations, Inc., having its principal place of business at 3680 Victoria Street North, Shoreview, Minnesota, USA (hereinafter "Assignor") is the owner of the trademarks listed on attached Schedule A (hereinafter "Trademarks");

WHEREAS, Chiswick, Inc., a Massachusetts corporation, having its place of business at 33 Union Avenue, Sudbury, MA 01776 (hereinafter "Assignee") is desirous of acquiring said Trademarks.

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (U.S. \$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which is hereby acknowledged intending to be legally bound, the Assignor, by these presents does hereby sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the aforesaid Trademarks, including, but not limited to, the registrations together with the goodwill of the business connected with the use of the Trademarks. Assignee accepts full and entire ownership of the Trademarks with all the rights and privileges attached thereto.

And, for said consideration, Assignor has sold, assigned and set over, and hereby does sell, assign and set over unto Assignee, its successors and assigns, and all claims, demands or rights of action which Assignor has or might have to recover damages and profits, or either, by reason of any infringement or infringements of any of said Trademarks prior to the date of this Assignment, together with the right to the Assignee, its successors and assigns to prosecute such demands or rights of action in its own name.

Assignor hereby covenants that it has full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreements in contravention of the interests assigned herein and herewith consents to the recordation of assignment of said Trademarks to Assignee, its successors and assigns. Assignor, its successors and assigns, covenants and agrees to execute at no cost to Assignee any further documents and do such other acts and things as may be necessary and proper to permit Assignee, its successors and assigns, to vest the full

title of said Trademarks in Assignee, its successors and assigns, and record the same throughout the world.

IN WITNESS WHEREOF, the parties have caused these presents to be signed by their duly authorized respective officers.

DELUXE ENTERPRISE OPERATIONS, INC.


By: 

Name: Anthony C. Scarfone

Title: Secretary

Date: 1-4-07

CHISWICK, INC.

By: 

Name: Anthony C. Scarfone

Title: Secretary

Date: 1-4-07

Trademark Schedule - DEO to Chiswick (US)

| <i>Trademark</i> | <i>Country</i> | <i>Appln. No.</i> | <i>Appln. Date</i> | <i>Regn. No.</i> | <i>Regn. Date</i> |
|---|--------------------------------|-------------------|--------------------|------------------|-------------------|
| FASTERSHIPPIN (and design) | United States of America | 76142482 | 6 Oct 2000 | 2549516 | 19 Mar 2002 |
| FASTERSHIPPIN FREIGHTSAVIN (and design) | United States of America | 76060575 | 31 May 2000 | 2539528 | 19 Feb 2002 |
| FLOOR MATTERS | United States of America | 76025968 | 14 Apr 2000 | 2628907 | 1 Oct 2002 |
| FLOOR MATTERS | United States of America | 76369220 | 11 Feb 2002 | 2683112 | 4 Feb 2003 |

TM Administrator 4 records - END OF REPORT

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