

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Concord Confections, Inc.		08/27/2004	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	6277331 Canada Inc.		
<b>Street Address:</b>	1350 SHERBROOKE STREET WEST		
<b>Internal Address:</b>	SUITE 600		
<b>City:</b>	MONTREAL		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H3G 1J1		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2658232	TWINKLERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)646-8646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-646-8000		
<b>Email:</b>	drwtrademarks@wolfgreenfield.com		
<b>Correspondent Name:</b>	Douglas R. Wolf		
<b>Address Line 1:</b>	600 Atlantic Avenue		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02210-2206		
<b>ATTORNEY DOCKET NUMBER:</b>	C1185.40000US00		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

CH \$40.00 2658232

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Douglas R. Wolf
Signature:	/drw/
Date:	01/05/2007

**Total Attachments: 9**

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## ASSIGNMENT

WHEREAS, **Concord Confections Inc.** of 345 Courtland Avenue, Concord, Ontario, Canada, L4K 5A6, (hereinafter "**Concord**") is owner of the Canadian and U.S. trade-marks and applications and registrations thereof shown in the attached Schedule A (hereinafter the "**Marks**") and certain other intellectual property rights.

AND WHEREAS, **6277331 Canada Inc.** of 1350 Sherbrooke Street West, Suite 600, Montreal, Quebec, Canada, H3G 1J1 (hereinafter "**Canada**") is desirous of acquiring:

- (a) the said **Marks**, including any and all common law rights in said **Marks**, and the applications and registrations thereof, together with the business and the goodwill of the business associated therewith; and
- (b) all other intellectual property of the said **Concord** excluding trade-marks outside of Canada and the U.S. and including, without limitation, the intellectual property listed in the attached Schedule B (hereinafter the "**Other Intellectual Property**").

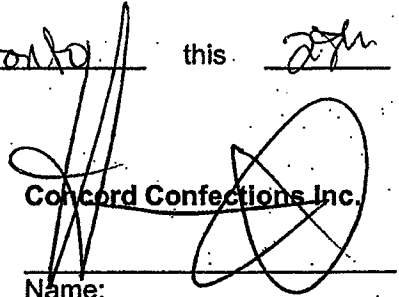
NOW THEREFORE, this instrument witnesseth that for and in consideration of the payment of the Purchase Price (as defined below) and of other good and valuable consideration, the receipt of which is hereby acknowledged:

The said **Concord** by these presents does sell, assign and transfer unto the said **Canada** its entire right, title and interest in and to the:

- (a) said **Marks**, including any and all common law rights in said **Marks**, and the said applications and registrations thereof and the goodwill of the business associated therewith, as well as the business to which the said **Marks** pertain; and
- (b) the said **Other Intellectual Property**, including the any and all applications and registrations thereof,

and the right to sue and recover for past infringement, to be held and enjoyed by the said **Canada** as fully as the same would have been held and enjoyed by the said **Canada** had this assignment and sale not been made.

EXECUTED at Montreal and Toronto this 27th day of August, 2004.

  
\_\_\_\_\_  
Name:  
Title:

**Concord Confections Inc.**

**6277331 Canada Inc.**

Mirvane Mesbahi  
Name:  
Title:







Schedule "A"

CANADIAN TRADE MARKS		
Trademark	App. No.	Reg. No.
	1,068,590	
ABC GUM		435,574
BALL-DOZERS		403,345
BIG CHEW		442,725
BIG WAD		170,809
BLOX		482,495
BONANZA		472,845
BOO-BOO JERKERS		404,930
BUBBLE BLOX		518,264
BUILD 'EM AND EAT 'EM		494,097
CANDY STAMPERS		508,802
CHEW'S YOUR NAME		424,322
CONCORD		394,293
CRY BABY		418,907
DUBBLE BUBBLE		UCA750
FLAME 'N BLIZZARD		399,314
FRESH MOUTH		386,166
FUN GUM		611,596
HAT TRICK		299,599
HERCULES		435,334
KID GUMBALL		379,527
KNEE JERKERS		398,106
MAGIC COLORS		117,779
MAMA ROSA'S		403,346
NIK-L-NIP	1,165,256	
OH BABY		435,301
RAZZLES	1,122,833	




## CANADIAN TRADE MARKS

Trademark	App. No.	Reg. No.
SWELL		129,312
TEACHERS PET		376,290
TEAR JERKERS		389,781
THRILLS		473,496
TONGUE SPLASHERS		435,560
TOUR DU CHAPEAU		299,600
TRIPLE CHEW		471,543
TWINKLER		599,606
WACK-O-WAX		613,640
WHISTLE 'N CHEW		455,105
WHISTLERS		456,099
WOWEE		613,072
WOWEE WHISTLE		613,106

## U. S. TRADE MARKS

Trademark	Serial No.	Reg. No.
BLOX	76/598,836	
		2,638,407
		2,505,036
		2,262,631
DUBBLE BUBBLE		1,865,362
		1,740,049
<b>BLEEP- BLIP'S</b>		1,202,237
		1,146,357
		1,117,394
<b>EARTH-SHAKERS</b>		1,047,792

## U. S. TRADEMARKS

Trademark	Serial No.	Reg. No.
<i>SmartHearts</i>		1,047,791
		1,037,602
<b>Chewola</b>		1,004,339
		872,792
		835,182
<b>Tazzles</b>		820,866
ALLIGATOR EGGS		1,548,538
AMERICA'S FAVORITE SOUR GUM		2,347,915
ANIMAL BUBBLES		1,354,508
ARCTIC CHEWS		2,191,447
BALL-DOZERS		1,774,351
BIG CHOICE		818,812
BIG SHOT		854,780
BLO-HO-HO		1,843,818
BLOX		2,153,179
BUBBLE BLOX		2,684,810
BUBBLE BUCK		816,328
BUBBLE BUNNY		1,481,780
BUBBLE GUM FUN		833,025
BUBBLE HEAD		1,409,724
BUBBLE MACHINE		1,084,163
BUBBLE POPCORN		2,267,831
BUBBLE POPS	76/589,027	
BUBBLE POPS		748,252
BUILD 'EM & EAT 'EM		2,152,920
BULK VALUE	76/534,376	
BUNNY HOPS		2,157,581
BUNNY'S DOZEN		1,886,684

## U . S . TRADEMARKS

Trademark	Serial No.	Reg. No.
CHECKERED FLAG		2,700,123
CHEW'EMS		1,346,582
CONCORD		1,727,904
COOL CHEWS FOR FRESH BREATH		2,196,496
CRAZY FRUIT		868,234
CRY BABY		2,519,792
CRY BABY		1,763,086
CRY BABY TEARS		1,740,048
DOGGIE MAN		1,297,920
DRAC'S BATS		2,008,975
DUBBLE BUBBLE		1,658,380
EASTER BASKET EGGS		2,572,364
EASTER FLOWERS		2,179,633
EAT YOUR VEGGIES		2,867,331
EGG HUNT FUN		1,719,566
EL BUBBLE		633,280
FIREPLUG CANDY		1,357,059
FRESH MOUTH		1,593,261
FRUIT HEADS		1,192,595
FRUIT STIX		709,157
FUN GUM	76/508,056	
FUN WITH GUM		832,622
FUN ZONE		1,868,952
GAD ZILLIONS		2,317,291
GAME TIME		2,155,289
GIVE-A-HEART		1,478,908
GOLD ROCKS		2,216,764
GUMSUCKERS	76/589,031	
GUMSUCKERS		1,247,830
GUMWICH		1,248,568



## U . S . TRADEMARKS

Trademark	Serial No.	Reg. No.
HEROS		1,066,342
HORROR POPS		2,005,059
HOT-CHU		639,810
ICE BLUE SERIOUS BREATH MINTS	76/238261	
JACK HAMMER		2,408,461
JOE BLO		1,165,731
KID GUMBALL		1,603,944
KNUCKLE BALL		1,363,631
MAGIC		689,189
MAGIC BUBBLES		1,408,816
MAGIC COLORS		629,666
MAGIC FLAVORS		829,879
MAGIC FLOWERS		1,392,545
MIGHTY BUBBLE		832,256
NIK-L-NIP	76/508,057	
OFFICE PLEASURES		1,807,806
OH BABY		1,849,519
PARLIAMINTS		2,798,823
PEN PALS		2,502,389
PINK OWL		629,667
PUD		1,946,825
PUMPKIN FACE		1,483,732
RASCALS		2,056,203
RAZZLES		2,095,007
RUBBLE GUM		2,452,911
SATELLITES		659,600
SEEDLINGS		2,096,040
SODA JERK		1,307,338
SODA STRAWS		1,247,829
SPIDER-EGGS		1,148,090

## U. S. TRADEMARKS

Trademark	Serial No.	Reg. No.
SUPER CHEWS		2,143,335
SUPERSTAR		961,030
SWELL		629,668
TEAR JERKERS		1,718,447
TONGUE SPLASHERS		1,947,125
TWINKLERS		2,658,232
WACK-O-WAX	76/503,227	
WHISTLE 'N CHEW		2,046,732
WHISTLERS		2,029,589
WOWEE	76/503,609	
WOWEE WHISTLE	76/503,602	
YOLK UM'S		1,873,366

**Schedule "B"**

Canadian Industrial Design Reg. No. 94,274 for "Gumball" issued December 31, 2004

<b>Domain Name</b>	<b>Registrar</b>
dubblebubble.com	network solutions
dubblebubble.org	network solutions
dubblebubble.net	network solutions
dubblebubble.biz	network solutions
dubblebubble.us	internic.ca
dubblebubble.info	internic.ca
dubblebubble.ca	internic.ca
concordconfections.com	network solutions
concordconfectionsinc.com	network solutions
concordgum.com	network solutions
concordconfections.ca	internic.ca
concordconfectionsinc.ca	internic.ca
wackowax.com	internic.ca
niklnip.com	internic.ca
swellgum.com	amerihost