

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/12/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rugged Footwear Company		01/04/2007	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Rugged Apparel, LLC
Street Address:	2002 South Minnesota Street
City:	Carson City
State/Country:	NEVADA
Postal Code:	89703
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2393406	RUGGED SHARK
Registration Number:	2345268	RUGGED SHARK
Registration Number:	2526161	RUGGED SHARK

CORRESPONDENCE DATA

Fax Number: (508)929-3073
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (508)791-3511
 Email: trademark@bowditch.com
 Correspondent Name: Robin L. Wilkes
 Address Line 1: 311 Main Street
 Address Line 2: Bowditch & Dewey, LLP
 Address Line 4: Worcester, MASSACHUSETTS 01615-0156

ATTORNEY DOCKET NUMBER:	304766.0001
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NAME OF SUBMITTER:	Robin L. Wilkes
Signature:	/Robin L. Wilkes/
Date:	01/05/2007
Total Attachments: 1 source=Assignment Nunc Pro Tunc - Rugged Footwear Company to Rugged (00832023)#page1.tif	

ASSIGNMENT

Nunc Pro Tunc

In consideration of One Dollar and other good and value consideration, receipt of which is hereby acknowledged, Rugged Shark, LLC, a Delaware limited liability company, as successor in interest to **Rugged Footwear Company (ASSIGNOR)**, a Florida corporation, hereby sells, assigns, transfers and sets over as of **December 12, 2006**, to **Rugged Apparel, LLC (ASSIGNEE)**, a Nevada limited liability company, its successors and assigns, for the territory of the United States of America and for all foreign countries, the entire right, title and interest in and to the trademark registrations identified below:

Mark: RUGGED SHARK and design
Reg. No.: 2,393,406
Reg. Date: October 10, 2000

Mark: RUGGED SHARK
Reg. No.: 2,345,268
Reg. Date: April 25, 2000

Mark: RUGGED SHARK
Reg. No.: 2,129,148
Reg. Date: January 13, 1998

Mark: RUGGED SHARK
Reg. No.: 2,526,161
Reg. Date: January 1, 2002

RUGGED SHARK, LLC, AS SUCCESSOR TO
RUGGED FOOTWEAR COMPANY
BY: INVENTORY CAPITAL GROUP, INC.,
ITS ATTORNEY IN FACT

By: 

Printed Name: Todd Kesselman

Dated: 1/04/07

Title: CEO

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