

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/12/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rugged Shark, LLC		01/04/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Rugged Apparel, LLC		
Street Address:	2002 South Minnesota Street		
City:	Carson City		
State/Country:	NEVADA		
Postal Code:	89703		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2795678	RUGGED SHARK	
CORRESPONDENCE DATA			
Fax Number:	(508)929-3073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(508)791-3511		
Email:	trademark@bowditch.com		
Correspondent Name:	Robin L. Wilkes		
Address Line 1:	311 Main Street		
Address Line 2:	Bowditch & Dewey, LLP		
Address Line 4:	Worcester, MASSACHUSETTS 01615-0156		
ATTORNEY DOCKET NUMBER:	304766.0001		
NAME OF SUBMITTER:	Robin L. Wilkes		

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Signature:

/Robin L. Wilkes/

Date:

01/05/2007

Total Attachments: 1

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ASSIGNMENT

Nunc Pro Tunc

In consideration of One Dollar and other good and value consideration, receipt of which is hereby acknowledged, **Rugged Shark, LLC (ASSIGNOR)**, a Delaware limited liability company, hereby sells, assigns, transfers and sets over as of **December 12, 2006**, to **Rugged Apparel, LLC (ASSIGNEE)**, a Nevada limited liability company, its successors and assigns, for the territory of the United States of America and for all foreign countries, the entire right, title and interest in and to the trademark registrations identified below:

Mark: RUGGED SHARK and design
Reg. No.: 2,795,678
Reg. Date: December 16, 2003

RUGGED SHARK, LLC

BY: INVENTORY CAPITAL GROUP, INC.

ITS ATTORNEY IN FACT

By: 

Printed Name: Todd Kesselman

Dated: 1/4/07

Title: CEO

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