

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rugged Apparel, LLC		01/04/2007	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Gordon Brothers Wholesale, LLC		
Street Address:	101 Huntington Avenue		
Internal Address:	10th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02199		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2795678	RUGGED SHARK	
Registration Number:	2393406	RUGGED SHARK	
Registration Number:	2526161	RUGGED SHARK	
Registration Number:	2345268	RUGGED SHARK	
CORRESPONDENCE DATA			
Fax Number:	(508)929-3073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(508)791-3511		
Email:	trademark@bowditch.com		
Correspondent Name:	Robin L. Wilkes		
Address Line 1:	311 Main Street		
Address Line 2:	Bowditch & Dewey, LLP		
Address Line 4:	Worcester, MASSACHUSETTS 01615-0156		

CH \$115.00 2795678

ATTORNEY DOCKET NUMBER:	304766.0001
NAME OF SUBMITTER:	Robin L. Wilkes
Signature:	/Robin L. Wilkes/
Date:	01/05/2007
Total Attachments: 3 source=Assignment - Rugged Apparel to Gordon Brothers (00832019)#page1.tif source=Assignment - Rugged Apparel to Gordon Brothers (00832019)#page2.tif source=Assignment - Rugged Apparel to Gordon Brothers (00832019)#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Rugged Apparel, LLC, a Nevada limited liability company organized and existing under the laws of Nevada, (hereinafter called SELLER) is the owner of the entire right, title and interest in and to certain trademarks, as specified in "EXHIBIT A" attached hereto and made a part hereof; and

WHEREAS, Gordon Brothers Wholesale LLC, a corporation organized and existing under the laws of Delaware (hereinafter called BUYER) has acquired the entire right, title and interest in and to certain assets and properties of SELLER, including said trademarks; and

WHEREAS, SELLER has agreed to execute such additional instruments as may be necessary or desirable to confirm said acquisition of certain assets by BUYER.

NOW, THEREFORE, in consideration of the foregoing, as well as for other good and valuable consideration receipt of which is hereby acknowledged, SELLER, hereby sells, assigns, transfers and sets over to BUYER, its successors, legal representatives and assigns, the entire right, title and interest of SELLER in and to said trademarks, together with the good will of the business symbolized by said trademarks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment.

IN WITNESS WHEREOF, SELLER has caused this instrument to be executed by its duly authorized corporate officer, and its corporate seal to be hereunto affixed, all effective the 12th day of December, 2006.

ATTEST: RUGGED APPAREL, LLC

By: 

Name: Todd Kesselman

Title: Manager

ACKNOWLEDGMENT

STATE OF CALIFORNIA)
COUNTY OF Los Angeles)

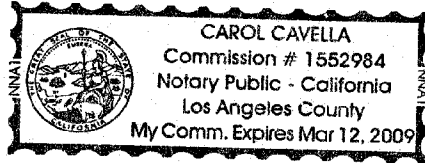
On January 4, 2007, before me, CAROL CAVELLA,
(here insert name and title of the officer)

a Notary Public, personally appeared TODD KESSELMAN,

personally known to me (or proved to me on the basis of satisfactory evidence) to be the
person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that
he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their
signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s)
acted, executed the instrument.

WITNESS my hand and official seal.

Signature Carol Cavella



(SEAL)

EXHIBIT A

To Assignment Dated December 12, 2006

U. S. Trademark Registration No.: 2,795,678
Title: RUGGED SHARK and design
Registration Date: December 16, 2003
For: Footwear and clothing, namely, boat shoes, boat sandals, running shoes, walking shoes, water sandals, water shoes, t-shirts, polo shirts, casual shirts, caps and shorts in International Class 25

U. S. Trademark Registration No.: 2,393,406
Title: RUGGED SHARK and design
Registration Date: October 10, 2000
For: Footwear, namely, boat shoes, boat sandals, hiking shoes, hiking boots, mountaineering boots, running shoes, trail shoes, walking shoes, water sandals, water shoes, work boots, and work shoes in International Class 25

U. S. Trademark Registration No.: 2,345,268
Title: RUGGED SHARK
Registration Date: April 25, 2000
For: Clothing, namely, t-shirts, polo shirts, casual shirts, caps, socks, and shorts in International Class 25

U. S. Trademark Registration No.: 2,129,148
Title: RUGGED SHARK
Registration Date: January 13, 1998
For: Footwear, namely, hiking boots and mountaineering boots

U. S. Trademark Registration No.: 2,526,161
Title: RUGGED SHARK
Registration Date: January 1, 2002
For: Retail store services and online retail services featuring footwear and clothing

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JMBM | Jeffer Mangels
Butler & Marmaro LLP