

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vessel Assist Association of America		01/05/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Boat America Corporation		
Street Address:	880 South Pickett Street		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22304		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2029793	THE BOAT OWNERS AUTO CLUB	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2023444000		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	Venable, P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	31322-239931		
NAME OF SUBMITTER:	Mark B. Harrison		
Signature:	/mark b. harrison/		
Date:	01/08/2007		

CH \$40.00 2029793

ASSIGNMENT

WHEREAS, Vessel Assist Association of America, (hereinafter "Assignor"), a corporation organized under the laws of the California having its offices and principal place of business at 1012 Brioso Street, Suite 101, Costa Mesa, California 92627, is the owner of the Trademark Registration 2,029,793, and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Boat America Corporation, (hereinafter "Assignee"), a corporation organized under the laws of Virginia having its offices and principal place of business at 880 South Pickett Street Alexandria Virginia 22304, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Done, this 5th day of January, 2007.

Vessel Assist Association of America

By:

William M. Oakerson

Name:

William M. Oakerson

Title:

President