

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOSE-LUIS SAAVEDRA dba EMPACADORA TAPATIO		01/06/2007	SOLE PROPRIETORSHIP: UNITED STATES
RECEIVING PARTY DATA			
Name:	TAPATIO FOODS, LLC		
Street Address:	4685 DISTRICT BLVD.		
City:	VERNON		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78274475	TAPATÍO SALSA PICANTE	
CORRESPONDENCE DATA			
Fax Number:	(626)577-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	626-795-9900		
Email:	PTO@CPH.COM		
Correspondent Name:	CHRISTIE, PARKER & HALE, LLP		
Address Line 1:	P.O. BOX 7068		
Address Line 4:	PASADENA, CALIFORNIA 91109-7068		
ATTORNEY DOCKET NUMBER:	57703/AW		
NAME OF SUBMITTER:	ANNE WANG		
Signature:	/ANNE WANG/		

CH \$40.00 78274475

Date:

01/08/2007

Total Attachments: 1

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TRADEMARK

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WHEREAS, JOSE-LUIS SAAVEDRA DBA EMPACADORA TAPATIO, an individual and citizen of the United States, having a place of business at 4685 District Blvd., Vernon, CA 90058 ("ASSIGNOR" herein), has used and is the owner of the following mark and application.

Mark	Serial No.	Filed	Docket No.
TAPATIO SALSA PICANTE and Design	78274475	July 15, 2003	57703

WHEREAS, TAPATIO FOODS, LLC, a California Limited Liability Company, having a place of business at 4685 District Blvd., Vernon, CA 90058 ("ASSIGNEE" herein), desires to acquire said mark and said application.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said mark and the said application, and all rights and privileges pertaining to said mark and application, together with the goodwill of the business symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said mark and said application, and to perfect the record title of ASSIGNEE in and to said mark and said application.

It is requested that the Commissioner of Trademarks issue the certificate of registration in the name of the ASSIGNEE.

Date January 6, 2007

By [Signature]
Jose-Luis Saavedra
dba Empacadora Tapatio

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

On 06/JAN/2007, before me Rodolfo Garcia, Notary Public, personally appeared Jose-Luis Saavedra personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]
Signature of Notary