

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Unilever N.V.

- Individual(s)
- General Partnership
- Corporation-State Netherlands
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) December 21, 2006

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Conopco, Inc.

Internal Address: \_\_\_\_\_

Street Address: 700 Sylvan Avenue

City: Englewood Cliffs

State: New Jersey

Country: USA Zip: 07632

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship New York
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

78/806755 and 9 others

B. Trademark Registration No.(s)

2681659 and 27 others

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing)

BODY ACTIVE and 9 others

Date if Application or Registration Number is unknown: \_\_\_\_\_

BREYERS (Word & Device) and 27 others

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Roland Rodriguez

Internal Address: \_\_\_\_\_

Unilever United States, Inc.

Street Address: 700 Sylvan Avenue

City Englewood Cliffs

State: New Jersey Zip: 07632

Phone Number: (201)894-2725

Fax Number: (201)894-2727

Email Address: roland.rodriguez@unilever.com

**6. Total number of applications and registrations involved:**

38

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$965.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**B. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 21-0043

Authorized User Name Roland Rodriguez

9. Signature: Roland Rodriguez

January 5, 2006

Signature

Date

Roland Rodriguez

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 8

Documents to be recorded (including cover sheet) should be faxed to (703) 295-5095, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

700304686



(571) 273-5792 TRADEMARK  
REEL: 003456 FRAME: 0977

CH 8940.00 210043 78806755

13 December 2006

## SCHEDULE A - THE TRADE MARKS





Page: 1

Country Name	Trademark / Description	Class	App. Or Reg. Number	Status	Renewal Date	Registered Proprietor
United States of America	BODY ACTIVE WORDS/WORDS	International 30	78866755	A		UNILEVER N.Y.
United States of America	BREYERS WORD(S) & DEVICE	International 35	2681659	R	28-Jan-2013	UNILEVER N.Y.
United States of America	 BREYERS WORDS/WORDS	International 29	1017071	R	29-Jul-2015	UNILEVER N.Y.
United States of America	BREYERS WORD(S) & DEVICE	International 29	1019516	R	02-Sep-2015	UNILEVER N.Y.
United States of America	 BREYERS CONTAINERS(S)	International 30	1409680	R	16-Sep-2006	UNILEVER N.Y.
United States of America	BREYERS WORDS/WORDS	International 30	1547596	R	11-Jul-2009	UNILEVER N.Y.
United States of America	BREYERS WORDS/WORDS	International 30	2859001	R	29-Jun-2014	UNILEVER N.Y.
United States of America	BREYERS WORDS/WORDS	International 30	2783032	R	11-Nov-2013	UNILEVER N.Y.

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Country Name	Trademark / Description	Class	App. Or Reg. Number	Status	Renewal Date	Registered Proprietor
					Instr. Date	
United States of America	 BREYERS WORD(S) & DEVICE	International 30	144798	R	19-Jul-2011	UNILEVER N.V.
United States of America	BREYERS BODY ACTIVE WORD/WORDS	International 30	78784586	A		UNILEVER N.V.
United States of America	BREYERS CREAMERY STYLE WORD/WORDS	International 30	78670767	A		UNILEVER N.V.
United States of America	BREYERS HEART SMART WORD/WORDS	International 30	3110255	R	27-Jun-2016	UNILEVER N.V.
United States of America	BREYERS ICE CREAM CAKE WORD(S) PARTICULAR STYL	International 30	2748505	R	05-Aug-2013	UNILEVER N.V.
						
United States of America	BREYERS ICE CREAM FOR LI WORD/WORDS	International 30	78324114	A		UNILEVER N.V.
United States of America	BREYERS ICE CREAM PARLC WORD(S) & DEVICE	International 30	2578695	R	11-Jun-2012	UNILEVER N.V.
						
United States of America	BREYERS ICE CREAM PARLC WORD(S) & DEVICE	International 30	2567997	R	07-May-2012	UNILEVER N.V.
						

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Country Name	Trademark/Description	Class	App. Or Reg. Number	Status	Renewal Date Instr. Date	Registered Proprietor
United States of America	 BREYERS ICE CREAM POPE WORD(S) & DEVICE	International 30	76651008	A		UNILEVER N.V.,
United States of America	BREYERS KID SMART WORDS/WORDS	International 30	78460899	A		UNILEVER N.V.,
United States of America	BREYERS LIGHT WORD(S) PARTICULAR STYL	International 30	2691005	R	30-Jul-2012	UNILEVER N.V.,
<b>BREYERS</b> <i>Light</i>						
United States of America	BREYERS PURE FRUIT WORDS/WORDS	International 30	78691318	A		UNILEVER N.V.,
United States of America	BREYERS SOFT CHURNED WORDS/WORDS	International 30	78716646	A		UNILEVER N.V.,
United States of America	BREYERS SUGAR SMART WORDS/WORDS	International 30	78481427	A		UNILEVER N.V.,
United States of America	KLONDIKE WORD(S) PARTICULAR STYL	International 30	1929653	R	24-Oct-2015	UNILEVER N.V.,
						
United States of America	KLONDIKE WORDS/WORDS	International 30	520461	R	31-Jan-2000	UNILEVER N.V.,

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## SCHEDULE A - THE TRADE MARKS


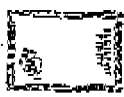


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Country Name	Trademark / Description	Class	App. Or Reg. Number	Status	Renewal Date	Registered Proprietor
United States of America	 KLONDIKE LABEL/LABELS	International 30	1932928	R	07-Nov-2015	UNILEVER N.V.
United States of America	KLONDIKE WORDS/WORDS	International 30	1927854	R	17-Oct-2015	UNILEVER N.V.
United States of America	KLONDIKE BEAR DEVICE	International 30	2137413	R	17-Feb-2008	UNILEVER N.V.
United States of America	 KLONDIKE BIG BEAR WORDS/WORDS	International 30	2014424	R	05-Nov-2006	UNILEVER N.V.
United States of America	KLONDIKE BIG BEAR WORDS/WORDS	International 30	2450542	R	15-May-2011	UNILEVER N.V.
United States of America	KLONDIKE KRUNCH WORDS/WORDS	International 30	1938277	R	28-Nov-2015	UNILEVER N.V.
United States of America	KLONDIKE QUALITY SINCE WORD(S) & DEVICE	International 30	1927852	R	17-Oct-2015	UNILEVER N.V.
United States of America	 KLONDIKE SLIM-A-BEAR WORD(S) & DEVICE	International 30	3022816	R	12-Jun-2015	UNILEVER N.V.
United States of America	 KLONDIKE Slim-A-Bear					

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Country Name	Trademark / Description	Class	App. Or Reg. Number	Status	Renewal Date	Registered Proprietor
United States of America	MOVIE BITES WORD(S) & DEVICE	International 30	1934963	R	14-Nov-2005	UNILEVER N.V.
						
United States of America	MOVIE BITES WORD/WORDS	International 30	1910311	R	08-Aug-2005	UNILEVER N.V.
United States of America	PLEDGE OF PURITY BREWER LABEL/LABELS	International 30	2413715	R	19-Dec-2010	UNILEVER N.V.
						
United States of America	PURE FRUIT WORD(S) & DEVICE	International 30	76647027	A		UNILEVER N.V.
						
United States of America	SLIM A BEAR WORD/WORDS	International 30	3167283	R	07-Nov-2016	UNILEVER N.V.
United States of America	WHAT WOULD YOU DO FOR LABEL/LABELS	International 30	2506481	R	13-Nov-2011	UNILEVER N.V.
						

Breyers / Klondike

**UNITED STATES OF AMERICA**

**THIS ASSIGNMENT** is made this 21<sup>st</sup> day of December Two thousand and Six

**BETWEEN**

**UNILEVER NV** a Company duly incorporated under the laws of the Netherlands, with an address at Weena 455, 3013 AL Rotterdam, The Netherlands (hereinafter called "the Assignor") of the one part;

**AND**

**CONOPCO, INC.** a Corporation duly incorporated under the laws of the state of New York, United States of America, with an address at 700 Sylvan Avenue, Englewood Cliff's NJ 07632, United States of America (hereinafter called "the Assignee") of the other part.

**WHEREAS**

- a) The Assignor is the Registered Proprietor of the Trade Marks in the **United States of America**, details of which are set out in the Schedule A hereto, (hereinafter called "the Trade Marks").
- b) The Parties have agreed upon the Assignment of the Trade Marks with the goodwill therein.

**NOW THIS ASSIGNMENT WITNESSETH** as follows:-

1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns and conveys unto the Assignee **ALL THE** property, right, title and interest in the Trade Marks **TOGETHER WITH** the goodwill of the business associated therewith.

Broyers / Klondike

IN WITNESS WHEREOF the Parties have executed this Assignment the day and year first above written.

Signed for and on behalf of  
**UNILEVER NV**  
by



*Rotterdam,  
19/12/06*



Signed for and on behalf of  
**CONOPCO, INC.**  
by



*Dec 27, 2006*