

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nature Vision, Inc.		11/30/2006	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Promark International, Inc.		
Doing Business As:	DBA Photogenic Professional Lighting		
Street Address:	1268 Humbracht Circle		
City:	Bartlett		
State/Country:	ILLINOIS		
Postal Code:	60103		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1421787	NORMAN	
Registration Number:	1223201		
Registration Number:	2091000	CAMERZ	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-609-7500		
Email:	tsettle@vedderprice.com		
Correspondent Name:	Tammy S. Settle		
Address Line 1:	222 North LaSalle Street		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	31080.00.0007/TSS		
NAME OF SUBMITTER:	Tammy S. Settle		

CH \$90.00 1421787

Signature:	/tsettle/
Date:	01/09/2007
Total Attachments: 4 source=TMKNatureVision#page1.tif source=TMKNatureVision#page2.tif source=TMKNatureVision#page3.tif source=TMKNatureVision#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Nature Vision, Inc., a Minnesota corporation, having a principal place of business at 1480 Northern Pacific Road, Brainerd, Minnesota 56401 (referred to herein as "Assignor") is the owner of the entire right, title and interest in and to the trademarks, pending applications and registrations listed on Exhibit A attached hereto (hereinafter referred to as "Said Trademarks");

WHEREAS, Promark International, Inc. d/b/a Photogenic Professional Lighting, an Illinois corporation, having its principal place of business at 1268 Humbracht Circle, Bartlett, Illinois 60103 (referred to herein as "Assignee") is desirous of acquiring the entire right, title and interest in and to Said Trademarks identified on Exhibit A attached hereto;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, in consideration of and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, and pursuant to a separate agreement between the parties, Assignor does hereby sell, assign, transfer, and set over unto Assignee the entire right, title and interest in and to Said Trademarks, together with the goodwill of the business symbolized by Said Trademarks and in accordance with which Said Trademarks are used, together with all common law rights of Assignor, including the right to bring action and recover for past infringement, if any, of Said Trademarks.

Assignor agrees to execute all such documents, forms and authorizations as may be required in order to vest Assignor's entire right,

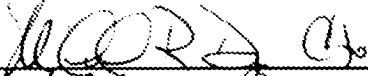
title and interest in and to Said Trademarks in Assignee, and consents to

Assignee applying alone for recordal of Said Trademarks listed on Exhibit A.

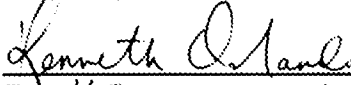
IN TESTIMONY WHEREOF, the undersigned representatives of
Assignor and Assignee, being properly authorized to execute and deliver this
Assignment, hereunto set their hands and affixed their seals.

Dated as of this 20th day of October, 2006.

NATURE VISION, INC.


By: MICHAEL R. DAY
Title: CHIEF FINANCIAL OFFICER
Date: 11/30/06

PROMARK INTERNATIONAL, INC.
d/b/a PHOTOGENIC
PROFESSIONAL LIGHTING


By: KENNETH ORLANDO
Title: PRESIDENT
Date: 12/21/06

[Notary Page Follows]

STATE: Minnesota) SS
COUNTY: Crow Wing)

I, Tammy Lauer, a Notary Public in and for the state and county aforesaid, do hereby certify that Michael Day, personally known to me to be the same person whose name and corporate title is subscribed to the foregoing instrument, is duly entitled to execute said instrument on behalf of Nature Vision, Inc., and appeared before me this day in person and acknowledged that he executed, sealed and delivered the said instrument on behalf of said corporation as a duly authorized officer thereof and as said corporation's free and voluntary act for the uses and purposes therein set forth.

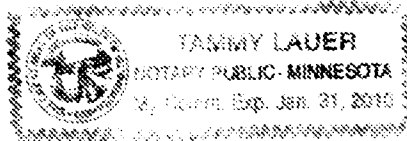
IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 30 day of November, 2006.

Tammy Lauer
Notary Public

My Commission Expires:

01-31-2010

SEAL



STATE: ILLINOIS) SS
COUNTY: DURAGE)

I, PAUL MARTINEZ, a Notary Public in and for the state and county aforesaid, do hereby certify that KENNETH ORLANDO, personally known to me to be the same person whose name and corporate title is subscribed to the foregoing instrument, is duly entitled to execute said instrument on behalf of Promark International, Inc., and appeared before me this day in person and acknowledged that he executed, sealed and delivered the said instrument on behalf of said corporation as a duly authorized officer thereof and as said corporation's free and voluntary act for the uses and purposes therein set forth.

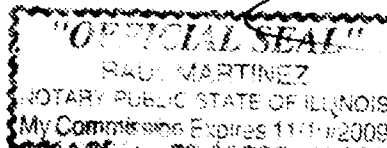
IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 21 day of DECEMBER, 2006.

Paul Martinez
Notary Public

My Commission Expires:

11-10-09

SEAL



[Exhibit A Follows]

EXHIBIT A

Trademark	Application No.	Registration No.	Status
NORMAN	73/601,010	1421787	Registered
Circle Design	73/732,282	1223201	Registered
CAMERZ	75/132,889	2091000	Registered

[END OF TRADEMARK ASSIGNMENT]