

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FHM Ambassador East, LLC		01/08/2007	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	FHM Pump Room, LLC		
Street Address:	1110 Jorie Boulevard		
Internal Address:	Suite 350		
City:	Oak Brook		
State/Country:	ILLINOIS		
Postal Code:	60523		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2108933	PUMP ROOM	
CORRESPONDENCE DATA			
Fax Number:	(312)251-5732		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.368.4000		
Email:	ch.tm@dlapiper.com		
Correspondent Name:	Gina L. Durham		
Address Line 1:	P.O. Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	359189-000001		
NAME OF SUBMITTER:	Gina L. Durham		
Signature:	/Gina L. Durham/		

CH \$40.00 2108933

Date:

01/09/2007

Total Attachments: 1

source=PUMP ROOM assignment to FHM Pump Room LLC#page1.tif

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, FHM Ambassador East, LLC, an Illinois Limited Liability Company having a place of business at 101 East Erie Street, Suite 960, Chicago, Illinois 60611 ("Assignor"), is the sole and exclusive owner of the United States trademark registration number 2108933 for the mark PUMP ROOM (the "Mark"); and

WHEREAS, FHM Pump Room LLC, an Illinois Limited Liability Company having a place of business at 1110 Jorie Boulevard, Suite 350, Oak Brook, IL 60523. ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said mark and the registration thereof;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark and registration, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

FHM AMBASSADOR EAST, LLC

By: Michael D. Fiesel

Name: MICHAEL D FIESEL

Title: MANAGER

Date: JANUARY 8th, 2007

Erin M. Moster 1/8/07

