## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dodo Corp.		09/06/2004	CORPORATION: HONG KONG

### **RECEIVING PARTY DATA**

Name:	MAXUS(HK)LTD.	
Street Address:	8 F YIEN YIEH COMMERCIAL BLDG.	
Internal Address:	238 DES VOEUX ROAD	
City:	CENTRAL	
State/Country:	HONG KONG	
Entity Type:	LIMITED COMPANY: HONG KONG	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2991812	PALGANTONG
Registration Number:	2917398	DODO

#### **CORRESPONDENCE DATA**

Fax Number: (860)527-5029

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8605279211

Email: nancykennedy@pctlaw.com

Correspondent Name: GUY D. YALE Address Line 1: 750 MAIN ST

Address Line 2: ALIX, YALE & RISTAS, LLP

HARTFORD, CONNECTICUT 06103 Address Line 4:

ATTORNEY DOCKET NUMBER: MAXUS/M601

DOMESTIC REPRESENTATIVE

900066339

**GUY D. YALE** Name:

**REEL: 003457 FRAME: 0302** 

TRADEMARK

Address Line 1: 750 MAIN ST Address Line 2: ALIX, YALE & RISTAS, LLP HARTFORD, CONNECTICUT 06103 Address Line 4: GUY D. YALE NAME OF SUBMITTER: Signature: /GUY D. YALE/ Date: 01/09/2007 **Total Attachments: 3** source=\_0109124805\_001#page1.tif source=\_0109124805\_001#page2.tif source=\_0109124805\_001#page3.tif

> TRADEMARK REEL: 003457 FRAME: 0303





#### TRADEMARK ASSIGNMENT

This Assignment, effective the 6<sup>th</sup> day of September, 2004, is between Dodo Corp., a Korea corporation having a principal place of business at 5 F Dabo Bldg., 577 Shinsa-Dong, Kangnam-Ku, Seoul, Korea ("Assignor"), and Maxus(HK)Ltd., a Hong Kong limited company having a principal place of business at 8 F Yien Yieh Commercial Bldg., 238 Des Voeux Road, Central, Hong Kong ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the U.S. trademark registrations listed on Schedule A to this Assignment (the "Registrations");

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in, and the good will associated with, the Registrations;

WHEREAS, Assignor is desirous of transferring to Assignee its entire right, title and interest in, and the good will associated with, the Registrations, pursuant to the parties' Transfer Agreement dated September 6, 2004;

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NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the Registrations, the right to recover for past infringement thereof, and any good will associated therewith and which is symbolized by the Registrations.

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For	Ass	Ian	or:

Date Sep 6th 2004

For Assignee:

Date Sep 6 th 2004

For and on behalf of MAXUS (HK) LIMITED

Company President-Y.S.Lim

CHOCK

Witness

Witness

MANA
Authorized Signature(s)

Name KAN, MAN YET Title Direter

Witness

Witness

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**RECORDED: 01/09/2007** 



# **SCHEDULE A**

COUNTRY	REGISTRATION NUMBER	MARK	GOODS AND SERVICES
United States	2991812	PALGANTONG	Make-up powder, face-powder on paper, creamy face powder, pressed face powder, loose face powder, face powder paste, liquid face powder.
United States	2917398	DODO	Make-up powder, face-powder on paper, creamy face powder, pressed face powder, loose face powder, face powder paste, liquid face powder.

TRADEMARK REEL: 003457 FRAME: 0306