

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stagnito Communications, Incorporated		12/19/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Ascend Media Professional Services, LLC
Street Address:	7015 College Boulevard
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66211
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3112050	R&FF
Registration Number:	2415479	PACKAGING THAT SELLS
Registration Number:	2411494	FLEXIBLE PACKAGING
Registration Number:	2352458	PACKAGING THAT SELLS
Registration Number:	2241473	FOOD & DRUG PACKAGING
Registration Number:	2769118	PLBUYER
Registration Number:	2801600	PRIVATE LABEL BUYER
Registration Number:	2822538	STAGNITO'S NEW PRODUCTS MAGAZINE
Registration Number:	2988392	MEAT & DELI RETAILER
Registration Number:	2296366	BRAND PACKAGING
Registration Number:	3134940	REFRIGERATED & FROZEN FOODS RETAILER
Registration Number:	3066926	MEAT & DELI RETAILER
Serial Number:	78968190	BRAND DESIGN

CH \$340.00 3112050

CORRESPONDENCE DATA

Fax Number: (913)451-0875
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 913-451-5100
Email: gkraai@lathropgage.com
Correspondent Name: Gerald M. Kraai, Registration No. 34,854
Address Line 1: 10851 Mastin Blvd, Bldg 82, Suite 1000
Address Line 4: Overland Park, KANSAS 66210

ATTORNEY DOCKET NUMBER:	433205
NAME OF SUBMITTER:	Gerald M. Kraai, Registration No. 34,854
Signature:	/Gerald M. Kraai/
Date:	01/10/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

For \$10.00 (Ten Dollars) and other good and valuable consideration, **Stagnito Communications, Incorporated**, a Delaware corporation, with offices at 155 Pfingsten Road Suite 205, Deerfield, Illinois 60015 grants, conveys and assigns to **Ascend Media Professional Services, LLC**, a Delaware limited liability company with offices at 7015 College Blvd., Suite 600, Overland Park, KS 66211, all right, title, and interest in and to each of the trademarks, trademark applications, and trademark registrations listed on EXHIBIT A attached hereto, together with the goodwill of the business symbolized by each of said trademarks, all common law rights associated with each of said trademarks, all claims for damages by reason of past infringement of each of said trademarks, and the right to sue and collect for any past infringement of each of said trademarks.

Executed December 19, 2006.

Stagnito Communications, Incorporated

By: 
Cameron B. Bishop, President

STATE OF KANSAS)
) ss.
JOHNSON COUNTY)

On this 19 day of December, 2006, before me, a Notary Public in and for said county and state, personally appeared Cameron B. Bishop, the President of Stagnito Communications, Incorporated., known to me to be the person and authorized office of said corporation who executed the above Assignment of Trademarks on behalf of said corporation and acknowledged to me that the same was executed as the free and voluntary act and deed of said officer and as the free and voluntary act and deed of said corporation.


NOTARY PUBLIC

My Commission Expires:

LINDA L. ELVIN
Notary Public - State of Kansas
My Appt. Expires 8-19-2010

EXHIBIT A

Mark	Int'l Class	Registration No	Serial No	Application/Registration Date
MEAT & DELI RETAILER	35	3,066,926	78/456,410	7/26/2004 3/7/2006
REFRIGERATED & FROZEN FOODS RETAILER	41	3,134,940	78/456,389	7/26/2004 8/29/2006
BRAND PACKAGING	16, 35 41, 42	2,296,366	75/190,762	10/31/1996 11/30/1999
MEAT & DELI RETAILER	16	2,988,392	78/456,395	7/26/2004 8/23/2005
STAGNITO'S NEW PRODUCTS MAGAZINE	16, 35	2,822,538	76/472,991	12/9/2002 3/16/2004
PRIVATE LABEL BUYER	16, 35	2,801,600	76/489,283	2/11/2003 12/30/2003
PLBUYER	16, 35	2,769,118	76/472,990	12/9/2002 9/30/2003
FOOD & DRUG PACKAGING	16	2,241,473	75/273,374	4/11/1997 4/27/1999
PACKAGING THAT SELLS	16, 42	2,352,458	75/427,018	2/2/1998 5/23/2000
FLEXIBLE PACKAGING	9, 16	2,411,494	75/584,290	11/6/1998 12/5/2000
PACKAGING THAT SELLS	41	2,415,479	75/786,059	8/26/1999 12/26/2000
R&FF	41, 16 35	3,112,050	78/678,116	7/26/2005 7/4/2006
BRAND DESIGN	16, 35 41		78/968,190	9/6/2006