

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CNET Networks, Inc.		12/10/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	O'Reilly Media, Inc.		
Street Address:	1005 Gravenstein Highway North		
City:	Sebastopol		
State/Country:	CALIFORNIA		
Postal Code:	95472		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2310728	RELEASE 1.0	
CORRESPONDENCE DATA			
Fax Number:	(415)398-3151		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4153983141		
Email:	JFS@sisteklaw.com		
Correspondent Name:	Johanna F. Sisteck		
Address Line 1:	244 California Street		
Address Line 2:	Suite 507		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Johanna F. Sisteck		
Signature:	/johanna sistek/		
Date:	01/10/2007		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of November 9, 2006, by and between O'Reilly Media, Inc., a Delaware corporation ("Assignee") and CNET Networks, Inc., a Delaware corporation ("Assignor").

WHEREAS, ASSIGNOR entered into an Asset Purchase Agreement with ASSIGNEE on November 9, 2006; and

WHEREAS, ASSIGNOR is the owner of the trademark registrations listed on Exhibit A (the "Marks"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to the ASSIGNEE, all of its right, title, and interest in and to the Marks;

NOW, THEREFORE, in exchange for good and valuable consideration, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks, and (2) all rights to sue for past, present and future infringements or misappropriations of the Marks; and (3) the goodwill of the business symbolized by the mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

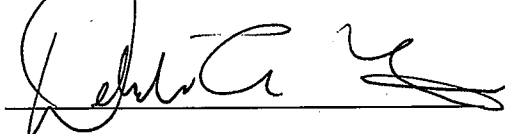
IN WITNESS WHEREOF, ASSIGNOR and Assignee have duly executed and delivered this Assignment, as of the day and year first above written.

O'Reilly Media, Inc.



December 4, 2006

CNET Networks, Inc.



~~December~~
November 10, 2006

Exhibit A

Trademark	Jurisdiction	Registration Number	Registration Date
RELEASE 1.0	US	2310728	01/25/2000
RELEASE 1.0	Canada	552439	10/16/2001
RELEASE 1.0	CTM	980979	07/19/2000