

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New Fizz Corporation		12/05/2006	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nevada Apparel Corp.		
<b>Street Address:</b>	1 West 37th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2811181	HIGH STREET SPORT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-382-0700		
<b>Email:</b>	roneill@ostrolenk.com		
<b>Correspondent Name:</b>	Peter s. Sloane		
<b>Address Line 1:</b>	1180 Avenue of the Americas		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	T/4129-8 V2419		
<b>NAME OF SUBMITTER:</b>	Peter S. Sloane		
<b>Signature:</b>	/peter s sloane/		
<b>Date:</b>	01/10/2007		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, New Fizz Corporation, a New York corporation having an address at P.O. Box 1627, New York, New York 10276 ("Assignor"), is the owner of the following trademark registrations ("Trademarks"):

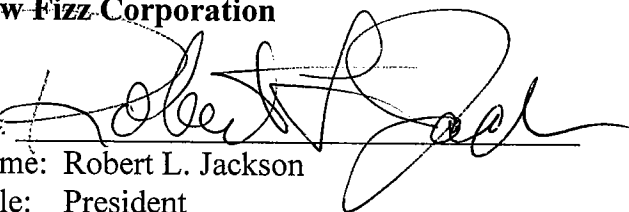
<b><u>TRADEMARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>COUNTRY</u></b>
HIGH STREET SPORT	2,811,181	United States
HIGH STREET SPORT	30157985	Germany

**WHEREAS**, Nevada Apparel Corp., a New York corporation, having an address at 1 West 37th Street, New York, New York 10018 ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademarks worldwide, including in Germany and the United States of America and its territories and possessions;

**NOW THEREFORE**, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Trademarks worldwide, including all applications and registrations therefor, together with the goodwill of the businesses symbolized by the Trademarks being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: 12/5, 2006

**New Fizz Corporation**

By:   
Name: Robert L. Jackson  
Title: President