

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MICHELIN RECHERCHE ET TECHNIQUE S.A.		12/14/2006	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	MICHELIN NORTH AMERICA, INC.		
Street Address:	One Parkway South		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29615		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1406644	RIKEN	
Registration Number:	1807350	TAURUS	
Registration Number:	1376883	BFGOODRICH	
CORRESPONDENCE DATA			
Fax Number:	(703)836-2021		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7038366620		
Email:	fred.hathaway@bipc.com		
Correspondent Name:	Fred W. Hathaway		
Address Line 1:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		
ATTORNEY DOCKET NUMBER:	1033821-000431		
NAME OF SUBMITTER:	Fred W. Hathaway		

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Signature:

/FWH/

Date:

01/11/2007

Total Attachments: 2

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ASSIGNMENT


WHEREAS, MICHELIN RECHERCHE ET TECHNIQUE S.A., a corporation organized and existing under the laws of Switzerland, and having a place of business at Route Louis-Braille 10 et 12, CH-1763 Granges-Paccot, Switzerland (hereinafter "ASSIGNOR"), has adopted the trademarks shown on the attached Schedule A which are duly registered in the United States Patent and Trademark Office under the registration numbers and having the registration dates listed on the attached Schedule A; and

WHEREAS, MICHELIN NORTH AMERICA, INC., a corporation organized and existing under the laws of the State of New York, U.S.A. and having a place of business at One Parkway South, Greenville, South Carolina 29615 (hereinafter "ASSIGNEE"), is desirous of acquiring the trademarks listed in attached Schedule A, together with the goodwill of the business symbolized by the trademarks and the registrations listed on the attached Schedule A.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the trademarks listed on the attached Schedule A, together with the goodwill of the business symbolized by the trademarks and the registrations listed on the attached Schedule A.

MICHELIN RECHERCHE ET
TECHNIQUE S.A.

Date: December 14, 2006

By: 
Name: Robert HIEBEL
Title: Holder of Proxy

MICHELIN RECHERCHE ET TECHNIQUE S.A.

SCHEDULE A

MARK	U.S. REGISTRATION NO.	REGISTRATION DATE
RIKEN	1,406,644	August 26, 1986
TAURUS and Design	1,807,350	November 30, 1993
BFGOODRICH	1,376,883	January 7, 1986