

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bankers Trust Company		06/14/2005	CORPORATION: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Midamerica Financial Corporation		
<b>Street Address:</b>	665 Locust Street		
<b>City:</b>	Des Moines		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50304		
<b>Entity Type:</b>	CORPORATION: IOWA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1488808	WE BELIEVE IN YOU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(319)365-8443		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(319) 365-9461		
<b>Email:</b>	deanna@shuttleworthlaw.com		
<b>Correspondent Name:</b>	Robert W. Hoke		
<b>Address Line 1:</b>	115 3rd Street SE, Suite 500		
<b>Address Line 4:</b>	Cedar Rapids, IOWA 52401		
<b>NAME OF SUBMITTER:</b>	Robert W. Hoke		
<b>Signature:</b>	/Robert W. Hoke/		
<b>Date:</b>	01/11/2007		
<b>Total Attachments: 1</b>			
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OP \$40.00 1488808

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Bankers Trust Company, with its principal place of business at 665 Locust Street, Des Moines, Iowa 50304 ("Assignor"), has adopted, owns, and is using the Service Mark: "We Believe in You" (the "Mark") in connection with the following services: banking, investment, and trust company services, and financial services in the field of money lending;

**WHEREAS**, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Registration No. 1,488,808 registered on May 17, 1988;

**WHEREAS**, Midamerica Financial Corporation, with its principal place of business at 665 Locust Street, Des Moines, Iowa 50304 ("Assignee"), desires to acquire the Mark and the above-referenced Registration; and

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

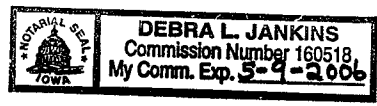
Bankers Trust Company

By: *J. Michael Earley*  
J. Michael Earley

Dated effective as of: June 14, 2005

Subscribed and sworn to before me this 14<sup>th</sup> day of June, 2005.

*Debra L. Jenkins*  
Notary Public



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