TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IMPERIAL BAG & PAPER CO.,		01/12/2007	CORPORATION: NEW
INC.		01/12/2007	JERSEY

RECEIVING PARTY DATA

Name:	IMPERIAL BAG & PAPER CO. LLC	
Street Address:	59 Hook Road	
City:	Bayonne	
State/Country:	NEW JERSEY	
Postal Code:	07002	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2900754	SERENITY

CORRESPONDENCE DATA

Fax Number: (312)863-7806

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-863-7198

Email: nancy.brougher@goldbergkohn.com
Correspondent Name: Nancy Brougher c/o Goldberg Kohn

Address Line 1: 55 East Monroe Street

Address Line 2: Suite 3700

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	5807.017
NAME OF SUBMITTER:	Nancy Brougher
Signature:	/njb/

TRADEMARK REEL: 003460 FRAME: 0087

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Date:	01/12/2007
Total Attachments: 3	
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated as of January 12, 2007, is made by IMPERIAL BAG & PAPER CO., INC., a New Jersey corporation ("Assignor"), in favor of IMPERIAL BAG & PAPER CO. LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to that trademark as set forth on the attached <u>Schedule A</u> and all goodwill associated therewith (collectively, the "Mark"). Pursuant to that certain Asset Purchase Agreement, dated as of December 13, 2006, Assignor sold to Assignee its right, title and interest to, among other things, the Mark.

NOW, THEREFORE, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns to Assignee, its successors and assigns, all of its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, and all registrations and trademark applications therefore, in the United States, its territories and possessions and throughout the world as well as renewals and extensions of the registrations that are or may be secured under the laws of the United States, its territories and possessions and throughout the world.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, or with respect to any foreign trademarks or service marks or applications or registrations for such marks the foreign equivalent as the case may be, to record Assignee as owner of the Mark and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives. Assignor hereby represents and covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed and will not execute any agreement in conflict with this Assignment.

[Signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed as of the date first above written.

ASSIGNOR

IMPERIAL BAG & PAPER CO., INC.

By: j Name: Michael Nach Title: President

ASSIGNEE

IMPERIAL BAG PAHER CO. LLC

By:

Title:

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

Schedule A

Trademark

<u>Owner</u>	Registration Date	Registration	<u>Mark</u>
		<u>Number</u>	
Imperial Bag & Paper Co., Inc.	November 2, 2004	2,900,754	SERENITY

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RECORDED: 01/12/2007