

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Epicuren, Inc.		01/11/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Epicuren Discovery, Inc.		
Street Address:	26081 Merit Circle #116		
City:	Laguna Hills		
State/Country:	CALIFORNIA		
Postal Code:	92653		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2420501	EPICUREN	
CORRESPONDENCE DATA			
Fax Number:	(949)833-0885		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949 833-3622		
Email:	beth@connorspatentlaw.com		
Correspondent Name:	John J. Connors		
Address Line 1:	1600 Dove Street #220		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	9352		
NAME OF SUBMITTER:	John J. Connors, attorney		
Signature:	/jjc/		
Date:	01/12/2007		

OP \$40.00 2420501

Total Attachments: 3

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ASSIGNMENT OF EPICUREN TRADEMARK AND REGISTRATIONS THEREOF

WHEREAS, Robert E. Heiman acknowledges that on or about November 29, 2001, his trademark Epicuren, U. S. registration No. 2,420,501, was assigned with his approval and consent to Epicuren, Inc., a corporation organized under the laws of the State of California, USA, herein Assignor;

WHEREAS, Robert E. Heiman is an officer of Epicuren, Inc., and that subsequent to November 29, 2001, Epicuren, Inc. filed for registrations of the trademark Epicuren in several countries foreign to the United States and agreed to assign the entire right title and interest in the trademark Epicuren and all registrations thereto to Epicuren Discovery, Inc., a corporation organized under the laws of the State of California, USA, herein Assignee, whose address is 26081 Merit Circle No. 116, Laguna Hills, California 92653, USA;

WHEREAS, this ASSIGNMENT OF EPICUREN TRADEMARK AND REGISTRATIONS THEREOF confirms the assignment from Robert E. Heiman to Epicuren, Inc. and the assignment from Epicuren, Inc. to Epicuren Discovery, Inc., including the assignment from Epicuren, Inc. to Epicuren Discovery, Inc. of the registrations of the trademark Epicuren listed on the attached Exhibit A;

AND WHEREAS, Epicuren Discovery, Inc. desires acquiring the entire right, title and interest in, to and under the said trademark Epicuren, including the good will of the business to which this trademark relates, and any registrations and applications for registration thereon and hereby accepts this ASSIGNMENT OF EPICUREN TRADEMARK AND REGISTRATIONS THEREOF;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor has sold, assigned, transferred, set over, and by these presents do sell, assign, transfer and set over, unto said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in, to and under said trademark Epicuren and any and all registrations thereof, including the registrations identified in Exhibit A and any priority rights thereto pursuant to the International Convention for the Protection of Industrial Property, and to all renewals thereof, including the good will of the business to which said trademark Epicuren relates, and hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue registrations, to issue the registrations on the aforesaid applications to said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument. The rights hereby sold and assigned include all causes of action for any and all previously occurring infringements of the trademark Epicuren and the right to receive and retain the damages relating to those infringements.

AND THE ASSIGNOR HEREBY warrants that said trademark Epicuren is free and clear of any and all liens or other encumbrances, and that said Assignor has not pledged this trademark or granted a security interest therein or licensed thereto, or otherwise transferred or extended to others rights thereto, and Assignor agrees to communicate to the Assignee, its successors, legal representatives and assigns, any facts known respecting said trademark, and testify in any legal proceedings, sign all lawful papers, execute all applications and the like, make all rightful oaths or declarations, and generally do everything reasonable to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection for said trademark Epicuren in all countries.

EXHIBIT A

EPICUREN Trademark Registrations

<u>COUNTRY</u>	<u>Registration No.</u>	<u>Registration Date</u>
USA	2,420,501	Jan. 16, 2001
Canada	TMA622,547	Oct. 15, 2004
China	3439088	Dec. 7, 2004
European Community	003006269	Jan. 24, 2003
Hong Kong	09229/2003	Jan. 22, 2003
Russia	266,128	Mar. 29, 2004

IN TESTIMONY WHEREOF, an authorized representative of the Assignor and Assignee has signed and sealed this ASSIGNMENT OF EPICUREN TRADEMARK AND REGISTRATIONS THEREOF.

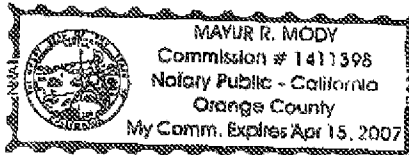
BY EPICUREN, INC

Robert B. Heiman, president Epicuren, Inc.

State of California
County of Orange

This 11th day of January, 2007, before me personally came the above named Robert B. Heiman, to me personally known as the individual who executed the foregoing assignment and who acknowledged to me that he executed the foregoing assignment of his or her own free will for the purpose therein set forth.

[Signature]
Notary Public



BY EPICUREN DISCOVERY, INC.

Colleen White Lohrman, president Epicuren Discovery, Inc.

State of California
County of Orange

This 11th day of January, 2007, before me personally came the above named Colleen White Lohrman, to me personally known as the individual who executed the foregoing assignment and who acknowledged to me that she executed the foregoing assignment of her or his own free will for the purpose therein set forth.

[Signature]
Notary Public

