

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/29/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Tribune Company Holdings, Inc.		12/29/2006	CORPORATION: DELAWARE
Media General Broadcasting of South Carolina Holdings, Inc.		12/29/2006	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Media General Communications Holdings, LLC
Street Address:	33 East Franklin Street
City:	Richmond
State/Country:	VIRGINIA
Postal Code:	23219
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	2435040	GIVING YOUR BEST
Registration Number:	1943000	WKRG
Registration Number:	2362982	BAYLIFE AT HOME
Registration Number:	2177818	DISCOVER TAMPA BAY
Serial Number:	77007826	FLORIDA BRIDE
Registration Number:	2372840	FLORIDA BRIDES
Registration Number:	2372614	IT'S GOOD TO KNOW
Registration Number:	2464186	PAY DAY TAMPA BAY
Registration Number:	2719119	TAMPA BAY ONLINE
Registration Number:	1987724	TAMPA BAY ONLINE
Registration Number:	1448453	TAMPA BAY TIMES

CH \$365.00 2435040

Registration Number:	3031297	THE TAMPA TIMES
Registration Number:	0898333	THE TAMPA TIMES
Registration Number:	0896938	THE TAMPA TRIBUNE

**CORRESPONDENCE DATA**

Fax Number: (202)776-2222  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-776-2410  
Email: msher@dowlohnes.com  
Correspondent Name: Marc S. Sher  
Address Line 1: 1200 New Hampshire Avenue, N.W.  
Address Line 2: Suite 800  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Marc S. Sher
Signature:	/Marc S. Sher/
Date:	01/12/2007

**Total Attachments: 3**  
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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MEDIA GENERAL BROADCASTING OF SOUTH CAROLINA HOLDINGS, INC.", A DELAWARE CORPORATION,

"THE TRIBUNE COMPANY HOLDINGS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC" UNDER THE NAME OF "MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2006, AT 2:23 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2006, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4251544 8100M

061201201



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5323864

DATE: 01-03-07

TRADEMARK  
REEL: 003460 FRAME: 0272

STATE OF DELAWARE  
CERTIFICATE OF MERGER  
MERGING  
THE TRIBUNE COMPANY HOLDINGS, INC. AND  
MEDIA GENERAL BROADCASTING OF SOUTH CAROLINA HOLDINGS, INC.  
INTO  
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC

As of December 29, 2006, pursuant to Section 18-209 of the Delaware Limited Liability Company Act and Section 264(c) of the Delaware General Corporation Law, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Media General Communications Holdings, LLC, a Delaware limited liability company. The names of the Delaware corporations being merged into this surviving limited liability company are The Tribune Company Holdings, Inc. and Media General Broadcasting of South Carolina Holdings, Inc.

SECOND: An Agreement and Plan of Merger (the "Plan") has been approved, adopted, certified, executed, and acknowledged by the surviving limited liability company and the merging corporations.

THIRD: The name of the surviving limited liability company is Media General Communications Holdings, LLC.

FOURTH: The mergers are to become effective at 11:59 p.m. on December 31, 2006.

FIFTH: The Plan is on file at 33 E. Franklin Street, Richmond, Virginia 23219, the place of business of the surviving limited liability company.

SIXTH: A copy of the Plan will be furnished by the surviving limited liability company on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Formation of the surviving limited liability company shall be the Certificate of Formation of Media General Communications Holdings, LLC.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Media General Communications Holdings, LLC has caused this Certificate of Merger Merging The Tribune Company Holdings, Inc. and Media General Broadcasting of South Carolina Holdings, Inc. into Media General Communications Holdings, LLC to be signed on the date first written above.

MEDIA GENERAL COMMUNICATIONS  
HOLDINGS, LLC

By: Media General Operations, Inc.

By: \_\_\_\_\_  
George L. Mahoney  
Secretary