

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Jose Rogelio Villanueva Ruiz		01/01/2005	INDIVIDUAL: MEXICO

RECEIVING PARTY DATA

Name:	Frozavo S.A. de C.V.
Street Address:	Carretera Jacona-Los Reyes Km 39
City:	Michoacan
State/Country:	MEXICO
Postal Code:	59980
Entity Type:	CORPORATION: MEXICO

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2477792	FRUCONTI
Registration Number:	2467743	VIVA MEXICO

CORRESPONDENCE DATA

Fax Number: (858)663-2419
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 663-2419
 Email: mximportconsult@yahoo.com
 Correspondent Name: Carlos Duarte
 Address Line 1: 482 w San Ysidro Blvd
 Address Line 2: 1064
 Address Line 4: san ysidro, CALIFORNIA 92173

DOMESTIC REPRESENTATIVE

Name: Carlos Duarte
 Address Line 1: 482 w San Ysidro Blvd
 Address Line 2: 1064

OP \$65.00 2477792

Address Line 4: san ysidro, CALIFORNIA 92173

NAME OF SUBMITTER:

carlos duarte

Signature:

/cdfruviva2/

Date:

01/11/2007

Total Attachments: 0

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