

ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK, dated as of August 31, 2006 ("Assignment of Trademark") between Tamel Inc., a New York corporation having an address at 220 East Beech Street, Long Beach, New York 11561 ("Assignor") and Nature's Answer, Inc., a New York corporation having an address at 75 Commerce Drive, Hauppauge, New York 11788 ("Assignee").

1. Assignment and Receipt. Assignor DOES HEREBY SELL, TRANSFER, ASSIGN, CONVEY and DELIVER to Assignee, its successors and assigns forever, the following registered trademark, and/or any and all applications in connection therewith:

<u>Type</u>	<u>Name</u>	<u>Serial #</u>	<u>Registration Date</u>
Trademark Application	The World's Most Powerful Superfood	78418147	May 13, 2004

2. Power of Attorney. Assignor hereby appoints Assignee, its successors and assigns, as the true and lawful attorney of Assignor with full power of substitution to institute and prosecute all proceedings which Assignee may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to any of the Trademark or applications hereby transferred, assigned, conveyed and delivered, to defend or compromise any and all actions, suits, or proceedings in respect of any such Trademark, and to do all such acts and things in relation thereto as Assignee shall deem advisable.

TO HAVE AND TO HOLD the Trademark hereby, transferred, assigned, conveyed and delivered and any other trademark intended so to be, unto Assignee and its successors and assigns forever.

ASSIGNOR:

TAMEL INC.

By: 

Ellen Piernick

ASSIGNEE:

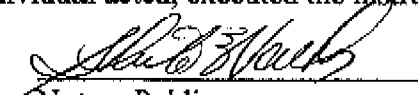
NATURE'S ANSWER, INC.

By: 

Frank D'Amelio, Jr.

STATE OF NEW YORK, COUNTY OF Nassau, ss.:

On the 30th day of August, 2006, before me, the undersigned, a notary public in and for said State, personally appeared ELLEN PIERNICK, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public SHEILA WALKER
Notary Public, State of New York
No. 01WA6028275
Qualified in Nassau County
Commission Expires July 26, 2009

STATE OF NEW YORK, COUNTY OF SUFFOLK, ss.:

On the 31st day of August, 2006, before me, the undersigned, a notary public in and for said State, personally appeared FRANK D'AMELIO, JR., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

ANDREW D. PRESBERG
Notary Public, State of New York
No. 4944884
Qualified in Suffolk County
Commission Expires Dec. 05, 2006

TRADEMARK

RECORDED: 01/09/2007

REEL: 003460 FRAME: 0936