

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADVANSTAR.COM INC.		12/21/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Advanstar Communications Inc.		
Street Address:	131 West First Street		
City:	Duluth		
State/Country:	MINNESOTA		
Postal Code:	55802		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2879819		
CORRESPONDENCE DATA			
Fax Number:	(218)725-6800		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	218-725-6840		
Email:	mmarkusen@fryberger.com		
Correspondent Name:	Martha Markusen		
Address Line 1:	302 West Superior Street		
Address Line 2:	Suite 700		
Address Line 4:	Duluth, MINNESOTA 55802		
NAME OF SUBMITTER:	Martha Markusen		
Signature:	/mmm/		
Date:	01/15/2007		
Total Attachments: 1			

OP \$40.00 2879819

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TRADEMARK  
REEL: 003461 FRAME: 0261



## ASSIGNMENT OF TRADEMARK

ADVANSTAR.COM INC., a Delaware corporation, has transferred certain assets to Advanstar Communications Inc. a New York corporation, on December 21, 2006, and such assets included the trademark registration:

Registration No.	Registered	Mark:
2,879,819	8/31/2004	(design mark of two bees)

For good and valuable consideration, the receipt of which is hereby acknowledged, Advanstar.com Inc., hereby acknowledges that it has assigned, sold and transferred unto Advanstar Communications Inc., its right, title and interest in and to the above mark, including any good will, together with the registration thereof.

Dated this 21st day of December, 2006.

ADVANSTAR.COM INC.

By



Adele D. Hartwick

Its

Vice President, Treasurer,  
Assistant Secretary

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