

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Recordal cover sheet. Cox Target Media Sales, Inc. is the correct assignor, as indicated on the recorded assignment document. previously recorded on Reel 002312 Frame 0296. Assignor(s) hereby confirms the Assignment of all right, title and interest together with the goodwill of the business..

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cox Target Media Sales, Inc.	FORMERLY Carol Wright Promotions, Inc.	05/23/2001	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Dr. Leonard's Healthcare Corp.
<b>Street Address:</b>	100 Nixon Lane
<b>City:</b>	Edison
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08837
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	2290178	CAROL WRIGHT GIFTS
Registration Number:	1571261	CAROL WRIGHT
Registration Number:	1571260	CAROL WRIGHT
Registration Number:	2292610	MORE THAN EVER, IT PAYS TO GO SHOPPING WITH CAROL

**CORRESPONDENCE DATA**

Fax Number: (212)755-7306  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-326-3717  
 Email: nytef@jonesday.com  
 Correspondent Name: Nancy Zoubek  
 Address Line 1: 222 East 41st Street

CH \$115.00 2290178

Address Line 4: New York, NEW YORK 10017-6702

NAME OF SUBMITTER:

Nancy A. Zoubek

Signature:

/Nancy A. Zoubek/

Date:

01/16/2007

Total Attachments: 1  
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ASSIGNMENT

WHEREAS, Cox Target Media Sales, Inc., formerly known as Carol Wright Promotions, Inc., ("Assignor"), a Delaware corporation, located at 8605 Largo Lakes Drive, Largo, Florida 34643 is the owner of the following marks (the "Marks"):

<u>Mark</u>	<u>U.S. Reg. Number</u>	<u>Date of Reg.</u>
CAROL WRIGHT GIFTS	2,290,178	November 2, 1999
CAROL WRIGHT	1,571,261	December 12, 1989
CAROL WRIGHT (Stylized)	1,571,260	December 12, 1989
MORE THAN EVER, IT PAYS TO GO SHOPPING WITH CAROL	2,292,610	November 16, 1999

WHEREAS, Dr. Leonard's Healthcare Corp. ("Assignee"), a Delaware corporation, located at 42 Mayfield Avenue, Edison, New Jersey 08837, desires to acquire said Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business associated therewith, effective as of the date of execution below.

Signed this 23<sup>rd</sup> day of MAY, 2001.

COX TARGET MEDIA SALES, INC.

By: Charles B. Solomon  
Charles B. Solomon  
Secretary

STATE OF GEORGIA )

COUNTY OF DeKalb ) ss:

On this 23<sup>rd</sup> day of May, 2001, before me appeared Charles B. Solomon the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Cox Target Media Sales, Inc.

Linda S. Holler  
Notary Public

My Commission Expires Notary Public, DeKalb County, Georgia  
My Commission Expires Nov. 4, 2003