# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Amida Industries, Inc.		10/01/2006	CORPORATION:

### **RECEIVING PARTY DATA**

Name:	Terex Bartell Ltd.
Street Address:	500 Post Road East
City:	Westport
State/Country:	CONNECTICUT
Postal Code:	06880
Entity Type:	CORPORATION:

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1154556	MORRISON'S

## **CORRESPONDENCE DATA**

Fax Number: (416)595-8695

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 416-597-4334

Email: mgraff@millerthomson.com

Correspondent Name: Matthew Graff
Address Line 1: 40 King Street West

Address Line 2: Suite 5800

Address Line 4: Toronto, CANADA M5H 3S1

ATTORNEY DOCKET NUMBER:	60461.6
NAME OF SUBMITTER:	Matthew Graff
Signature:	/Matthew Graff/
Date:	01/16/2007

900066863 TRADEMARK REEL: 003461 FRAME: 0616 Total Attachments: 1

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## ASSIGNMENT OF TRADEMARK

WHEREAS Amida Industries, Inc., a South Carolina corporation (hereinafter referred to as the "Assignor"), located at 590 Huey Road, Rockhill, South Carolina 29731, and Terex Bartell Ltd., an Ontario corporation (hereinafter referred to as the "Assignee"), located at 500 Post Road East, Westport, Connecticutt 06880, are parties to that certain Asset Purchase Agreement, dated as of October 1, 2006 (the "Purchase Agreement"); and

**WHEREAS** Assignor is the owner of United States Trademark Registration No. 1,154,556 for the trademark MORRISON'S design (the "Trademark");

WHEREAS, pursuant to the Purchase Agreement, the Assignor conveyed and transferred to the Assignee the Trademark, which is all of the trademarks referred to in Schedule 3.06 of the Purchase Agreement (including all registrations and applications for registration of any of them) and owned by Assignor;

WHEREAS the Assignor and Assignee wish to execute this Assignment of Trademark in order to give effect to the conveyance and transfer of the Trademark referred to in the Purchase Agreement.

**NOW THEREFORE,** for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in accordance with the terms of the Purchase Agreement, Assignor hereby assigns, conveys and transfers to Assignee all right, title and interest in and to the said Trademark, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said Trademark, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, the Assignment has been executed as of the 1st day of October, 2006.

Amida Industries, Inc.

Name: Eric I when

Title: vice President and Secretary

Terex Bartell Ltd.

Name: Eric I Cohen

Title: Vive President and Secretary

TRADEMARK
REEL: 003461 FRAME: 0618

RECORDED: 01/16/2007