

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nicholas V. Perricone		10/25/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	N. V. Perricone LLC
Street Address:	639 Research Parkway
City:	Meriden
State/Country:	CONNECTICUT
Postal Code:	06450
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	76409298	THE PERRICONE PRESCRIPTION
Serial Number:	76460820	N.V. PERRICONE, M.D. THERAPEUTICS
Serial Number:	78305861	N.V. PERRICONE, M.D., PHARMACEUTICALS
Serial Number:	78341309	N.V. PERRICONE, M.D. PHARMACEUTICALS
Serial Number:	78213497	ELECTRIC-STIM
Serial Number:	78214351	ELECTRIC-STIM GLOVE
Serial Number:	78341291	N.V. PERRICONE, M.D. THERAPEUTICS
Serial Number:	78486014	THE PERRICONE PROMISE
Serial Number:	78488493	THE WRINKLE CURE
Serial Number:	78496958	THREE-DAY NUTRITIONAL FACE -LIFT
Serial Number:	78652196	THE WRINKLE CURE DIET
Serial Number:	78652234	LAYERED REJUVENATION TECHNOLOGY
Serial Number:	78690438	N.V. PERRICONE, M.D. THERAPEUTICS
Serial Number:	78711979	N.V. PERRICONE M.D. MEN'S SKIN FITNESS

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Serial Number:	78727233	N.V. PERRICONE, M.D. MEN'S SKIN FITNESS
Serial Number:	78701367	N.V. PERRICONE M.D. MEN'S FITNESS
Serial Number:	78731279	THE WRINKLE CURE CLINIC
Serial Number:	78526255	FACE FIRMING ACTIVATOR
Serial Number:	78838536	SOLAR PROTECTION

CORRESPONDENCE DATA

Fax Number: (203)327-1096

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (203) 324-6155

Email: cdc@ssjr.com

Correspondent Name: Stephen P. McNamara

Address Line 1: 986 Bedford Street

Address Line 2: St. Onge Steward Johnston & Reens LLC

Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	00961-A0294A
NAME OF SUBMITTER:	Stephen P. McNamara
Signature:	/Stephen P. McNamara/
Date:	01/12/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **Nicholas V. Perricone**, a citizen of the United States of America residing at **639 Research Parkway, Meriden, Connecticut, United States of America** ("Assignor"), is the owner of the trademark(s) and registration(s) thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, **N. V. Perricone LLC**, a Delaware limited liability company residing at **639 Research Parkway, Meriden, Connecticut, United States of America** ("Assignee"), is desirous of acquiring said trademark(s) and registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s). Assignee is the successor to the portion of the ongoing and existing business to which the trademark(s) pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **Nicholas V. Perricone**, does hereby sell and assign unto the Assignee, **N. V. Perricone LLC** all right, title and interest in and to said trademark(s) and registration(s) thereof as set forth in **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, **Nicholas V. Perricone**, has caused this instrument to be executed by its duly authorized corporate officer this 25th day of October, 2006.

Nicholas V. Perricone

By: *N. V. Perricone*
Name: Nicholas V. Perricone
Title: Chief Executive Officer

On this 25th day of October 2006
before me appeared
Nicholas V. Perricone, to me known,
who executed the foregoing document
and acknowledged such execution as his
free act and deed.

Joan M. Burnett
Notary Public

JOAN M. BURNETT
NOTARY PUBLIC
MY COMMISSION EXPIRES MAY 31, 2007

SCHEDULE A

<u>TRADEMARK</u>	<u>APPLN. NO.</u>
THE PERRICONE PRESCRIPTION	76/409,298
N.V. PERRICONE, M.D. THERAPEUTICS	76/460,820
N.V. PERRICONE, M.D., PHARMACEUTICALS	78/305,861
N.V. PERRICONE, M.D., PHARMACEUTICALS	78/341,309
ELECTRIC-STIM	78/213,497
ELECTRIC-STIM GLOVE	78/214,351
N.V. PERRICONE, M.D. THERAPEUTICS AND DESIGN	78/341,291
THE PERRICONE PROMISE	78/486,014
THE WRINKLE CURE	78/488,493
THE BRAIN-BEAUTY CONNECTION	78/496,884
THE THREE-DAY NUTRITIONAL FACE-LIFT	78/496,958
THE WRINKLE CURE DIET	78/652,196
LAYERED REJUVENATION TECHNOLOGY	78/652,234
N.V. PERRICONE, M.D. THERAPEUTICS	78/690,438
N.V. PERRICONE, M.D. MEN'S SKIN FITNESS AND DESIGN	78/711,979
N.V. PERRICONE, M.D. MEN'S SKIN FITNESS AND DESIGN	78/727,233
N.V. PERRICONE, M.D. MEN'S SKIN FITNESS AND DESIGN	78/701,367
THE WRINKLE CURE CLINIC	78/731,279
FACE FIRING ACTIVATOR	78/526,255
SOLAR PROTECTION	78/838,536