

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nicholas V. Perricone		10/25/2006	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	N. V. Perricone LLC
<b>Street Address:</b>	639 Research Parkway
<b>City:</b>	Meriden
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06450
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES

**PROPERTY NUMBERS Total: 24**

Property Type	Number	Word Mark
Registration Number:	3034311	NEUROPEPTIDE FACIAL CONFORMER
Registration Number:	2315317	NTP COMPLEX
Registration Number:	2237822	N.V. PERRICONE, M.D. COSMECEUTICALS
Registration Number:	2832268	THE WRINKLE CURE
Registration Number:	2640234	THE WRINKLE CURE
Registration Number:	2765243	OUTPATIENT THERAPY
Registration Number:	2674550	N.V. PERRICONE, M.D. NUTRICEUTICALS
Registration Number:	2952811	THE PERRICONE PRESCRIPTION
Registration Number:	2920772	N.V. PERRICONE, M.D. COSMECEUTICALS
Registration Number:	2993474	NEUROPEPTIDE FACIAL SERUM PREP
Registration Number:	2935651	SKIN & TOTAL BODY
Registration Number:	3015522	THE PERRICONE PRESCRIPTION
Registration Number:	3009806	NEUROPEPTIDE EYE AREA CONTOUR
Registration Number:	3085028	NEUROPEPTIDE FACIAL CONTOUR

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Serial Number:	78785800	BODY HYDRATOR
Serial Number:	78799785	DR. PERRICONE'S SKIN AND TOTAL BODY NUTRITIONAL SUPPLEMENTS
Serial Number:	78785816	FACE HYDRATOR
Serial Number:	78785714	GENTLE CLEANSER
Serial Number:	78785824	HYDRATING NUTRIENT MASK
Serial Number:	78785748	MOIST LIPS
Registration Number:	3126999	N.V. PERRICONE, M.D.
Serial Number:	78785784	NUTRIENT FACE FORTIFIER
Serial Number:	78799773	THE PERRICONE WEIGHT-LOSS DIET
Registration Number:	3124699	THE BRAIN-BEAUTY CONNECTION

**CORRESPONDENCE DATA**

Fax Number: (203)327-1096  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (203) 324-6155  
Email: cdc@ssjr.com  
Correspondent Name: Stephen P. McNamara  
Address Line 1: 986 Bedford Street  
Address Line 2: St. Onge Steward Johnston & Reens LLC  
Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	00961-A0294A
NAME OF SUBMITTER:	Stephen P. McNamara
Signature:	/Stephen P. McNamara/
Date:	01/12/2007

Total Attachments: 2  
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ASSIGNMENT

WHEREAS, Nicholas V. Perricone, a citizen of the United States of America, with a principal place of business at 639 Research Parkway, Meriden, Connecticut, United States of America, ("Assignor"), is the owner of the trademark(s) and registration(s) thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, N.V. Perricone LLC, a Delaware limited liability company, with a principal place of business at 639 Research Parkway, Meriden, Connecticut, United States of America, ("Assignee"), is desirous of acquiring said trademark(s) and registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, Nicholas V. Perricone, does hereby sell and assign unto the Assignee, N.V. Perricone LLC, March 3, 2006, all right, title and interest in and to said trademark(s) and registration(s) thereof as set forth in **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, Nicholas V. Perricone, has caused this instrument to be executed by ~~me~~ ~~with my hand and the seal of my office~~ this 25<sup>th</sup> day of October, 2006.


Nicholas V. Perricone

By: 

Name: Nicholas V. Perricone

Title: Chief Executive Officer

On this 25<sup>th</sup> day of October 2006  
before me appeared  
Nicholas V. Perricone, to me known,  
who executed the foregoing document  
and acknowledged such execution as his  
FREE act and deed.

  
\_\_\_\_\_  
Notary Public

JOAN M. BURNETT  
NOTARY PUBLIC  
MY COMMISSION EXPIRES MAY 31, 2007

**SCHEDULE A**

<b><u>TRADEMARK</u></b>	<b><u>APPLN. NO.</u></b>	<b><u>REG. NO.</u></b>
NEUROPEPTIDE FACIAL CONFORMER	78/355,532	3,034,311
NTP COMPLEX	75/387,846	2,315,317
N.V. PERRICONE, M.D. COSMECEUTICALS	75/392,888	2,237,822
THE WRINKLE CURE	75/867,723	2,832,268
THE WRINKLE CURE	75/867,724	2,640,234
OUTPATIENT THERAPY	76/345,862	2,765,243
N.V. PERRICONE, M.D. NUTRICEUTICALS	76/347,862	2,674,550
THE PERRICONE PRESCRIPTION	76/976,381	2,952,811
N.V. PERRICONE, M.D. COSMECEUTICALS AND DESIGN	78/341,288	2,920,772
NEUROPEPTIDE FACIAL SERUM PREP	78/355,542	2,993,474
SKIN & TOTAL BODY	78/355,647	2,935,651
THE PERRICONE PRESCRIPTION	78/486,124	3,015,522
NEUROPEPTIDE EYE AREA CONTOUR	78/499,773	3,009,806
NEUROPEPTIDE FACIAL CONTOUR	78/601,148	3,085,028
BODY HYDRATOR	78/785,800	
DR. PERRICONE'S SKIN AND TOTAL BODY NUTRITIONAL SUPPLEMENTS	78/799,785	
FACE HYDRATOR	78/785,816	
GENTLE CLEANSER	78/785,714	
HYDRATING NUTRIENT MASK	78/785,824	
MOIST LIPS	78/785,748	
N.V. PERRICONE, M.D.	78/799,850	3,126,999
NUTRIENT FACE FORTIFIER	78/785,784	
THE PERRICONE WEIGHT-LOSS DIET	78/799,773	
THE BRAIN-BEAUTY CONNECTION	78/496,884	3,124,699

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