

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MA Brands, Inc.		08/16/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Michael Anthony Jewelers LLC		
Street Address:	516 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2694608	THE PERFECTION OF GOLD	
CORRESPONDENCE DATA			
Fax Number:	(208)988-3912		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7278651865		
Email:	velliot@tampabay.rr.com		
Correspondent Name:	Victoria Elliot		
Address Line 1:	132 Sands Point Drive		
Address Line 4:	Tierra Verde, FLORIDA 33715		
NAME OF SUBMITTER:	Victoria Elliot		
Signature:	/Victoria Elliot/		
Date:	01/16/2007		

OP \$40.00 2694608

Total Attachments: 5
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ASSIGNMENT OF TRADEMARK REGISTRATIONS

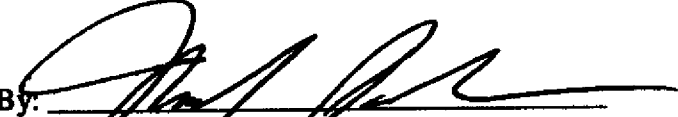
WHEREAS, MICHAEL ANTHONY JEWELERS, INC., a Delaware corporation, and M. A. BRANDS INC., a Delaware corporation (collectively referred to herein as the "Assignor"), have adopted, used and are using the marks listed in Exhibit A attached hereto (the "Marks"), which are registered in the United States Patent and Trademark Office and in the equivalent offices of the other jurisdictions noted herein with the registration numbers listed in Exhibit A; and

WHEREAS, Michael Anthony Jewelers LLC, a New York limited liability company (the "Assignee"), is desirous of acquiring the Marks and the registrations of the Marks;

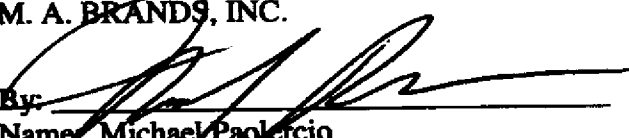
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee, all of Assignor's right, title and interest in and to the Marks, including, but not limited to, the right to sue for infringement occurring on or after the date hereof (but expressly excluding the right to sue for infringement occurring prior to the date hereof), together with the good will of the business symbolized by the Marks, and the above-identified registrations of the Marks.

IN WITNESS WHEREOF, the undersigned has executed this Assignment effective this 16th day of August 2005.

MICHAEL ANTHONY JEWELERS, INC.

By: 
Name: Michael Paolercio
Title: Chairman and Chief Executive Officer

M. A. BRANDS, INC.

By: 
Name: Michael Paolercio
Title: Chairman and Chief Executive Officer

STATE OF NEW YORK
COUNTY OF NEW YORK

On the 12th day of August, 2005 before me personally appeared the above named individual, to me known and known by me to be the party executing the foregoing instrument,

TRADEMARK

REEL: 003461 FRAME: 0757

on behalf of said corporation and he and he has acknowledged said instrument, by himself executed, to be his free act and deed and the free act and deed of said corporation

Notary: *Dora M. Hilken*
 My commission expires:

EXHIBIT A

DORA M. HILKEN
 Notary Public, State of New York
 No. 01HI6114352
 Qualified in New York County
 Commission Expires August 9, 2008

Mark	Registration No.
A HEART FOR TODAY.. A HEART FOR TOMORROW ...A HEART FOR FOREVER	Reg. No. 2,834,367
NEW YORK STYLE	Reg. No. 2,852,199
MA (Stylized)	Reg. No. 2,180,415
GOLDEN OCCASIONS	Reg. No. 2,865,358
PREMIUM ROPE	Reg. No. 2,157,877
MICHAEL ANTHONY (Stylized)	Reg. No. 2,165,703
LOCKET OF LIFE (Stylized)	Reg. No. 2,870,318
LOUIS RENARD	Reg. No. 1,370,058
TRUBRILLIANT	Reg. No. 1,372,428
T&C and Design	Reg. No. 1,542,444
TAPESTRY	Reg. No. 2,605,036
TOWN & COUNTRY	Reg. No. 2,714,777
CONTOURA	Reg. No. 859,688
MICHAEL ANTHONY THE BRAND AMERICA TRUSTS... THE JEWELRY AMERICA WEARS	Reg. No. 2,818,407
FIGAROLO	Reg. No. 2,698,553
GOTHAM	Reg. No. 848,625

Mark	Registration No.
GOTHAM GOLD	Reg. No. 848,630
GWR	Reg. No. 845,438
MICHAEL ANTHONY	Reg. No. 2,169,404
MICHAEL ANTHONY	Reg. No. 1,478,629
ANGEL PRAYER	Reg. No. 2,318,825
PERSONALIZED MEMORIES	Reg. No. 2,291,106
WHITE SATIN COLLECTION	Reg. No. 2,294,137
WHITE SATIN COLLECTION	Reg. No. 886,872
JARDINAY	Reg. No. 1,363,285
MA (Stylized)	Reg. No. 2,871,954
BC (Stylized)	Reg. No. 865,735
ROPE 2000	Reg. No. 2,367,854
USA GOLD BY MICHAEL ANTHONY	Reg. No. 2,564,120
PRECIOUS OCCASIONS	Reg. No. 2,698,075
THE ULTIMATE ROPE	Reg. No. 2,159,239
DIAMOND PARTNERS	Reg. No. 1,061,629
DIAMOND PARTNERS	FO Reg. No. 1,034,791
II	Reg. No. 1,030,757
BEATI-GLO	Reg. No. 586,853
THE PERFECTION OF GOLD	Reg. No. 2,694,608
PREFERRED GOLD CLUB	Reg. No. 1,527,317
GOLDENGRAM	Reg. No. 1,427,454
THE AMERICAN ROPE	Reg. No. 1,964,798
GLITTER ROPE	Reg. No. 2,649,972

Mark	Registration No.
MA	Reg. No. 1,267,092
VERILYTE	Reg. No. 2,737,133
GLITTER 24 FACET	Reg. 2,900,689
LIFETIME OF LOVE and Design	Reg. No. 2,771,767
ULTIMATE GLITTER ROPE	Reg. No. 2,898,077
MICHAEL ANTHONY	Canada Reg. No. 378,017
MICHAEL ANTHONY	China Appl. No. 9800148238
MICHAEL ANTHONY	Germany Reg. No. 1,155,911
MICHAEL ANTHONY	United Kingdom Reg. No. 2,180,223
MA AND DESIGN	Israel Reg. No. 123108
MICHAEL ANTHONY	Italy Reg. No. 569,743
MICHAEL ANTHONY	Japan Reg. No. 4,329,199
MICHAEL ANTHONY	Taiwan Reg. No. 864,026
MICHAEL ANTHONY	Euro Community Reg. No. 001011436
MA (Stylized)	Canada Reg. No. 383,094
MA (Stylized)	Germany Reg. No. 1,155,910
MA (Stylized)	United Kingdom Reg. No. 1,387,293
MA (Stylized)	Israel Reg. No. 2,180,415
MA (Stylized)	Italy Reg. No. 783,300
MA (Stylized)	Japan Reg. No. 4,329,200
MA (Stylized)	Taiwan Reg. No. 864,027
MA (Stylized)	Euro Community Reg. No. 001012020
MA	United Kingdom

Mark	Registration No.
	Reg. No. 1,387,293