

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Unilever Bestfoods Italia Srl

- Individual(s)
- General Partnership
- Corporation-State Italy
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) December 20, 2004

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Unilever N.V.

Internal Address: \_\_\_\_\_

Street Address: Weena 455

City: Rotterdam

State: \_\_\_\_\_

Country: Netherlands Zip: 3013AL

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Netherlands
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

78/515428

B. Trademark Registration No.(s)

995370 and 12 others

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

YOU DON'T HAVE TO BE AN ITALIAN CHEF...

BERTOLLI and 12 others

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Roland Rodriguez

Internal Address: \_\_\_\_\_

Unilever United States, Inc.

Street Address: 700 Sylvan Avenue

City: Englewood Cliffs

State: New Jersey Zip: 07632-3100

Phone Number: (201)894-2725

Fax Number: (201)894-2727

Email Address: roland.rodriguez@unilever.com

**6. Total number of applications and registrations involved:**

14

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$** 365.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 21-0043

Authorized User Name Roland Rodriguez

**9. Signature:**

January 12, 2007

Signature

Date

Roland Rodriguez

Total number of pages including cover sheet, attachments, and document: 4

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 305-5996, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$365.00 210043 78515428

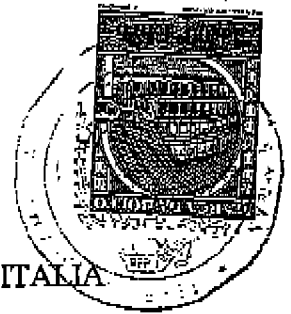
**SCHEDULE**

<b><u>TRADEMARK</u></b>	<b><u>REG.NO./SER.NO.</u></b>
BERTOLLI	995370
BERTOLLI	697156
BERTOLLI	1198144
BERTOLLI	2536008
BERTOLLI	2926644
BERTOLLI (Fig.)	2654865
BERTOLLI LUCCA (Fig.)	2549495
BERTOLLI LUCCA (Fig.)	2926645
BERTOLLI LUCCA (Fig.)	2767700
BERTOLLI LUCCA CLASSICO (Fig.)	2756731
BERTOLLI LUCCA GENTILE AL PALATO (Fig.)	2667008
BERTOLLI RISERVA	2649214
EXTRA LIGHT	1462429
YOU DON'T HAVE TO BE AN ITALIAN CHEF TO BE AN ITALIAN CHEF	78515428

**STUDIO**  
**FERRUCCIO BRAMBILLA**  
 NOTAIO IN MILANO  
 Via dei Bossi, 3  
 20124 Milano - 028646008

**ORIGINALE**

**CESSIONE DI MARCHI**  
*Trademarks Assignment*



Tra la sottoscritta società  
*Between*

con sede in  
*with head-offices in*  
 rappresentata dal sig.  
*represented by Mr.*

nato a

*born in*

autorizzato con \_\_\_\_\_  
*authorized by*

In seguito chiamata "CEDENTE", da una parte, e  
*Hereinafter called "Assignor", on the one part, and*

con sede in  
*with head-offices in*  
 rappresentata dal sig.  
*represented by Mr.*

nato a

*born in*

autorizzato con \_\_\_\_\_  
*authorized by*

In seguito chiamata "CESSIONARIA", dall'altra,  
*hereinafter called "Assignee", on the other part*

UNILEVER BESTFOODS ITALIA Srl  
 C.F. 12966680154  
 Milano, Via Nino Bonnet, 10 - 20154 - ITALIA

Adriano Regondi

Cesano Maderno (MI) - 12/07/1947

delibera del 15 Dicembre 2004 allegata sotto "A"  
*resolution of 15 December 2004 here attached under "A"*

UNILEVER N.V.

Weena 455, 3013 AL Rotterdam

Alberto Paruta

Brignano Gera D'Adda (BG) - 12/04/1946

procura del 10 Dicembre 2004 allegata sotto "B"  
*proxy dated 10 December 2004 here attached under "B"*

**PREMESSO**

Whereas

- che la CEDENTE è proprietaria dei marchi registrati elencati nell'Allegato C al presente atto, e
- *Assignor is the owner of the registered trademarks listed on the Attached C hereto,*
- e
- and*
- che la CESSIONARIA desidera acquistare la proprietà di detti marchi.
- *Assignee desires to acquire the ownership of said trademarks.*

SI CONVIENE E SI STIPULA QUANTO SEGUE

Now it is hereby agreed as follows:

1. La CEDENTE vende, cede e trasferisce alla CESSIONARIA con effetto dal 31.12.2004 ("Data di Efficacia") la proprietà dei suddetti marchi con esclusivo riferimento ai paesi identificati nell'allegato C, comprensiva dello specifico avviamento associato ai marchi stessi, ma con esclusione di qualunque altro tipo di avviamento, affinché la CESSIONARIA possa godere e fruire di tutti i diritti derivanti da detti marchi come ne fruirebbe la CEDENTE stessa, subentrando in tutti i diritti ed obblighi che ne derivano a partire dalla Data di Efficacia.  
*Effective from the 31.12.2004 ("Effective Date"), Assignor hereby sells, assigns and transfers to Assignee the ownership of the above trademarks, together with the Goodwill associated therewith but without any other Goodwill whatsoever, solely in the countries identified in Attachment C, so that Assignee may enjoy and utilize all rights deriving from said trademarks in the same manner as the Assignor himself would enjoy said rights and may succeed to all rights and obligations resulting therefrom beginning on the Effective Date.*
2. Quale corrispettivo per la cessione di cui al presente atto la CESSIONARIA verserà alla CEDENTE, entro la Data di Efficacia, la somma di €. 53.000.000,00 (cinquantatremilioni euro).  
 Tale pagamento verrà effettuato sul conto corrente bancario della CEDENTE come da sue istruzioni alla CESSIONARIA.  
*In consideration for the assignment herein stipulated Assignee herewith will pay to Assignor within the Effective Date, the sum of €.53.000.000,00 (fifty three million euro). The payment will be executed on the bank current account of the Assignor, as per its instructions to the Assignees.*

Milano, 20 dicembre2004  
 Milano, 20<sup>th</sup> December 2004

La CEDENTE rappresentata da A. Regondi  
 Assignor represented by A. Regondi

*A. Regondi*

La CESSIONARIA rappresentata da A. Paruta  
 Assignee represented by A. Paruta

*A. Paruta*