

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |                                                                                      |                       |                       |
|----------------------------------|--------------------------------------------------------------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT                                                                       |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL                                         |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |                                                                                      |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>                                                                      | <b>Execution Date</b> | <b>Entity Type</b>    |
| Callaway Golf Company            |                                                                                      | 01/05/2007            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |                                                                                      |                       |                       |
| <b>Name:</b>                     | TRG Group                                                                            |                       |                       |
| <b>Street Address:</b>           | 2047 Westport Center Drive                                                           |                       |                       |
| <b>City:</b>                     | St. Louis                                                                            |                       |                       |
| <b>State/Country:</b>            | MISSOURI                                                                             |                       |                       |
| <b>Postal Code:</b>              | 63146                                                                                |                       |                       |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: MISSOURI                                                  |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b> |                                                                                      |                       |                       |
| <b>Property Type</b>             | <b>Number</b>                                                                        | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>      | 3024573                                                                              | TERRA FIRMA           |                       |
| <b>CORRESPONDENCE DATA</b>       |                                                                                      |                       |                       |
| <b>Fax Number:</b>               | (314)621-5065                                                                        |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Phone:</b>                    | 314-621-5070                                                                         |                       |                       |
| <b>Email:</b>                    | mgammill@armstrongteasdale.com                                                       |                       |                       |
| <b>Correspondent Name:</b>       | Meredith P. Gammill                                                                  |                       |                       |
| <b>Address Line 1:</b>           | One Metropolitan Square, Suite 2600                                                  |                       |                       |
| <b>Address Line 4:</b>           | St. Louis, MISSOURI 63102                                                            |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 10759-00145                                                                          |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | Meredith P. Gammill                                                                  |                       |                       |
| <b>Signature:</b>                | /MPG-ATLLP/                                                                          |                       |                       |
| <b>Date:</b>                     | 01/17/2007                                                                           |                       |                       |

CH \$40.00 3024573

Total Attachments: 1  
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# TRADEMARK ASSIGNMENT

WHEREAS, Callaway Golf Company, a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having its principal place of business at 2180 Rutherford Road, Carlsbad, California, 92008 (hereinafter "ASSIGNOR") is the owner of U.S. Trademark Registration Number 3024573 for TERRA FIRMA in class 28 for golf bags (hereinafter "TRADEMARK").

WHEREAS, TRG Group, a limited liability company existing under and by virtue of the laws of the State of Missouri, and having its principal place of business at 2047 Westport Center Drive, St. Louis, Missouri 63146 (hereinafter "ASSIGNEE"), would like to acquire the exclusive right, title, goodwill and interest in the TRADEMARK.

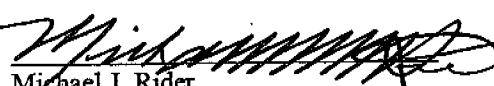
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto said ASSIGNEE any right, title, and interest in and to the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon request of ASSIGNEE, be provided promptly with all pertinent facts and documents relating to the TRADEMARK as may be known and accessible to ASSIGNOR, and will testify as to the same in any legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its designated legal representative, any and all papers, instruments, declarations or affidavits required to apply for, obtain, maintain, issue and enforce the TRADEMARK, or said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

CALLAWAY GOLF COMPANY



  
Michael J. Rider  
Senior Vice-President and General Counsel  
Callaway Golf Company  
2180 Rutherford Road  
Carlsbad, California 92008

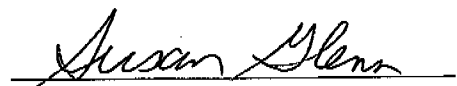
Date: 1/5/07

State of California     )  
                                          ) ss.  
County of San Diego    )

On January 5, 2007 before me, Susan Glenn, Notary Public, personally appeared Michael J. Rider, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



  
Notary Public