

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Strongwater Group, LLC		01/16/2007	LIMITED LIABILITY COMPANY: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Royal Heritage Home, LLC		
<b>Street Address:</b>	175 Great Neck Road		
<b>City:</b>	Great Neck		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11021		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2957219	J. LAMB & FRIENDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(512)532-6063		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	512-560-4950		
<b>Email:</b>	mark@trademarkfalkin.com		
<b>Correspondent Name:</b>	Mark Falkin		
<b>Address Line 1:</b>	4101 Medical Parkway		
<b>Address Line 2:</b>	Suite 203		
<b>Address Line 4:</b>	Austin, TEXAS 78756		
<b>NAME OF SUBMITTER:</b>	Mark G Falkin		
<b>Signature:</b>	/mark falkin/		
<b>Date:</b>	01/17/2007		

OP \$40.00 2957219

Total Attachments: 2

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**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Purchase and Assignment Agreement is between the parties The Strongwater Group, LLC ("Assignor" hereafter), a New Jersey corporation doing business at 250 South Van Brunt Street, Englewood, NJ 07105 and Royal Heritage Home, LLC ("Assignee" hereafter), a New York corporation doing business at 175 Great Neck Road, Great Neck, NY 11021 and is made to be effective as of the 16 day of January, 2007.

Whereas, there exists a certain trademark ("mark") J. LAMB & FRIENDS and Design (United States Patent & Trademark Office Registration No. 2957219, registration date 5/31/2005) which is hereby represented and acknowledged to be owned and registered by Assignor;

Whereas, Assignor owns all right, title, and interest in and to the federally registered trademark J. LAMB & FRIENDS;

Whereas, Assignee desires to formally acquire the rights to the mark;

Whereas, Assignor desires to assign the mark to Assignee and Assignee desires have the mark assigned to it; and

Now, therefore, in consideration of the mutual covenants set forth herein and other good and sufficient consideration, the parties agree as follows:

**ASSIGNMENT**

For good and valuable consideration in the amount of \$500.00 (Five Hundred U.S. Dollars), receipt of which is hereby acknowledged and which shall be tendered to Assignee by Assignor contemporaneously with the execution of this Agreement, Assignor does hereby ASSIGN, TRANSFER, CONVEY, SET OVER, QUITCLAIM and DELIVER unto Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the trademark J. LAMB & FRIENDS and Design, United States Patent & Trademark Registration No. 2957219, together with the goodwill of the business symbolized by the mark and the above-identified registration of the mark.

In Witness Whereof, the parties hereto have executed this agreement in one or more duplicate originals, as of the dates indicated below.

**ASSIGNOR:**

The Strongwater Group, LLC

By: *Bruce Strongwater*

Date: 1/16/07

Its: \_\_\_\_\_

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**ASSIGNEE:**

Royal Heritage Home, LLC

By: 

Date: 1/11/07

Its: \_\_\_\_\_