

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Initia, Inc.		01/03/2007	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	BHC Interim Funding II, L.P.
Street Address:	444 Madison Avenue
Internal Address:	25th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2196201	ACCESSWARE
Registration Number:	1704122	CALLVIEW
Registration Number:	2660624	INITIA
Registration Number:	2780158	INITIA
Registration Number:	2572858	M MADGE
Registration Number:	2191611	VIDEOSWITCH

CORRESPONDENCE DATA

Fax Number: (215)832-5347
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-569-5347
 Email: aria@blankrome.com
 Correspondent Name: Zachary A. Aria
 Address Line 1: One Logan Square

CH \$165.00 2196201

Address Line 2: 9th Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	121529-01039
NAME OF SUBMITTER:	Zachary A. Aria
Signature:	/Zachary A. Aria/
Date:	01/17/2007

Total Attachments: 3
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NOTICE OF ASSIGNMENT FOR SECURITY

(Trademarks)

WHEREAS, INITIA, INC. (the "Assignor") has adopted, used and is using the trademarks and service marks listed on the annexed Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor has entered into a Trademark Security Agreement dated as of January 3, 2007 (the "Security Agreement") in favor of BHC Interim Funding II, L.P. (the "Assignee");

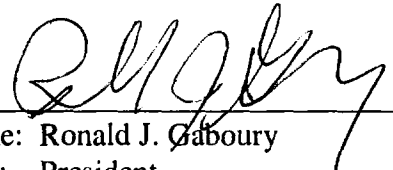
WHEREAS, pursuant to the Security Agreement, the Assignor has granted to the Assignee a security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and restrictions thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (all of the foregoing collectively, the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby grant to the Assignee a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Assignor has caused this Notice of Assignment for Security to be duly executed by its officer thereunto duly authorized as of January 3, 2007.


INITIA, INC.

By: 
Name: Ronald J. Gaboury
Title: President

NOTICE OF ASSIGNMENT FOR SECURITY

(Trademarks)

SCHEDULE A

Mark	Registration Number
ACCESSWARE	2,196,201
CALLVIEW	1,704,122
INITIA	2,660,624
INITIA and Design 	2,780,158
M MADGE	2,572,858
VIDEOSWITCH	2,191,611