

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/18/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scentology Inc.		08/18/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Fusion Brands International SRL
Street Address:	Grove, 21 Pine Road
City:	Belleville, St. Michael
State/Country:	BARBADOS
Postal Code:	BB11113
Entity Type:	COMPANY: BARBADOS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78731014	CRAVE CONTROL SCENT
Serial Number:	78731018	FRAGRANCE ERASER
Serial Number:	78760223	MEMORY FRAGRANCE
Serial Number:	78731008	MEMORY STICK
Serial Number:	78760245	SCENTCEUTICALS
Serial Number:	78721224	SCENTOLOGY
Serial Number:	78760260	STUDY STICKS
Serial Number:	78730995	THE SCIENCE OF SCENT

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: szc@cll.com
 Correspondent Name: Cowan, Liebowitz & Latman, P.C.

OP \$215.00 78731014

Address Line 1: 1133 Avenue of the Americas
Address Line 4: New York, NEW MEXICO 10036

ATTORNEY DOCKET NUMBER: 25854.000

DOMESTIC REPRESENTATIVE

Name: Sujata Chaudhri
Address Line 1: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER: Sujata Chaudhri

Signature: /Sujata Chaudhri/

Date: 01/17/2007

Total Attachments: 5
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ASSIGNMENT AND QUITCLAIM
- TRADE-MARKS, TRADE NAMES AND DOMAIN NAMES

FOR VALUE RECEIVED, the receipt and sufficiency of which is acknowledged, **SCIENTOLOGY INC.** (the "Assignor"), the full post office address of whose principal office or place of business is:

Suite 203
1339 Wellington Street West
Ottawa, Ontario
CANADA K1Y 3B8

does hereby assign, quitclaim and transfer unto **FUSION BRANDS INTERNATIONAL SRL** (the "Assignee"), the full post office address of whose principal office or place of business is:

Grove, 21 Pine Road
Belleville, St. Michael, BB11113
Barbados, W.I

its successors and assigns, all of the Assignor's right, title and interest in and to the trade names, domain names, trade-marks and trade-mark registrations identified in Schedule "A" hereto, together with the goodwill of the business carried on in association with the said trade names, domain names, trade-marks and trade-mark registrations and the right to sue for past infringement thereof.

AND FURTHER, for the consideration aforesaid:

- (a) The Assignor hereby agrees from time to time to execute such further and other instruments and documents and, from time to time, to do such further acts and things as may be necessary or desirable to effectuate and carry out the purposes and intent of this Assignment;

- (b) Hereby irrevocably constitutes and appoints any director or officer of the Assignee from time to time, the attorney-in-fact of the Assignor, with full power of substitution, to effectuate and register the foregoing Assignment; the Assignor hereby acknowledging that such appointment is coupled with an interest; and
- (c) The Assignor hereby acknowledges receipt of an executed copy of the within Assignment.

EXECUTED at Ottawa, Ontario, as of this 18th day of August 2006.

SCIENTOLOGY INC.

By: 

Name Kandi Shinder

Title: President

Schedule "A"

Applied For and Registered Trade-Marks									
Name of Owner: Scientoogy Inc.									
Item	Country	Trade-mark	App. No.	Appl. Date	Reg. No.	Reg. Date	Next Renewal Date	Wares and Services	Status
1.	Canada	CRAVE CONTROL	1303779	5/01/2006				3: Fragrances	Filed
2.	Canada	SCIENTOLOGY	1303784	6/01/2006				3: Cosmetics, fragrances, eau de toilette, perfumes, perfume oils, bath products and body care products	Filed
3.	United States	CRAVE CONTROL SCENT	787731014	10/11/2005				3: Fragrances.	Filed
4.	United States	FRAGRANCE ERASER	787731018	10/11/2005				3: Fragrances	Filed
5.	United	MEMORY	787780223	11/23/2005				3: Fragrances	Filed

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4

Applied For and Registered Trade-Marks									
Name of Owner: Scenology Inc									
Item	Country	Trade-mark	App. No.	Appl. Date	Reg. No.	Reg. Date	Next Renewal Date	Wares and Services	Status
	States	FRAGRANCE							
6.	United States	MEMORY STICK	78/731008	10/11/2005				3: Fragrances	Filed
7.	United States	SCENTCEUTICALS	78/760245	11/23/2005				3: Fragrances	Filed
8.	United States	SCENTOLOGY	78/721224	9/27/2005				3: Fragrances, perfumes, eau de toilette, perfume oils, bath products 35 Formulation and development of perfumes and fragrances, consulting services for perfumes and fragrances	Filed

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5

Applied For and Registered Trade-Marks									
Name of Owner: Scientology Inc.									
Item	Country	Trade-mark	App. No.	Appl. Date	Reg No.	Reg Date	Next Renewal Date	Wares and Services	Status
9.	United States	STUDY STICKS	78/760260	11/23/2005				3: Fragrances.	Filed
10.	United States	THE SCIENCE OF SCENT	78/730995	10/11/2005				3: Fragrances	Filed

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