

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Erickson Retirement Communities, LLC		01/12/2007	LIMITED LIABILITY COMPANY: MARYLAND
RECEIVING PARTY DATA			
Name:	Retirement Living TV, LLC		
Street Address:	8825 Stanford Blvd., Ste. 200		
City:	Columbia		
State/Country:	MARYLAND		
Postal Code:	21045		
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78850099	RETIREMENT LIVING	
CORRESPONDENCE DATA			
Fax Number:	(310)859-0806		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-859-9595		
Email:	Law3@marklitwak.com		
Correspondent Name:	Mark Litwak		
Address Line 1:	433 N. Camden Drive		
Address Line 2:	Ste. 1010		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
NAME OF SUBMITTER:	Mark Litwak		
Signature:	/mlitwak/		
Date:	01/18/2007		

OP \$40.00 78850099

Trademark Assignment

WHEREAS, Erickson Retirement Communities, LLC, a limited liability corporation , with its principal place of business at 701 Maiden Choice Lane, Baltimore, MD 21228 (“Assignor”), has adopted, owns and is using the Mark Retirement Living (“the Mark”) in connection with the following goods and/or services: Television Programming; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 78850099 filed on March 30, 2006; and

WHEREAS, Retirement Living TV, LLC, a limited liability corporation, with its principal place of business at 8825 Stanford Blvd., Suite 200, Columbia, MD 21045 (“Assignee”), desires to acquire the Mark, and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.



Erickson Retirement Communities, LLC

By: _____

Name: Gerald F. Doherty

Title: Executive Vice-President

Dated effective as of: January 12, 2007

SUBSCRIBED and SWORN to before me this 16th of January, 2007.

Shelley L. Briggs, Commissioned as Shelley L. Briggs

Notary Public

My Commission Expires: 11/18/09

SHELLEY L. BRIGGS
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires November 18, 2009