

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/05/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Blue Canary, Inc.		12/02/2006	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Weblogsinc.com LLC
Street Address:	132 East 43rd Street, Suite 1000
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2994287	WEBLOGSINC.COM

**CORRESPONDENCE DATA**

Fax Number: (202)857-6395  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-857-6000  
 Email: mazur.jason@arentfox.com  
 Correspondent Name: Jason J. Mazur  
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ATTORNEY DOCKET NUMBER:	019428.00903
NAME OF SUBMITTER:	Jason J. Mazur
Signature:	/Jason J. Mazur/

Date:

01/18/2007

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, Blue Canary, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of New York and having an address of 16 Primrose Avenue West, White Plains, NY 10607, has adopted and used in commerce the mark WEBLOGSINC.COM (hereinafter the "Mark"), which Mark is registered in the United States Patent and Trademark Office under Registration No. 2994287, issued September 13, 2005;

WHEREAS, Weblogsinc.com LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of New York and having an address of 132 East 43<sup>rd</sup> Street, Suite 1000, New York, NY 10017, acquired all right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business associated with the Mark as of October 5, 2005;

WHEREAS, the parties desire to ratify said assignment;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by the Mark nunc pro tunc as of October 5, 2005.

BLUE CANARY, INC.

Date: December 2, 2006

By: -----

Name: Brian Alvey

Title: President-----

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