

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shower Solutions, Ltd.		10/25/2006	LIMITED PARTNERSHIP: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shower Solutions, LLC		
<b>Street Address:</b>	120 Lakeview Parkway		
<b>City:</b>	Vernon Hills		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60061		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78654262	THE CRESCENT ROD	
<b>Serial Number:</b>	78951693	THE CRESCENT SUITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-222-0800		
<b>Email:</b>	chiipdocket@michaelbest.com, lwdemarte@michaelbest.com, dsternig@michaelbest.com		
<b>Correspondent Name:</b>	Martin L. Stern		
<b>Address Line 1:</b>	180 N. Stetson Ave		
<b>Address Line 2:</b>	Suite 2000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	035247-9057		
<b>NAME OF SUBMITTER:</b>	Martin L. Stern		

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Signature:	/martin l. stern/
Date:	01/18/2007
Total Attachments: 6 source=C0750574#page1.tif source=C0750574#page2.tif source=C0750574#page3.tif source=C0750574#page4.tif source=C0750574#page5.tif source=C0750574#page6.tif	

## ASSIGNMENT OF TRADE NAME AND TRADEMARKS

WHEREAS Shower Solutions, Ltd. ("Assignor"), a limited partnership of the State of Texas, of 3719 Leeland Street, Houston, Texas 77003-5519, has adopted and used the trade name and trademarks referenced in Schedule A attached hereto; and

WHEREAS Shower Solutions, LLC ("Assignee"), a limited liability company of the State of Illinois, with an address of 120 Lakeview Parkway, Vernon Hills, Illinois 60061, is desirous of acquiring said trade name and trademarks and the associated applications thereof:

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest throughout the world in and to the trade name and trademarks and the associated applications, including the entire portion of the Assignor's business to which the tradename and trademarks pertain, including all common law rights connected therein, together with the good will of the business symbolized by the tradename and trademarks, including the right to sue for all infringements that may have occurred before execution of this Assignment and the right to recover all damages resulting from prior infringement of such tradename and trademarks.

Assignor warrants that it is the sole owner of all rights referred to in this Assignment and has secured them from any and all parties that have claimed, or may claim, or that might claim such right by, through or under Assignor. Assignor further warrants that it has not abandoned the tradename and trademarks through non-use.

Assignor hereby grants to the law firm of Michael Best & Friedrich LLP of Chicago, Illinois, authority and power to insert on this instrument any further identification that may be

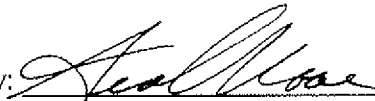
necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or government office of any foreign country.

*[Signature page follows]*

This Assignment is executed this 25th day of October, 2006.

**Shower Solutions, Ltd.,**  
a Texas limited partnership


By: GP/SSI, Inc.,  
a Texas corporation,  
its general partner

By:   
Sean Moore  
President

**Shower Solutions, LLC,**  
an Illinois limited liability company

By: Focus Products Group, LLC,  
an Illinois limited liability company,  
its Manager

By: Focus Investments, Inc.,  
an Illinois corporation,  
its Manager

By:   
Jeffrey A. Wellek  
President

**SCHEDULE A**

TRADE NAME

SHOWER SOLUTIONS

TRADEMARKS

United States Trademark Applications

<u>Mark</u>	<u>Application Number</u>	<u>Application Date</u>
THE CRESCENT ROD	78/654,262	June 20, 2005
THE CRESCENT SUITE	78/951,693	August 14, 2006

Foreign Trademark Applications

<u>Mark</u>	<u>Country</u>	<u>Application Number</u>	<u>Application Date</u>
THE CRESCENT ROD	Japan	2006-024067	March 17, 2006
THE CRESCENT ROD	Mexico	771409	March 13, 2006
THE CRESCENT ROD	Canada	1298284	April 19, 2006
THE CRESCENT ROD	European Union	004968103	March 10, 2006

NOTARIAL CERTIFICATION

STATE OF TEXAS

COUNTY OF HARRIS

BEFORE ME, a Notary Public in and for said County and State, on this day personally appeared Sean Moore, who being duly sworn by me did declare and state that he is the President of GP/SSI, Inc., the general partner of Shower Solutions, Ltd., the Company named herein as Assignor, a limited partnership organized under the laws of the State of Texas, having its principal place of business at 3719 Leeland Street, Houston, Texas 77003-5519, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of such Company, and that he executed the same for and as the act of such Company for the purposes and consideration therein expressed and the capacity therein stated, in the presence of

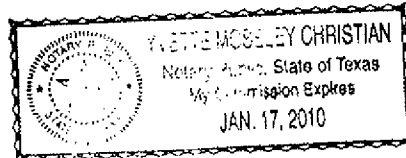
<i>Barbara Phillips</i> Name: <i>Barbara Phillips</i> Address: <i>20235 Baron Brook</i> <i>Cypress, Texas 77433</i>	<i>Sy-min Lim</i> Name: <i>Sy-min Lim</i> Address: <i>359 Westminister Dr</i> <i>Houston, TX 77024</i>
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together as witnesses to the signing of this instrument thereof.

Subscribed and sworn before me on this 25th day of October, 2006.

*Flette Moseley Christian*  
Signature of Notary Public

[STAMP]



NOTARIAL CERTIFICATION

STATE OF TEXAS

COUNTY OF HARRIS

BEFORE ME, a Notary Public in and for said County and State, on this day personally appeared Jeffrey A. Wellek, who being duly sworn by me did declare and state that he is the President of Focus Investments, Inc., the manager of Focus Products Group, LLC, the manager of Shower Solutions, LLC, the Company named herein as Assignee, a limited liability company organized under the laws of the State of Illinois, having its principal place of business at 120 Lakeview Parkway, Vernon Hills, Illinois 60061, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of such Company, and that he executed the same for and as the act of such Company for the purposes and consideration therein expressed and the capacity therein stated, in the presence of

<i>Barbara Phillips</i> Name: <i>Barbara Phillips</i> Address: <i>28235 Baron Brook</i> <i>Cypress, Texas 77433</i>	<i>Su-min Lim</i> Name: <i>Su-min Lim</i> Address: <i>359 Westminster Dr</i> <i>Houston, TX 77024</i>
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together as witnesses to the signing of this instrument thereof.

Subscribed and sworn before me on this 25th day of October, 2006.

*Yvette Moseley Christian*  
Signature of Notary Public

