

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Monsanto Technology LLC		01/19/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Loveland Products, Inc.		
Street Address:	7251 West 4th St.		
City:	Greeley		
State/Country:	COLORADO		
Postal Code:	80634		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1421694	MIRAGE	
CORRESPONDENCE DATA			
Fax Number:	(314)694-9009		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-694-5201		
Email:	barbara.a.bunning-stevens@monsanto.com		
Correspondent Name:	Barbara Bunning-Stevens		
Address Line 1:	800 North Lindbergh Blvd.		
Address Line 2:	E2NA		
Address Line 4:	St. Louis, MISSOURI 63167		
NAME OF SUBMITTER:	Barbara Bunning-Stevens		
Signature:	/bbs/		
Date:	01/19/2007		

CH \$40.00 1421694

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is made and entered into as of the 19th day of January , 2007 (“Effective Date”) by Monsanto Technology LLC, a Delaware limited liability company (“Assignor”) and Loveland Products, Inc. a Colorado corporation (“Assignee”).

WHEREAS, Assignor wishes to assign to Assignee its right, title and interest in United States trademark registration number 1421694 for MIRAGE (the “Trademark”) together with any goodwill of the business associated therewith, subject to the terms and conditions hereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby does assign, sell and transfer to Assignee, its successors, assigns and legal representatives, its right, title and interest in and to the Trademark and all of the goodwill associated therewith, together with the right to recover damages and profits and all other remedies for past infringements thereof.

This Assignment is effective as of the date written below. Assignor shall, without further consideration, comply with any request by Assignee to execute promptly any additional documents necessary to protect, secure and vest title to the Trademark in Assignee.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be
duly executed and delivered as of the Effective Date.

MONSANTO TECHNOLOGY LLC

By: Barbara Bunning-Stevens
Name: Barbara Bunning-Stevens
Title: Intellectual Property Counsel
Date: 1/19/07